



2019 Ellen MacArthur New Plastics Economy Global Commitment Progress Report

In 2018, Preserve became a signatory of the [Ellen MacArthur New Plastics Economy Global Commitment](#). The New Plastics Economy Global Commitment unites businesses, governments and other organizations behind a common vision and ambitious targets to address plastic waste and pollution at its source and is led by the Ellen MacArthur Foundation in collaboration with the UN Environment Programme.¹ The program has since grown to over 400 signatories worldwide. As a signatory, we have made commitments to eliminate certain plastics in our products and in our packaging while ensuring that the vast majority of all the plastic that we do use is reusable, recyclable, or compostable by 2025.

We are excited to be part of the global commitment, especially as a company founded on the mission to source recycled plastic and alternatives like compostable plastic and to focus, since 1996, on making products that are lighter on the Earth. We know there is still a lot of work to do both at Preserve and at companies around the world and we are excited to be setting some ambitious goals to continue to improve while being part of this global movement.

As a company that uses plastic packaging and makes durable goods from recycled plastic, we have set commitments for each category. The topics listed below were created by the Ellen MacArthur Foundation and we set specific targets for Preserve under each topic. As can be seen, some of the topics are not a perfect fit for Preserve’s business. Nevertheless, we have sought, in the spirit of the commitment, to speak to how they may relate to us.

This report covers our progress from January - December 2019.

	Topic	Preserve’s Commitment	2019 Progress
Brands - Personal Care	Take action to eliminate problematic or unnecessary plastic packaging by 2025	Preserve will always consider what plant based or recycled plastic packaging can be replaced by recycled paper packaging.	In August 2019, we launched POPi, the Preserve Ocean Plastic Initiative. The packaging for these products is made from 100% recycled content paper packaging, which avoided 686 lbs of plastic packaging in 2019.

¹ <https://www.newplasticseconomy.org/assets/doc/Global-Commitment-2019-Progress-Report-Summary.pdf>





<p>Take action to move from single-use towards reuse models where relevant by 2025</p>	<p>Given that our tableware line as well as our Preserve2Go is focused on offering reusable dining options, we will continue to support organizations and communities looking to incorporate our reusable products as well as share our expertise with those looking to develop reusable systems to further replace single-use disposables.</p>	<p>Loop Preserve launched as a brand partner on Terracycle’s Loop platform in Q2 2019 by offering 10 tableware bundles to platform users to 'rent' and then return to Loop to be rented again. Based on the success of the 10 initial bundles, we added an additional 100 tableware bundles in Q3.</p> <p>Preserve2Go Preserve2Go is changing the culture of single-use disposables by offering an alternative take-away/to-go solution. In 2019, we expanded our reach by connecting with new types of customers looking to integrate this reusable solution. From 2018 to 2019, we:</p> <ul style="list-style-type: none"> - Increased our higher education customers from 15 to 19 - Increased our meal delivery customers from 1 to 3 - Increased our presence in corporate headquarters from 1 to 5 - Added our first large food service management company - Added new customer segments - restaurants, retirement communities, and K-12 schools
<p>100% of plastic packaging to be reusable, recyclable, or compostable by 2025</p>	<p>While almost all of our products already have recycled and recyclable packaging, we aim to transition the remaining products that are packaged in non-recyclable rigid plastic to recycled and recyclable packaging content or paper packaging by the end of 2020. For our items packaged in multi-laminate films,</p>	<p>In 2019, we launched two new products (POPi Shave 5 system and POPi Shave 5 replacement blades) and chose to use 100% recycled content paper packaging for these products. As we have been dedicated to do from our very first days, we will continue to assess the potential to use PCR plastic or recycled paper in packaging for all our other products.</p>





	Preserve is working to source 100% recyclable and compostable multi-laminate films that are accepted for recycling by 2025.	Note that many of our products already have minimal packaging or have been designed for reuse. For example, our 24-pack flexible plastic cutlery bag allows Preservers to reseal and store their cutlery in the bag and is durable enough to be used over the long term.
Set an ambitious 2025 recycled content target across all plastic packaging used	We are committed to sourcing post-consumer recycled content for all our packaging by 2025 and will over the course of 2019 assess the potential to use post-consumer recycled content in our packaging.	In 2019, we focused on transitioning some of our plastic packaging away from plastic and moved to recycled paperboard packaging. When making these decisions, we evaluate many factors. Creating a paperboard package made sense for our POPi Shave 5 products instead of creating a package out of recycled plastic.
Additional commitment	Given Preserve's focus on sourcing 100% recycled and plant-based materials and on reusable packaging, Preserve will ensure that all packaging can be considered widely recycled by 2025.	At Preserve, we are working to move away from less-recyclable or un-recyclable packages (such as the travel cases for our adult toothbrush and Triple Razor systems) to recyclable options (either made from highly recycled plastics or paperboard). While we cannot control if a person will actually recycle our packaging, we commit to work to make sure that our packaging is made from material that is highly recyclable. This, in turn, should help to increase the rate of recycling in the US. In 2019, our development of the POPi packaging helped move us toward this goal.



<p>Durable Goods Producer</p>	<p>Set an ambitious 2025 recycled content target across all plastic used in products or components</p>	<p>Preserve expects to source 5 million pounds of post-consumer content or possibly a less-impactful plant based bioplastic by 2025 and we are committed to finding ways to improve and expand our take-back recycling programs with both existing products and new products.</p> <p>Preserve commits to moving our products to 100% compostable plastics, where we can confirm that the choice of plant based compostable materials in our product leads to the least impactful material choice based on life cycle estimates.</p>	<p>Gimme 5 Preserve's single-use recycled plastic cutlery is in all hot bars at Whole Foods Market across the United States. In 2019, we successfully moved one region of Whole Foods Market to focus their Gimme 5 in-store collection on capturing single-use cutlery. We made this decision because single-use cutlery is an item that would not otherwise be collected through municipal or commercial recycling streams. In order to keep our collection from getting contaminated, we had to adjust our Gimme 5 program to focus just on cutlery as opposed to collecting all #5 plastic items. (We continue to accept all #5 plastic by mail.)</p> <p>In addition, our new POPi Shave 5 razor system handles, which launched in 2019, have been added to the list of items that can be recycled with us through Gimme 5.</p> <p>Post-consumer content We began testing PCR in one of our tableware lines.</p> <p>Compostable cutlery We have continued to develop our PHA compostable cutlery which will be backyard compostable.</p>
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To learn more about the Ellen MacArthur New Plastics Economy and Global Commitment, check out these resources:

- [A Vision of a Circular Economy for Plastic](#)
- [The New Plastics Economy Global Commitment 2019 Progress Report \(Summary\)](#)
- [The New Plastics Economy Global Commitment 2019 Progress Report \(Full Report\)](#)

