

THE VOLO HERO

The most gentle hair towel, **ever.**



The VOLO difference

Gentle, Superior Absorbency

Our thick, dense material quickly absorbs more water than other hair towels leading to a faster dry time. In our trials, our towel was able to absorb 10x its own weight in water. And did we mention it's **plush?**

Easy to Use

Our snug strap is sewn to allow the towel to stretch and form a custom fit for the user, while the extra lining of silicone locks the towel in place. Plus, it's a cinch to secure. ***It's easy like Sunday morning.***

Generous sizing

At 39.4 x 23.5 inches, the Hero is longer and wider than the average hand towel or hair towel. And no worries if you happen to have extra-long locks; we created the Super Hero at 39.4 x 31.3 inches for this very purpose. So no matter the head size or hair length, ***VOLO has got you covered.***



Luxury packaging



Packaging Specs

Hero Height: 11.25 in.
 Diameter: 4 in.
 Weight: 14 oz.
UPC Code 'Cloud Pink': 850017379237
UPC Code 'Luna Gray': 850017379244

Super Hero Height: 10.5 in.
 Diameter: 4.5 in.
 Weight: 16.5 oz.
UPC Code 'Cloud Pink': 850017379251
UPC Code 'Luna Gray': 850017379268



Word on the street

Amazon Customer ★★★★★

February 26, 2020 - ***It left me astonished!***

I rarely write reviews but I had to this time - the VOLO hair towel is absolutely the best product I have bought in a very long time! The main task of a hair towel is to absorb water out of your hair - and I can't believe how quickly it does that. It left me almost astonished. It's also super soft and generous in size. I love the blush pink color as well. It is truly a great product and I would highly recommend getting it.

Maureen C ★★★★★

January 6, 2020 - ***Super absorbent***

I bought this for my daughter. She has long hair and usually just twists it into a bun and takes it out when she gets to work. In the winter she has to dry it and this towel significantly cut her drying time. It's secured with an elastic band at the back of your head. If you need to get out of the house quickly, this towel is for you!

Lori B. ★★★★★

June 3, 2020 - ***This towel is genius!***

I have bleach highlights in my hair and I need to dry it as much as possible before hitting it with the blow dryer. I have tried so many hair towels in the past and none of them have worked like the VOLO Hero. Other towels were impossible to secure on my head so that I could get ready while my hair dried. Nor did they dry my hair like the VOLO towel. The softness is amazing, the size is perfect and the grippy-strap to keep the towel in place is genius. I love my VOLO Hero so much that I take it with me when I go to our beach house on the weekends.

K8borde ★★★★★

April 16, 2019 - ***Where has this been all my life?***

I use this towel every time I wash my hair ...even when I travel. It is super light even after it soaks the water out of my hair. I put it on before I do my makeup and it stays super tight to my head without kinking my neck. LOVE!

Christian F. ★★★★★

January 24, 2019 - ***Don't buy one.. buy 2 because the girls in the house will steal them!***

Really cool product. Have lots of nice towels but this is perfect. Incredibly soft and absorbent material and the strap is perfect because it makes it super easy to tuck it in. My 8yo daughter stole it almost immediately. I ordered another already!!



In the news

"I was honestly shocked when I tried the towel for the first time and won back the five to 10 minutes it usually takes to dry...It's much easier and more secure than the button-style fastening I've seen on competitors. There was no wobbling or sliding off my head. I applied body lotion, did my whole makeup look, and got dressed without ever having to adjust the towel on my head...[And] because details are important, I have to shoutout how luxe of an experience it is to use the towel. It feels so fuzzy and cozy that, honestly, if they made a blanket-size version of it **I'd sleep in it.**"

- Kristina Rodulfo, Elle Magazine

"Taking the time to wash and condition your hair can be a spa-like experience—until it comes to towel drying. Sadly, traditional towels cause frizz and breakage as they're too rough. This towel comes to your rescue whether you want to enjoy an at-home pampering experience a little longer without a harsh towel dry—or realistically—you just really have somewhere else you need to be. Let VOLO help you pick up the pace with its revolutionary gentle, yet absorbent material and convenient design."

- Amber Hankins, WISHTV

"When you're on vacation, you don't want to spend time fussing around with your hair. However, if you have an ample mane it can be unavoidable. Unless you pack this compact microfiber hair towel. As the name suggests, the Hero is a **savior**, decreasing drying time by up to 50%. It even comes equipped with a strap to help you keep your towel turban in place so you can multitask."

- TripExpert

"The towel is made of microfiber, which makes it much easier [to dry your hair quickly] compared to standard towels. The structure of the microfiber is gentler on the hair, avoiding hair breakage, split ends or frizz."

- InStyle





Meet VOLO

At VOLO Beauty, we get that the world of hair care is complicated. You want to feel confident in your hair and to simplify your hair health routine, which is why we created the VOLO Hero Hair Towel. We are humbled by the positive reviews received from people around the world.

In 2016, our team set out to change the beauty industry with unique hair products that revolutionize the way we dry hair, and in turn, change the way we think about possibilities in beauty. Our team brings a combined experience of 50 years in beauty, manufacturing, and startups, which has paved the way for us to bring to life products that are as effective as they are innovative. We believe beauty is yours to create, and we're here to support you in that journey.





hello@volobeauty.com
@VOLObeauty