

THE WORLD'S FIRST SUPER STRETCH, ZERO MAINTENANCE SUIT FOR MEN

SHANGHAI, CHINA (GOSS) JANUARY 3rd, 2019 - xSuit is revolutionizing the fashion tech industry with its innovative water-resistant suit for men. Less than a year ago, what started as a project amassed over \$800,000 in crowdfunding in less than three months. Deemed the suit of the future by the media, this tech enhanced apparel has 20+ features that make this a custom experience for its consumers.

“Now that I discovered the xSuit, I can’t wear anything else.” says Canadian Football player, Jermaine Robinson.

Taking a liking from Olympic athletes, artists and professionals worldwide because of various features that have never been seen before. Widely recognized for its stretch fabric, water resistant feature where droplets of water will literally bounce off the suit. Wrinkle resistant, easily packable for traveling, 12 pockets, odour neutralizing, and stain repellent are just some of its top features.

As seen on Discovery Channel, Business Insider and in various blogs and magazines worldwide, the xSuit has changed the way the millennial gentleman is suiting up for business and casual affairs. Many more features coming in the new year will make this suit the most exclusive, technologically advanced there is on the market.

Starting at \$425 for a jacket and \$600 for the full two pieces, its attractive price point competes with other luxury brands of its kind yet offering more than ever expected. Flexibility meets comfort, in every occasion. That is the xSuit.

ABOUT X SUIT

Created by House of X, based in Shanghai and ran by Canadian brothers Maximilien, Reouven and Nathaniel Perez. The trio are veteran apparel manufacturers with more than 30 years design and manufacturing experience in luxury garment industry. The team is highly skilled with technology applications and tailoring. House of X and their manufacturing partners have spent more than two years creating and testing dozens of prototypes to arrive at xSuit standard. They intend to continue to create smart, stylish and comfortable fashion for people on the go.

For more information visit www.xsuit.com