



## Pillow Talk - Overdrive October

Anyone else finding it hard to keep the chaos of the world out of your private life? With so many working or schooling from home during the constant uncertainty that's defined 2020, it's a battle just trying to accomplish daily tasks.

Listen, we already know the world is certifiably crazy. But it doesn't mean you and your little sanctuary need to suffer the same fate. True, there's a lot that's out of our control right now. So **why not focus on what is in our control?**

With autumn around the corner (finally), take some time to clear out your living space. Give it a fresh and homey facelift! Whether it's tons of **comfy pillows** and **throws** on your couches, **fall scented candles** in every room, or wreaths and fall-hued foliage decorating your walls, create a home, or at least one room, that feels like your escape from the world.

In some ways, we are getting back to basics ourselves. We've honed our focus on what makes the most sense right now, both for us and for you, our wonderful customers. By cleaning out old designs and streamlining our systems and processes now, we will surely thank ourselves later.

Oftentimes, it is in these moments of reflection and examination we discover a new way to function. That being said, **we have some exciting news to share** that's going into effect **this very weekend!** Read below for more details!

**Unik-ly yours,**

**The Gals**



## Live Saturday Shopping

Mark your calendars, set your alarms, & follow us on Instagram!

Starting *this* **Saturday, October 3rd, at 8 AM MST**, we will be hosting a **LIVE** shopping event on our [Instagram](#) stories! To top it off, everyone who participates will get a **10% coupon!**

This event *will not last long*. You'll want to act fast in order to snag your special deal!

See you all bright and early this weekend!

2020 Live Shopping Dates:

- **November 10th**
- **November 27th (Black Friday)**
- **November 30th (Cyber Monday)**
- **December 12th**

## Perfectly Primitive

Webster defines the word primitive to mean "belonging to or characteristic of an early stage of development : CRUDE, RUDIMENTARY"

If this year has taught us anything, it's that less is more and simple is best!

Rustic and understated is easier on the eyes, timeless, and overall beneficial for a healthy state of mind.

Check out our new collection of **primitive pillow designs** recently released for the fall and winter seasons!

Share your UniikPillow with us and be entered to  
**win a monthly drawing** for a pillow cover of your choice!

Send via Instagram or email [social@uniikpillows.com](mailto:social@uniikpillows.com)



### Quarantine Creations

There's just something about the **3D texture of embroidered pillows** that make us want to reach out and feel them.

And what are the holidays about anyway, without extra snuggles and cozy vibes? Bring on a serving of seconds and stoke the fire!

How would you style this embroidered pillow (above) in your own home? What patterns, textures, colors, or placement would you choose?

Share your creations with us by tagging [@uniikpillows](https://www.instagram.com/uniikpillows) for a chance to be featured!



### Find Us @ These Local Markets!

**The Mercantile** - *Old Town Scottsdale*

**Moon Dust Farms** - *Mesa*

**Highland Yard Vintage Market** - *Chandler*

**Grande Project Shoppe** - *Old Town Peoria*

**Out of the Blue** - *Old Town Glendale*

**The Potato Barn** - *Chandler*

**The Bungalow** - *Heritage Square, Phoenix*

**Coming soon...**

**Screws and Sparkles** - *Buckeye*

**Gathered Vintage Market** - *Tucson*

**The Boxed Bowtique** - *Grand Rapids, Michigan*

**Use discount code 25OCTFALL**

Visit our [Etsy store](#) and get **25% off one fall themed pillow of your choice.**

Shop now



## Which holiday is your favorite and/or does your family celebrate most?

<input type="radio"/> Halloween	<input type="radio"/> Thanksgiving
<input type="radio"/> Christmas	<input type="radio"/> Hanukkah
<input type="radio"/> Kwanzaa	<input type="radio"/> New Years

Cast Your Vote!



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