

# TEACHING WITH A TWIST SCHOOL RESOURCE CATALOG

Right-Brain Visual Learning for Kids!



***Pet Math Workbook!***  
*The Real-Life Math of  
Owning a Pet*



Discover the  
**NEW WAY** for  
Kids to Master  
**Multiplication!**

*Read the Statistical Analysis Report  
documenting a 70%-84% increased test  
scores for students with learning disabilities!*





# ORDER TODAY!

[www.TimesTales.com](http://www.TimesTales.com)

We gladly accept school purchase orders. Orders can be submitted by fax, email, or mail order.

Fax: 1-509-463-2998

Email: [triggermemory1@gmail.com](mailto:triggermemory1@gmail.com)

Mail Orders: Trigger Memory Co., P.O. Box 361, Pendleton, OR 97801

Please calculate shipping for purchase orders using the shipping rates below:

\$ .01 - \$ 12.99	\$ 4.95
\$ 13.00 - \$ 29.99	\$ 6.95
\$ 30.00 - \$ 79.99	\$ 8.95
\$ 80.00 - \$129.99	\$11.95
\$130.00 & Up	\$20.00

Contact us for bulk order pricing or if you have any questions, please call our Customer Care team at (541) 969-2754.

Team @ Times Tales



## Purchase Orders Accepted!



[www.TimesTales.com](http://www.TimesTales.com)

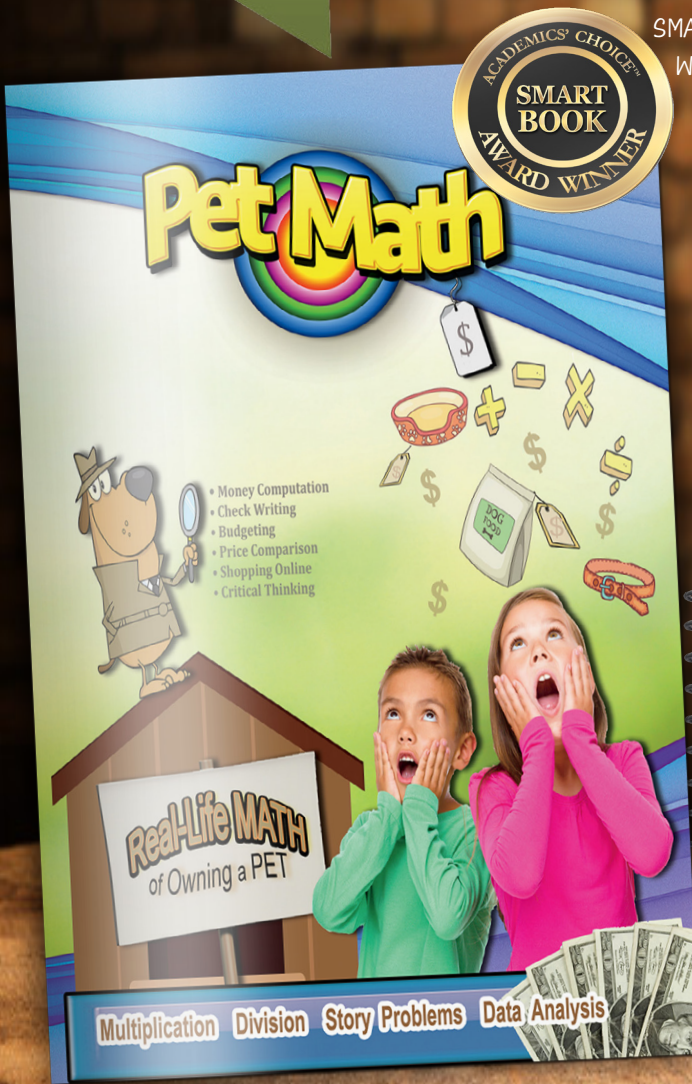
# Featured Products!



*"Our customers have been asking for a Spanish edition of Times Tales for several years and it's finally here...we are so excited!"*  
~Marillee Flanagan Co-owner Trigger Memory Co.

2020  
SMART BOOK  
WINNER!

Times Tales® Workbook  
- Spanish \$17.95



Pet Math Workbook - Real-Life Math of Owning a Pet (Grades 3-5)  
\$9.95

# Times Tales Classroom & Small Group Editions

**NOW  
STREAMING!**



- ✓ *Cuts down classroom learning time to a fraction!*
- ✓ *Improves test scores!*
- ✓ *Proven highly successful with learning disabilities!*

With Times Tales®, memorizing the times tables has never been so easy! This Academic Choice award-winning program utilizes mnemonic, visual, cues for quick and effortless recall of the upper multiplication facts. By utilizing this right-brain, visual learning method, students are able to master their upper math facts faster than you can imagine!

Classroom Editions  
From \$49.95



INCLUDES: Times Tales® video (streaming or DVD) printable tests, flashcards, crossword puzzle, cube games and lots of extra reinforcements. The video includes the animated Times Tales® stories plus a Game Show Quiz for both multiplication and division. Running time approx. 60 minutes.

\*INNOVATIVE story-based program that makes it easy for children to memorize their upper times tables.

\*VISUAL, right-brain approach utilizes simple stories to provide students with a “memory peg” which allows quick and effortless recall of upper multiplication facts.

\*FAST & EASY program that has most kids mastering their upper times tables in as little as two weeks!

\*ENGAGING educational material that covers the most difficult to memorize times tables: 3x6, 3x7, 3x8, 3x9, 4x6, 4x7, 4x8, 4x9, 6x6, 6x7, 6x8, 6x9, 7x7, 7x8, 7x9, 8x8, 8x9

\*HIGHLY EFFECTIVE for all types of learners, including kids with learning disabilities such as dyslexia and dyscalculia.



Times Tales® DVD has been honored with a 2020 Academics' Choice Smart Media Award, a prestigious seal of educational quality, reserved only for the best mind-building media and toys. The independent Academics' Choice Awards program and its seal of excellence are recognized worldwide by consumers and educational institutions as a mark of genuinely effective learning tools that stimulate the mind, and provide potential for the student to fully develop higher order thinking skills.



# Classroom Editions



Classroom Storybook Deluxe

- Large Classroom Setting
- Video (DVD or Download)
- Non-Consumable Printables & Storybooks



Classroom Workbook Deluxe

- Large Classroom or Small Group Setting
- Video (DVD or Download)
- Non-Consumable Printables & Storybook
- Consumable Workbook Pack




Classroom DVD or Streaming

- Large Classroom Setting
- Video (DVD or Streaming)
- Non-Consumable Printables



30 DAY MONEY BACK GUARANTEE

We accept purchase orders!



Each of these products are stand-alone programs that will provide mastery of the UPPER TIMES TABLES for most students. The Times Tales® program is taught in the same six step process in both the video and workbook editions.

Times Tales® Classroom (DVD or Streaming)

**\$49.95 (SEE DETAILS)**

Recommended for Small Groups!




The Times Tales® Storybook Deluxe is ideal for teaching in a small group setting such as special education and tutoring.

Includes:

- Times Tales® Classroom - DVD or Streaming
- 1 Times Tales® Large Storybook
- 2 Times Tales® Mini Storybooks

Value Price! **\$62.95 (SEE DETAILS)**

Recommended for Classrooms!



The Times Tales® Workbook Deluxe is ideal for a classroom setting.

Includes:

- Times Tales® Classroom - DVD or Streaming
- 1 Times Tales® Large Storybook
- 5 Times Tales® Workbooks

Value Price! **\$99.95 (SEE DETAILS)**


**Bulk pricing available!**  
 Contact customer service:  
 (541) 969-2754 or email [triggermemory1@gmail.com](mailto:triggermemory1@gmail.com)



Times Tales® Workbook (5 Pack) From \$65.95

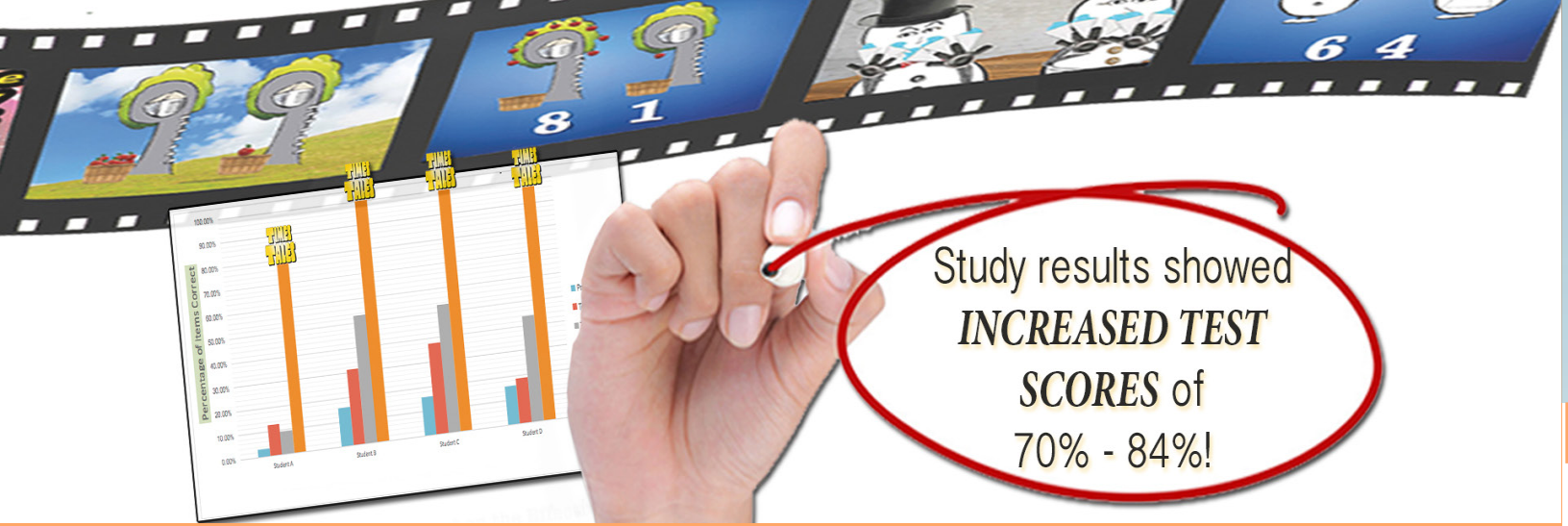


Spanish Times Tales® Workbook (5 Pack) From \$65.95



Spanish Times Tales® Workbook \$17.95





## Times Tales® Uses Visual Math to Help Students with Dyslexia & Dyscalculia

Independently Published by Florida National University - Research showed an overall increase of 70% - 84% on test scores for children with learning disabilities!

Times Tales® is a right-brain, visual math program that is perfect for students with learning disabilities such as dyslexia and dyscalculia. Times Tales provides a multi-sensory approach to memorizing the most difficult multiplication facts and is designed to work for all students.



Excerpts from Statistical Analysis Report Study below.  
[CLICK for full 37 page report \(PDF\).](#)

Based on observations as well as technology-based diagnostic scores, students can solve multiplication problems based on the lower tables but specifically struggle with the upper times tables...The learning disabled students noted increased test scores of 70%-84% with the Times Tales® program.

(page 4) All students (in the study) had been identified as having specific learning disabilities (SLD) and required Individual Education Plans (IEP).

(page 18) The average gains for all students were an 81% increase in overall score.

(page 10) Another result of the study was improved mathematical reasoning strategy application; specifically, after the study the participants moved from using juvenile strategies such as counting on more developed strategies such as automatic retrieval .

## Times Tales® Individual Programs

Each of the Times Tales individual programs are “stand alone” products that are perfect for the student that wants to get the upper times tables nailed down fast!

**NOW Streaming!**



Times Tales® Video  
 (Digital and DVD) \$21.95



*\*Individual programs are for 5 or less students only.*



Times Tales® Workbook  
 (English & Spanish) \$17.95





Awesome workbook!

"My son does not appreciate doing math at all. We decided to give this workbook a try since it was about animals! He actually likes it and has not stressed out about doing the workbook pages! Thank you for this success!"

~Bonnie C.

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 RESOURCE CATALOG | [WWW.TIMETALES.COM](http://WWW.TIMETALES.COM)

## Pet Math is a fun way to get kids engaged in math by using real-life pet responsibilities.

Each lesson offers the student a different day-to-day scenario in which mathematics can be applied to figure everything from the cost of dog food, to veterinarian bills. This is a great way to demonstrate the practical application of math with something kids love...pets!

Pet Math Workbook includes three fictional pet-related business pamphlets. These fun, colorful pamphlets are incorporated throughout the lessons for the student to research and calculate the costs of various pet-related activities such as buying pet food, grooming and veterinarian bills.

We always offer a 30 Day Money Back Guarantee on our products!

Real-Life Applications:

- Money Computation
- Check Writing
- Budgeting Money
- Discount Shopping
- Price Comparison
- Shopping Online
- Critical Thinking
- Math Skills Covered:
- Area & Perimeter
- Data Analysis
- Story Problems
- Charts & Graphs
- Greater Than Lesser Than
- Multiplication
- Division



Pet Math Workbook - Real-Life Math of Owning a Pet (Grades 3-5) \$9.95

This 70 page workbook includes: 31 pet related applicable math lessons, two online price comparison activities, 30 problem review test, fun comic strip math decoder, and three fictional, pet business pamphlets to be used throughout the workbook. This is a consumable product.



Pet Math workbook has been honored with a 2020 Academics' Choice Smart Book Award, a prestigious seal of educational quality, reserved only for the best mind-building media and toys. The independent Academics' Choice Awards program and its seal of excellence are recognized worldwide by consumers and educational institutions as a mark of genuinely effective learning tools that stimulate the mind, and provide potential for the student to fully develop higher order thinking skills.



# Printables

**Cursive Handwriting - Printable Workbook (Grades 3-4)**

*Unlimited Classroom License*  
**\$9.95**

**Multiplication Chart - Printable Game & Practice**

*Unlimited Classroom License*  
**\$4.95**

**Printable Workbook (Grades 2-3)**

*Unlimited Classroom License*  
**\$9.95**

**The Deluxe Workbook Bundle!**

*Unlimited Classroom License*  
**\$34.95**





# THE TRIGGER SISTERS' STORY

Learn how two sisters broke into the educational market armed only with a great idea and lots of motivation.



Richland, WA -  
The Trigger Sisters, Jennie Winters & Marilee Flanagan

A wise man once said, “great accomplishments are one percent inspiration and ninety-nine percent perspiration”. This statement was destined to play out for many years for the Trigger Sisters, Marilee and Jennie as they developed their right-brain, mnemonic multiplication program called Times Tales. The inspiration part came almost 20 years ago as co-founder Jennie Winters came up with a totally unconventional idea of how to teach children to easily memorize the upper, most difficult times tables. Her “system” that utilized stories and pictures as memory cues to the multiplication facts, had worked so well for her children, she thought maybe it could be a new breakthrough in the way children learn their times tables. “I knew I was on to something good and that worked”, says Jennie Winters, “but what I was lacking, was experience, connections, and the skill to share my good idea with the world”. However, her innovative multiplication system was destined to go somewhere! And like a seed, Jennie’s visionary new way to learn the times tables fell into fertile soil during a routine family trip to visit her sister in Oregon.

The sisters have eight children between them, all of which were homeschooled. “It all started 17 years ago when I was chatting with Jennie about my eldest daughter learning her times tables,” says co-founder, Marilee Flanagan. It was at that point she first shared with her sister the unusual multiplication system that she had come up with to help her two eldest boys finally remember their times tables. Marilee, who is a business major, was intrigued by the idea of this possibly becoming a home business for both moms. “For some reason, we just had a feeling this might turn into something,” said Jennie. The same day Jennie shared her wacky idea, the sisters decided to follow their hunch and get to work and come up with the “tales”. Late that night, after all eight of their children had gone to bed, the sisters plopped down on the couch, clad in pajamas and a notebook in hand (that had been anointed by color crayon scribbles on every page) and came up with the stories that are now known by thousands of children today as the “Times Tales”.



**“I knew I was on to something good and that worked”, says Jennie Winters, “but I lacked experience, connections, and the skill to share my good idea with the world”.**

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Marillee, the skeptical one of the sisters, was still not convinced that Jennie’s system to memorize the times tables worked good enough to risk starting a business based upon that idea. The system worked for Jennie’s boys, but would it have the same success with other children? The sisters knew they needed some test subjects. Marillee immediately put a call out for assistance to her homeschool community. Within a day, she had a test group of children sitting in her living room, eager to learn how to memorize the upper multiplication facts in a totally different way.

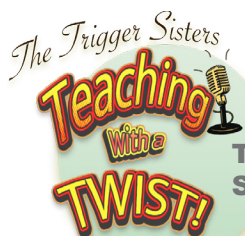
After about one hour of instruction from Jennie, the children went back home armed with print-offs of flashcards and practice tests. All the children were proficient at the math facts they just learned, but the question was, would they still have them memorized a week later? It was the next week that Marillee went from a skeptic to a believer! After all the children came back and were tested, not one of them had forgotten the multiplication facts that were taught with the Times Tales from the week before.

It was at that point, the sisters knew this system had the potential to turn into a home-based, family business. “We were excited to not only start our first business but that we had a product that could potentially help lots of kids”, said Marillee. A few weeks later, Jennie returned home from her Oregon vacation as a co-owner in the Trigger Memory Company. “We could not even imagine that the stories we created during that trip would someday be spread across the entire world,” said Jennie Winters.

The Times Tales program slowly got into the hands of other homeschool moms who were desperate for their children to learn their times tables because traditional, rote memorization methods weren’t working. Even though the sisters say the first editions of their program were rough-looking (with the stories sketched from a felt pen and printed from a copy machine) a few moms gave it a chance and tried it out with their children. Had these brave moms not been willing to share with their homeschool groups and message boards the success their kids had with Times Tales, it would have never gotten off the ground.

To this day, Jennie still vividly remembers one of the first comments they saw on a message board stating that Times Tales looked like someone was making copies out of their basement. However, in that same comment, it was also stated that the program worked amazingly well. “That one particular comment was a huge motivator for us in two ways”, said Jennie Winters. “First, it told us that parents were willing to see past the unprofessional-looking packaging because the memorization system worked. This was just the encouragement we needed to move forward pursuing this as a business. This message board comment also motivated us to put a high priority on improving and refining our product.” The sisters didn’t realize at that time that the “refining process” would span over many years and would require the involvement of hundreds of customers’ feedback.

What the Trigger Sisters lacked in experience of developing a product, their customers made up for by sharing with them a wealth of valuable information that would help make their product better. Customer feedback not only helped to fine-tune Times Tales, but also has been an inspiration for several products the company would develop in the future. “We realized from early on, listening to our customers was one of the most valuable tools we had in providing unique, quality products.” said co-owner Jennie Winters. “We consider every email, Facebook post, and phone call as part of our company think tank.”



**TRY TIMES TALES FREE  
STREAMING SAMPLE TODAY!**

# The company owners hope that someday Times Tales® will be the STANDARD by which every child learns to memorize multiplication tables.

Being a little fish in the world of large educational publishers such as McGraw Hill or Scholastics, the Trigger Memory Company believes being a small business works to their advantage. “You can say that we are in the trenches of the educational world through our direct communication with teachers, parents and homeschoolers,” said Jennie Winters. The company believes that this “grassroots” connection with their customer base is what makes their company stand out with providing unique products that satisfy a need and is fun at the same time.

Being thrust into a new business often comes with many surprises, twists, and turns that results in companies changing to fit a need. One of those moments for the Trigger Memory Company was when Times Tales began making its debut in public schools. The sister duo attributes breaking into the public school market because of the success of their program for children with learning disabilities such as dyslexia and dyscalculia. Many learning disability specialists and tutors started sharing with other teachers about how well the program worked with their students. “That was another moment of growth for our company when we realized that we needed to come up with a classroom edition of Times Tales,” says co-founder Marillee Flanagan.

With the help of eleven 3rd grade teachers across the U.S., Times Tales was fine-tuned for teaching in a small group (ideally for learning disability specialists) and large classroom settings. To this day Times Tales is taught in schools across the U.S., with some teachers having used this unconventional multiplication program for 15 years in their classroom. The company owners hope that someday Times Tales will be the standard by which every child learns to memorize multiplication tables.

After many years of customer requests, Trigger Memory Company is excited to launch their latest product, the [Times Tales Spanish Edition](#) workbook. “It’s been three years in the making, involving a team of editors, but it’s finally ready to make its debut to the world”, says co-founder Marillee Flanagan. The Trigger Sisters hope the new Spanish version will open doors for even more children to experience success with Times Tales’ unique system for memorizing the times tables.



[Times Tales Workbook-  
Spanish Edition](#)  
available Fall 2020!

*\*Currently the Spanish edition is only available in the workbook format. The owners say they hope to have the video edition available some time in 2021.*



Jennie

Marillee

The Trigger Sisters co-own Trigger Memory Company, which publishes unconventional, fun-learning products geared for the elementary age student. You can hear Marillee and Jennie share their experience of homeschooling, motherhood and running a business on their [podcast, Teaching with a Twist](#) or contact them through their website [www.TimesTales.com](http://www.TimesTales.com).



# The Trigger Sisters' Blog

Teaching with a Twist

TEACHING WITH A TWIST  
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## Featured Freebies!



**Measuring Cup Game for Kids!**  
**FREE GAME PRINTABLES**



**Pet Math Budget Challenge Game!**  
**FREE GAME PRINTABLES**



VISIT OUR BLOG TO GET THESE FUN FREEBIES!