



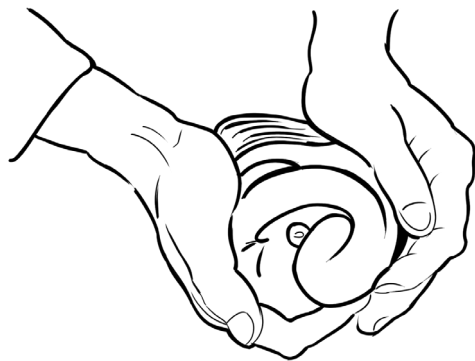
Facts and Figures

Why minimal shoes?

A full 98% of people are born with healthy feet, yet not even half of us can maintain this foot health into adulthood. When feet move flexibly and freely, this movement trains the muscles and results in better balance and overall surefootedness by teaching the entire body to adjust to the ground conditions. And having strong, healthy feet makes moving and exercising a lot more enjoyable.



**As little shoe as possible and
as much shoe as necessary.**



Wildling Shoes' soles are between 0.15 and 0.45 centimeters thin, allowing the feet to sense the underlying terrain.




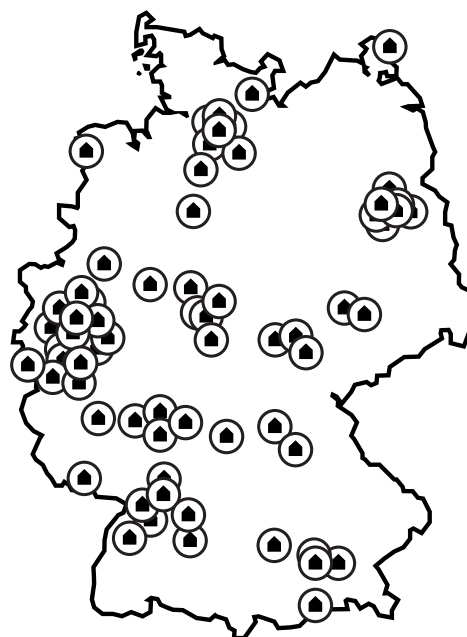
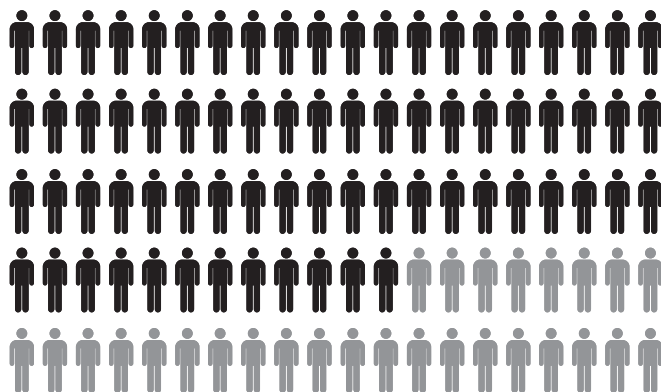
Wildling Shoes is growing fast and so is the size of the workforce.



Wildling Shoes employees work remotely according to the principles of New Work.


 72% of the staff work remotely from home


 28% work on site in the warehouse, shipping department, or in the stores





Flexible working hours ensure work-life compatibility – not just for parents.

 53% part time

 47% full time



Wildling Shoes has received multiple awards – in the areas of sustainable design, dynamic growth, innovative business ideas, and social responsibility.



German Design Award 2020



Gründerszene Awards 2020



kfw Award Gründen 2019



Deutscher Gründerpreis 2021