



Pillow Talk - No Stress November

You don't have to tell us. We know. You're already stressed about the last weekend of the month. October was a blur, now it's November and everyone looks to you to put the plans in motion but you don't feel ready. Hold up! Take a breath. Everyone already knows you're superwoman (or superman, if we have any fellas subscribed!). But, being a superhero means you're extra busy, and unfortunately not immune to woes of expenses and time constraints.

So here's what we propose: Let go of the mentality that everything has to be orchestrated by *you* in order for it to be a successful holiday. Whether it's Thanksgiving or Friendsgiving, give your guests an extra reason for you to be thankful for them by requesting they pitch in for the Big Meal. One can bring a pie while another brings disposable to-go boxes or shares their own family's stuffing recipe. If not doing it all yourself somehow scares you, then consider it your main challenge of the month. Delegating and asking for help is not a sign of weakness, but of trust. There is strength in numbers, after all. You'll likely find that people love to help! They just don't always know how unless you tell them. Now, get that memo pad out. Make your list of what you want around the dinner table, then mark names down by each item, releasing a breath of relief with every one! Let's talk budget really quick.

Each year, without fail, right after we give thanks for all we have, we begin thinking of all we (or our loved ones) want or need more. In other words, Christmas can be an even more stressful season for some. Remove some of the fret by making a list of all whom you feel compelled to give a gift (homemade gifts count). This will keep your spending in check!

Also, while gathered around your Thanksgiving plates, suggest that everyone draws just one family member's name out of a hat to do their main X-mas shopping for. Buying one or two quality gifts for one person will not only reduce the anxiety, but make for a more meaningful holiday experience overall.

Last but not least, while we are thankful for so very many things, know that we are SO THANKFUL to all of you, our faithful customers and viewers. Our little local business has come so far in such a short time, and it would not be possible

without all of you. We truly wish you all the most blessed of times with your loved ones this month!

Uniik-ly Yours,
The Gals



November News

Things to be Thankful for

- We've teamed up with not one but two organizations recently. Click [here](#) to visit our crowdfund set up with the nonprofit organization **Kiva**--feel free to spread the word to help get our uniik little business thrive even more! Also, if you have heard of or are a member of [LocalFluence](#), don't miss our special deal of the month (free pillow cover or mini pillow) on their app!
- Do you know a family whose member is currently serving as active-duty in the military? Let it be known: In light of Veteran's Day and Thanksgiving this month, we are looking for **five military families to sponsor in our own Uniik way, by sending**

Mark Your Calendars!

Deal? Deal!

- Our **Black Friday** and **Cyber Monday** sales will save you BIG time! Set your reminders for **midnight on 11/29/19**, because our entire store (online and physical) will be **40% off!** Then on **12/2/19**, if you buy any two inserts or pillow covers you will receive one **free mini pillow** of your choice!
- Speaking of mini pillows, if you're in need of inexpensive gift inspiration for teachers, bosses, or coworkers, our 8x8 minis are the perfect way to say thank you without breaking your budget! Still the same great quality, in a smaller package that makes them

a FREE family photo pillow to your deployed family member. We know the holidays are an even harder time to be separated from loved ones, so we want to do what we can to make it bearable. Please reach out to us so we can make this happen!

easy to travel with, or gift wrap!

- If you can't decide on a design, though, consider purchasing a **gift card** or two from our site so the receiver can pick out their own pillow!



Read All About It: New Products!

- "Mommy and Me" pillow designs that are sure to warm any mother's heart and make the greatest gift for the mom who says she doesn't need anything this holiday!
- Out with the old, in with the new and trendy holiday styles! Beautiful Thanksgiving, Christmas, and Hanukkah styles are up on the site and ready to be admired by all of your guests this season!



Come Find Us! These Local Markets and Stockists Are Now Showcasing Our Product!

- **Sweet to the Soul boutique** - Sloan Park, Mesa, Nov. 23 from 9-4
- The Furniture Lady - Phoenix

- Have any suggestions for pillow designs? Know any artists or local businesses we should collaborate with?

We'd love to hear from you! Send us a note any time through one of our social channels.

- Downeast Basics - San Tan Valley
Shower Curtains
- The Grande Project Shop - Old Town
Peoria
- Out of the Blue - Old Town Glendale
- The Good Life - Phoenix, Tempe
- 3 Vintage Chicks - Cave Creek Road
- Highland Yard Vintage Market -
Chandler
- Open mind Emporium - Scottsdale
Fashion Square Mall
- The Mercantile - Old Town
Scottsdale
- Downeast Basics - North Peoria
(coming end November!)



Due to Black Friday & Cyber Monday, there is no November coupon code

EXCLUSIVE NEWSLETTER COUPON

Receive 20% off total order when you purchase any 2 products from our site

Coupon Code NOV20



[Peruse our Collection](#)



What Thanksgiving dish trumps all?

Turkey

Stuffing

Mashed Potatoes

Green Bean Casserole

Pumpkin Pie

Sweet Potatoes/Yams

Let the battle begin!



UniikPillows

302 W Melinda Ln, Suite 5, Phoenix
AZ 85027 United States

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