



Daily skin renewal. Potent ingredients. No harsh regimens.



## Our Approach

Experience the gentle nourishment and proven anti-aging benefits of Sapelo Skin Care products.

With a revolutionary approach to modern medical grade skincare, Sapelo's philosophy is to work *with* the skin's natural ability to heal, *without* initially wounding it.

Developed under the guidance of two board-certified physicians and a veteran cosmetic scientist, each of Sapelo's 12 offerings is manufactured in small batches in Savannah, Georgia, under the watchful eye of its founders.

Stephanie Duttonhaver and Cindy Edwards turned to their native Georgia coast for the inspiration behind their boutique line of products. Understanding that invasive procedures trigger skin renewal by first damaging the underlying dermal layers, Stephanie and Cindy wanted a gentler approach. Sapelo Skin Care products replicate the body's natural immune system response, without injuring it, so aging skin can begin healing itself, immediately upon application.



## Our Science

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Sapelo Skin Care is the only skincare system that accurately replicates the body's immune response to injury.

Sapelo products initiate gentle cell renewal by releasing the same healing molecules, bioactive peptides, vitamins and minerals that are naturally released during harsher dermatological procedures. Skin cells enter their organic regeneration cycles on their own: No abrasive treatments needed. Yet Sapelo products are an ideal complement to more irritating procedures like lasers and micro-needling, and they are often recommended by medical spa estheticians to soothe and heal inflamed, post-treatment skin.

Sapelo Skin Care products are formulated with the highest quality ingredients, including hyaluronic acid, plant-based stem cells, amino acids, bioactive peptides, arctic red caviar and antioxidants. Drawing upon its coastal roots, the brand also transforms gardenia stem cells, magnolia oil, oyster shell calcium, seaweed and Georgia honey into miraculous anti-aging forces. Each bioactive ingredient is tested in Sapelo's boutique lab for efficacy, and only the highest concentrations are selected for formulas: That means that clients who use Sapelo products experience improved skin texture, radiance, and rejuvenation faster.

## Our Products

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Created to delicately treat serious skin issues, Sapelo Skin Care's luxurious line of products offers a complete regimen for optimized skin health, including cleansers, serums, creams, masks, emollients and lotions.

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### Product Highlights

The *Renewing Serum* prepares skin for new cell growth by intensely hydrating deep into the dermal layers with three different hyaluronic acid molecules at 4% concentration. It contains a hand-selected blend of two plant-based stem cells to stimulate new collagen growth at the junction of the dermal and epidermal layers – the exact point where new skin cells are made.

Following up with Sapelo's *Rejuvenating Cream* enhances the *Renewing Serum's* effectiveness. This highly concentrated cream boasts a proprietary blend of four bioactive peptides that work together to replicate the body's immune system response, triggering the body's own healing mechanism to repair and rebuild the damaged skin.

Sapelo's *Spring Tide Serum* delivers the most effective skincare ingredient available – directly to the skin's molecular level. Its high concentration of organic red caviar – a clinically proven marine extract that is high in fatty acids, proteins, DNA and RNA – begins building new collagen and elastin as soon as one day after use.







## Support for Spas

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Sapelo Skin Care offers diverse treatment protocols for face, neck and décolletage. We embrace opportunities to develop skincare therapies that are focused on the unique needs of your guests.

We provide:

- Remote training and education for all staff by Sapelo's licensed esthetician
- In-house training available upon request
- Training videos and written protocols on all treatments
- Ingredient glossary for each Sapelo product
- Prescription pads, intake forms, signage and point-of-purchase collateral

## Support for Retail Partners

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Our retail collection includes 12 products, targeting a wide range of skincare concerns. To support our retail partners, we provide:

- Seasonal promotional campaigns, including marketing materials and free gifts for customers
- Social media support
- Staff education support and reward programs for employees
- Images and copy for client's website



## Our Heritage

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Inspired by the tidal shifts of Georgia's barrier islands, Sapele Skin Care products provide surges of hydration for healthy skin cell development.

Luxurious. Effective. Pure. We are *Modern Skin Care Inherited from the South.*



**S A P E L O**  
**SKIN CARE**

[SapeloSkinCare.com](http://SapeloSkinCare.com)

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