

Fall/Winter Catalog 2020-2021

TEACHING WITH A TWIST RESOURCE CATALOG

Math
Language Arts
Life-Skills
Classroom Editions
FREEBIES

MEET THE
FOUNDERS
& DISCOVER
HOW THEY
GOT STARTED!

Trigger Memory Company Founders,
Jennie Winters & Marilee Flanagan

Includes **FREE** Homeschool Printables
discussed on the *Trigger Sisters' Podcast!*



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FREE Printables discussed
on the Trigger Sisters' Podcast

FREEBIE! Pet Math Budget
Challenge Game

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NEW THIS FALL



NOW AVAILABLE IN SPANISH!

After many years of requests, and three years in the making, we are happy to announce the Times Tales® Workbook is now available in Spanish!

\$17.95

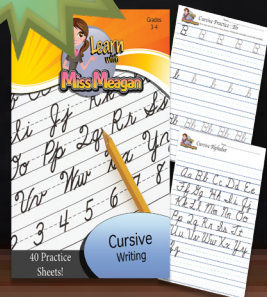
Times Tales® Workbook - Spanish Edition

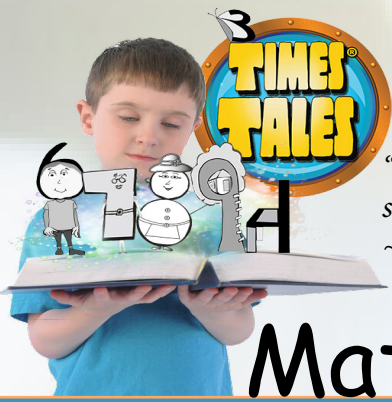
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WATCH & LEARN

NEW! *FREE* video Lessons with companion printables available!

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"We love the Times Tales program and it works!!! Made learning multiplication soooooo easy for my little one! No tears! No frustration!"
 ~Cheri (Facebook)

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Featured Product!

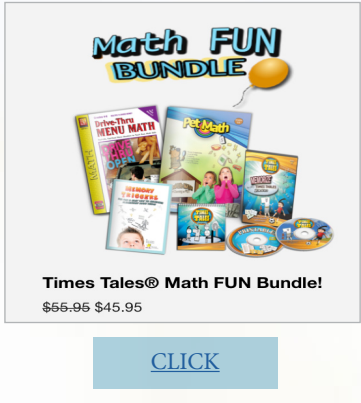
Multiplication Mastery Bundle Kit

~~\$82.95~~ \$69.95

[CLICK](#)

The Multiplication Mastery Bundle was created for the student that is ready to master multiplication from start to finish. These series of workbook guides children through a 3 step process of learning the concept, memorizing the times tables, and application.

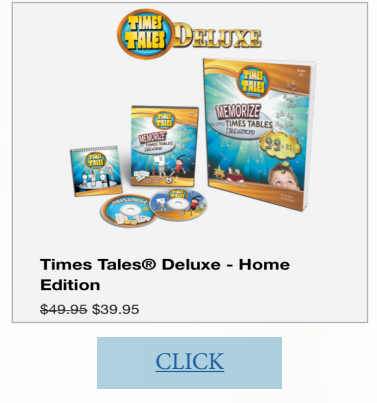
Times Tales® Bundles



Math FUN Bundle!

~~\$66.95~~ \$45.95

[CLICK](#)



Times Tales® Deluxe - Home Edition

~~\$49.95~~ \$39.95

[CLICK](#)

Times Tales® Individual Programs

Each of the Times Tales individual programs are “stand alone” products that are perfect for the student that wants to get the upper times tables nailed down fast!



Times Tales® Digital

From \$21.95

NOW Streaming!

[CLICK](#)



Times Tales® DVD - Memorize the Upper Times Tables Fast!

From \$21.95

[CLICK](#)



Times Tales® Workbook - Memorize the Upper Times Tables Fast!

From \$17.95

[CLICK](#)

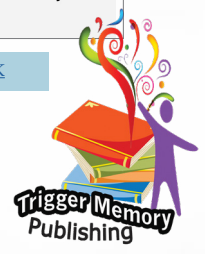


Contar X Mas - Libro de Trabajo

\$17.95

NEW!

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"We love the Times Tales program and it works!!! Made learning multiplication soooooo easy for my little one! No tears! No frustration!"
 ~Cheri (Facebook)

Math

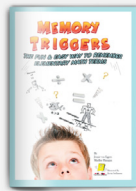
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Featured Product!



NEW! Pet Math Workbook - Real-Life Math of Owning a Pet (Grades 3-5)
 \$9.95

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Memory Triggers - Memorize 16 Elementary Math Terms the Easy Way!
 \$5.95

[CLICK](#)



Drive-Thru Menu Math - Multiply & Divide Money (Grades 4-6)
 \$9.95

[CLICK](#)



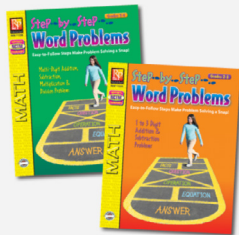
Drive-Thru Menu Math - Add & Subtract Money (Gr. 3-5)
 \$9.95

[CLICK](#)



Real-Life Math 4 Pack - Pets, Shopping & Dining! (Grades 3-5)
 \$45.95 \$29.95

[CLICK](#)



Step-by-Step Word Problems (2-Book Set) Grades 2-3 & 3-4
 \$18.95

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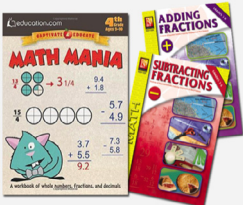
Checkbook Math (Grades 6-12)
 \$9.95 \$4.95

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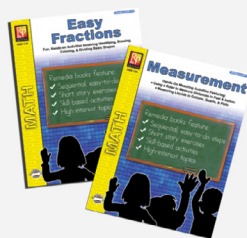
Easy Addition & Subtraction 4 PACK (Gr. 1-2)
 \$19.95

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Fraction & Decimal- 3 Pack (Grades 4-5)
 \$24.95

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Measurements & Fractions (2 Pack) - Grades 1-2
 \$14.95

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Tables, Graphs & Charts 2 Pack (Grades 3-4)
 \$14.95

[CLICK](#)



Money Math Workbook (Grades 3-4)
 \$8.95

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Times Tales Classroom & Small Group Editions




- ✓ Cuts down classroom learning time to a fraction!
- ✓ Improves test scores!
- ✓ Proven highly successful with learning disabilities!

**NOW
STREAMING!**

Each of these products are stand-alone programs that will provide mastery of the UPPER TIMES TABLES for most students. The Times Tales® program is taught in the same six step process in both the video and workbook editions.

Times Tales® Classroom (DVD or Streaming)



\$49.95 (SEE DETAILS)

[CLICK](#)



Recommended for Small Groups!

The Times Tales® Storybook Deluxe is ideal for teaching in a small group setting such as special education and tutoring.


Includes:

- Times Tales® Classroom - DVD or Streaming
- 1 Times Tales® Large Storybook
- 2 Times Tales® Mini Storybooks



Value Price! \$62.95 (SEE DETAILS)

[CLICK](#)




Recommended for Classrooms!

The Times Tales® Workbook Deluxe is ideal for a classroom setting.

Includes:

- Times Tales® Classroom - DVD or Streaming
- 1 Times Tales® Large Storybook
- 5 Times Tales® Workbooks



Value Price! \$99.95 (SEE DETAILS)

[CLICK](#)



Times Tales® Workbooks (5 Pack) - The New Way for Kids to Learn Multiplication!

~~\$92.50~~ \$65.95


[CLICK](#)



Spanish Times Tales® Workbooks (5 Pack) - The New Way for Kids to Learn Multiplication!

~~\$92.50~~ From \$65.95

[CLICK](#)



We accept purchase orders!

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Language Arts

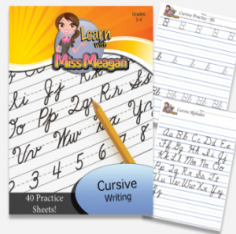
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20 Home-Made Games for Learning (Ebook)- w/Printables (Grades 1-3)

\$6.95

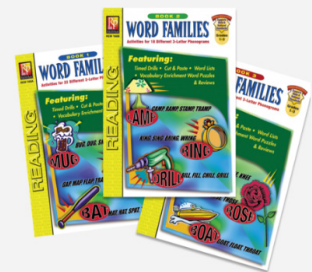
[CLICK](#)



Cursive Handwriting - Printable Workbook (Grades 3-4)

From \$4.95

[CLICK](#)



Word Families (Set of 3 Workbooks) Grades 1-3

\$18.50

[CLICK](#)

With Video Lesson!



Homonyms, Antonyms & Synonyms Printable Workbook (Grades 2-3)

From \$5.95

[CLICK](#)

With Video Lesson!



Reading Comprehension Printable Workbook (Grades 3-4)

From \$5.95

[CLICK](#)



Life Skills

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With Video Lesson!



Kid's Chore Chart Step-by-Step System

From \$12.95

[CLICK](#)



Laundry Clean 'n' Flip - Children learn how to do laundry with this instructional flipchart.

\$6.95 \$4.95

[CLICK](#)



Mini Bedroom Clean 'n' Flip - Chore Chart - Kids will want to CLEAN their room!

\$5.95 \$4.95

[CLICK](#)



Real-Life Math 4 Pack - Pets, Shopping & Dining! (Grades 3-5)

\$45.95 \$29.95

[CLICK](#)



Real Life Math Skills Pack - Credit Card Math, Bank Account Math, Budget Math..(Grade 6-9)

\$49.95 \$47.50

[CLICK](#)



NEW! Pet Math Workbook - Real-Life Math of Owning a Pet (Grades 3-5)

\$9.95

[CLICK](#)

The Trigger Sisters
Teaching
 With a
TWIST!



Download FREE Printables from our Podcast!

Join Trigger Sisters, Marillee and Jennie, as they discuss how they built a thriving educational publishing business as a result of homeschooling their eight children. They might share the same parents, but they have a very different approach to homeschooling. Listen to their 30 years of combined experience full of challenges, triumphs and failures as business women and moms trying to make it all work.

Homeschool Podcast

In this podcast, veteran homeschool moms, Marillee and Jennie, discuss five things they would do differently in how they homeschooled their children.

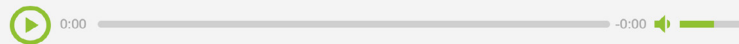


5 Homeschool Regrets - What the Trigger Sisters would do Differently in...

🕒 2020-09-09



CLICK to Listen! In this podcast, veteran homeschool moms, Marille and Jennie, discuss five things they would do differently in how they homeschooled their children. In this episode ... [view more](#) ▼



CLICK TO LISTEN!



Podcast #1 - Anyone can Homeschool!

FREE Printable discussed in podcast!



Podcast #2 - Mom Break Swap

FREE Printable discussed in podcast!



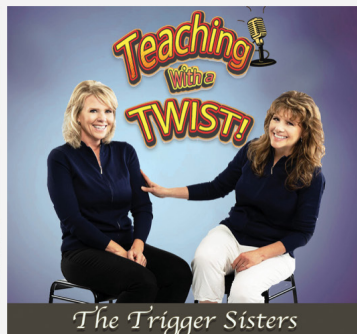
Podcast #3 - Homeschool Scheduling & Holidays

FREE Printable discussed in podcast!



Podcast #4 - How we Started our Business

FREE Times Tales Sample Download!



Podcast #5 - 5 Homeschool Regrets



THE TRIGGER SISTERS' STORY



Richland, WA - The Trigger Sisters, Jennie Winters & Marillee Flanagan

Learn how two homeschool moms broke into the educational market armed only with a great idea and lots of motivation.

A wise man once said, “great accomplishments are one percent inspiration and ninety-nine percent perspiration”. This statement was destined to play out for many years for the Trigger Sisters, Marillee and Jennie as they developed their right-brain, mnemonic multiplication program called Times Tales. The inspiration part came almost 20 years ago as co-founder Jennie Winters came up with a totally unconventional idea of how to teach children to easily memorize the upper, most difficult times tables. Her “system” that utilized stories and pictures as memory cues to the multiplication facts, had worked so well for her children, she thought maybe it could be a new breakthrough in the way children learn their times tables. “I knew I was on to something good and that worked”, says Jennie Winters, “but what I was lacking, was experience, connections, and the skill to share my good idea with the world”. However, her innovative multiplication system was destined to go somewhere! And like a seed, Jennie’s visionary new way to learn the times tables fell into fertile soil during a routine family trip to visit her sister in Oregon.

The sisters have eight children between them, all of which were homeschooled. “It all started 17 years ago when I was chatting with Jennie about my eldest daughter learning her times tables,” says co-founder, Marillee Flanagan. It was at that point she first shared with her sister the unusual multiplication system that she had come up with to help her two eldest boys finally remember their times tables. Marillee, who is a business major, was intrigued by the idea of this possibly becoming a home business for both moms. “For some reason, we just had a feeling this might turn into something,” said Jennie. The same day Jennie shared her wacky idea, the sisters decided to follow their hunch and get to work and come up with the “tales”. Late that night, after all eight of their children had gone to bed, the sisters plopped down on the couch, clad in pajamas and a notebook in hand (that had been anointed by color crayon scribbles on every page) and came up with the stories that are now known by thousands of children today as the “Times Tales”.



“I knew I was on to something good and that worked”, says Jennie Winters, “but I lacked experience, connections, and the skill to share my good idea with the world”.

Marillee, the skeptical one of the sisters, was still not convinced that Jennie’s system to memorize the times tables worked good enough to risk starting a business based upon that idea. The system worked for Jennie’s boys, but would it have the same success with other children? The sisters knew they needed some test subjects. Marillee immediately put a call out for assistance to her homeschool community. Within a day, she had a test group of children sitting in her living room, eager to learn how to memorize the upper multiplication facts in a totally different way.

After about one hour of instruction from Jennie, the children went back home armed with print-offs of flashcards and practice tests. All the children were proficient at the math facts they just learned, but the question was, would they still have them memorized a week later? It was the next week that Marillee went from a skeptic to a believer! After all the children came back and were tested, not one of them had forgotten the multiplication facts that were taught with the Times Tales from the week before.

It was at that point, the sisters knew this system had the potential to turn into a home-based, family business. “We were excited to not only start our first business but that we had a product that could potentially help lots of kids”, said Marillee. A few weeks later, Jennie returned home from her Oregon vacation as a co-owner in the Trigger Memory Company. “We could not even imagine that the stories we created during that trip would someday be spread across the entire world,” said Jennie Winters.

The Times Tales program slowly got into the hands of other homeschool moms who were desperate for their children to learn their times tables because traditional, rote memorization methods weren’t working. Even though the sisters say the first editions of their program were rough-looking (with the stories sketched from a felt pen and printed from a copy machine) a few moms gave it a chance and tried it out with their children. Had these brave moms not been willing to share with their homeschool groups and message boards the success their kids had with Times Tales, it would have never gotten off the ground.

To this day, Jennie still vividly remembers one of the first comments they saw on a message board stating that Times Tales looked like someone was making copies out of their basement. However, in that same comment, it was also stated that the program worked amazingly well. “That one particular comment was a huge motivator for us in two ways”, said Jennie Winters. “First, it told us that parents were willing to see past the unprofessional-looking packaging because the memorization system worked. This was just the encouragement we needed to move forward pursuing this as a business. This message board comment also motivated us to put a high priority on improving and refining our product.” The sisters didn’t realize at that time that the “refining process” would span over many years and would require the involvement of hundreds of customers’ feedback.

What the Trigger Sisters lacked in experience of developing a product, their customers made up for by sharing with them a wealth of valuable information that would help make their product better. Customer feedback not only helped to fine-tune Times Tales, but also has been an inspiration for several products the company would develop in the future. “We realized from early on, listening to our customers was one of the most valuable tools we had in providing unique, quality products.” said co-owner Jennie Winters. “We consider every email, Facebook post, and phone call as part of our company think tank.”



The company owners hope that someday Times Tales® will be the STANDARD by which every child learns to memorize multiplication tables.

Being a little fish in the world of large educational publishers such as McGraw Hill or Scholastics, the Trigger Memory Company believes being a small business works to their advantage. “You can say that we are in the trenches of the educational world through our direct communication with teachers, parents and homeschoolers,” said Jennie Winters. The company believes that this “grassroots” connection with their customer base is what makes their company stand out with providing unique products that satisfy a need and is fun at the same time.

Being thrust into a new business often comes with many surprises, twists, and turns that results in companies changing to fit a need. One of those moments for the Trigger Memory Company was when Times Tales began making its debut in public schools. The sister duo attributes breaking into the public school market because of the success of their program for children with learning disabilities such as dyslexia and dyscalculia. Many learning disability specialists and tutors started sharing with other teachers about how well the program worked with their students. “That was another moment of growth for our company when we realized that we needed to come up with a classroom edition of Times Tales,” says co-founder Marillee Flanagan.

With the help of eleven 3rd grade teachers across the U.S., Times Tales was fine-tuned for teaching in a small group (ideally for learning disability specialists) and large classroom settings. To this day Times Tales is taught in schools across the U.S., with some teachers having used this unconventional multiplication program for 15 years in their classroom. The company owners hope that someday Times Tales will be the standard by which every child learns to memorize multiplication tables.

After many years of customer requests, Trigger Memory Company is excited to launch their latest product, the [Times Tales Spanish Edition](#) workbook. “It’s been three years in the making, involving a team of editors, but it’s finally ready to make its debut to the world”, says co-founder Marillee Flanagan. The Trigger Sisters hope the new Spanish version will open doors for even more children to experience success with Times Tales’ unique system for memorizing the times tables.



[Times Tales Workbook-
Spanish Edition](#)
available Fall 2020!

**Currently the Spanish edition is only available in the workbook format. The owners say they hope to have the video edition available some time in 2021.*



Jennie

Marillee

The Trigger Sisters co-own Trigger Memory Company, which publishes unconventional, fun-learning products geared for the elementary age student. You can hear Marillee and Jennie share their experience of homeschooling, motherhood and running a business on their [podcast, Teaching with a Twist](#) or contact them through their website [www.TimesTales.com](#).

Featured Products!

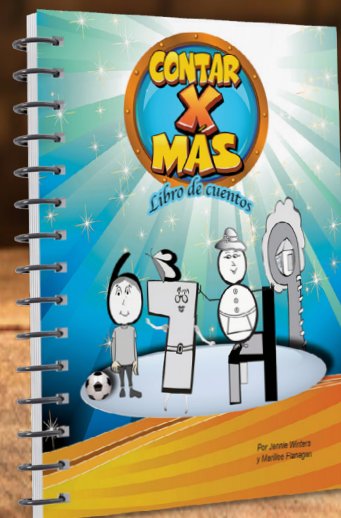


“Our customers have been asking for a Spanish edition of Times Tales for several years and it’s finally here...we are so excited!”

~Marillee Flanagan Co-owner Trigger Memory Co.



Pet Math Workbook - Real-Life Math of Owning a Pet (Grades 3-5)
\$9.95



Times Tales® Workbook Spanish Edition
\$17.95



The Trigger Sisters' Blog

Teaching with a Twist

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Measuring Cup Game for Kids!
FREE GAME PRINTABLES



**Pet Math Budget
Challenge Game!**
FREE GAME PRINTABLES



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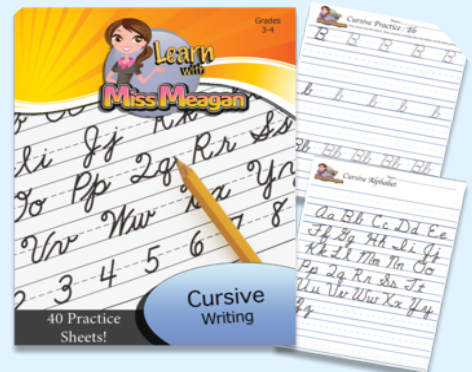
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