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## **Pillow Talk - July Updates**

Summer is upon us! Does that foretell a staycation or vacation in your future? Either way, we've been busy bees designing (with our very own printer!) plenty of fun creations for everyone and every purpose.

We are so pleased to sew and print in-house now! This setup allows us to create custom designs on-demand, which means no delays from external sources during a pandemic. Our pillows are made with even more local love at the same affordable price, and with an even higher quality fabric than before. The weave is tighter, meaning any hi-resolution photos you send in will be printed without grain! This has made an incredible difference for our latest Graduation pillow designs.

Speaking of new collections, we have an announcement to make! Our first ever baby line of pillows will be officially featured next month. Stay tuned to our blog for a sneak peek coming soon!

But, in order to make room, our entire site and pillow collections are being revamped right now. As they say, out with the old, in with the new! Keep reading to find out how this late spring clean benefits you in a big way!

Uniik-ly yours,

**The Gals** 





#### **Quarantine Creations**

Graduation season might have been skipped, but it's not too late to celebrate. Send a graduate you love a meaningful gift in honor of their accomplishments! **Custom graduation pillows** can feature handwritten letters, a picture of the grad, an inspirational quote, or whatever your heart desires.

Memory pillows are a great way to remember a loved one.
Whether it's a t-shirt they used to wear or a saying they used often, keep the memory of them alive in the most comforting way.

As mentioned, our **baby line** comes out next month and we cannot wait for you all to ooh and ahh over the collection! Stay tuned!

#### **Summer Days**

While the main summer holidays have come and gone, there are still plenty of reasons to decorate!

Hours of swimming, BBQ cookouts, camping trips, road adventures, and blissful afternoon naps--surround your family and guests with the festive sights of summer no matter where or how you spend it!

If you're trying to keep the kids busy while school is on pause, why not try a pillow craft?

Remember to share your creations with us and we'll get to customizing your unique pillow.

Be sure to tag **@uniikpillows** for a chance to be featured!

Share your UniikPillow with us and be entered to

win a monthly drawing for a pillow cover of your choice!

Send via Instagram or email social@uniikpillows.com



Follow us on Instagram for our **Saturday Share** Insta-Story sessions to get in contact with some <u>amazing</u> new businesses! Know another local company who'd like to be featured? **Drop us a line!** 



Don't forget: **WE STILL HAVE FACE MASKS!** Sizes for all ages and
preferences from simple solid
colors to detailed and delightful
patterns!

Get them for the whole family or consider buying for local charities.

## **Christmas in Almost-July**

Visit our Etsy store for **40% off** all **discontinued designs**. Yep, you read that right! These one-of-a-kind pillows will be added as we update our inventory. But once they're gone, they're gone, so snatch them while you can!



Shop now









# What are your summer plans?

Swimming and more swimming!	Catching up on house projects
Camping or domestic travel	Staying home doing hobbies

Just curious!







### UniikPillows

302 W Melinda Ln, Suite 5, Phoenix AZ 85027 United States

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