



## Pillow Talk - Dear December...

We can't believe we're saying this already, but, what a YEAR! Oh, it was not without its tests and trials. Some months and moments pushed us to our limit. But those things helped us grow both personally and professionally--our little business that *could* actually now *can*, with God's grace. Uniik Pillows was able to expand tremendously in the local area this year, and it's been such a joy getting to know all of the fine artisans and local businesses throughout the valley. This quarter also marks the one year anniversary of moving into our physical office and workshop, which helped with organizing inventory and given us that "this is real" feeling. Overall, we have a more sure purpose, a clearer vision and direction for this from-the-heart company, and we owe a lot of it to you, our faithful readers and customers. **While we're at it, we also want to give a public thanks to the whole staff of hard working women: our creative founders and dynamic mom and daughter duo, Yolindi and Carealee de Gouveia; Nohemi Verkest for her optimum customer service; our phenomenal marketer Misty Schwartz; wordsmith and copywriter Anissa Rowe, and last but not least our photographer, Amber Gastelum. Team work makes the dream work, ladies!**

So what are some of your fondest memories from 2019? How do you feel you've grown as a person? In between all of the gatherings of holiday festivities where you'll undoubtedly make new memories this month, take some time to recap. Give yourself a pat on the back if you've earned it! But most importantly, enjoy this wonderful time of year to its fullest. Don't get caught up in the stress of gift giving and trying to make everyone happy while going broke. Don't fret about the recipe that bombs or the stocking that gets chewed up by the dog (we hope that doesn't happen, but you get the point). ***Be present. Soak in all the sweetness of the season and tell yourself to find joy in the journey as you look forward to a brand new decade.***

**Uniik-ly yours,**

**The Gals**



## November News

### 2019 Highlight Reel

We have added 6 Marketplaces around the Maricopa Valley in Phoenix

**Out of the Blue** in **Old Glendale**

**The Grande Project Shop** in **Old**

**Peoria**

**3 Vintage Chicks** in **Cave Creek**

**The Mercantile** in **Old Scottsdale**

**Highland Yard Vintage Market** in

**Chandler**

**The Good Life Market** in **Tempe**

**Open Mind Emporium** in **Fashion**

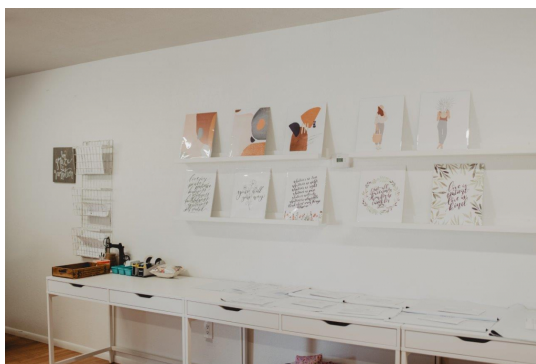
**Square Mall Scottsdale**

We have added a few wholesale clients and larger commercial clients to our list of customers.

## Weekly Specials + Gift Idea

### Deal? Deal!

- Check our site and social media pages for weekly specials going on **ALL MONTH LONG**, and don't wait to snag your favorite design as they sell out very quickly!
- ***What's that, you forgot your great Aunt Sue was coming for Christmas? You got invited to a white elephant gift exchange last minute?!*** Keep some mini pillows on hand this season for quick and convenient gifts, just in case!



### New Products + Customizations

- We are excited to announce that a new line of **hand-designed posters** (courtesy of Carealee) is coming your way! Look for an announcement via social!
- Did you know that if you bring **fabric to us that your heart is absolutely set on**, we can make a pillow out of it for you? Whether you're an interior designer outfitting a home or simply just want a homemade look without spending your time, we are more than happy to accommodate your request to sew with various fabrics!
- Along those same lines, we are also capable of creating **memory shirt pillows** as well as photo gallery pillows. If you're looking for a gift that comes with a personal touch but need a little assistance making it work, stop by or send us a message and let's collaborate!

### Thank you from Yolindi

I wanted to personally extend a very heartfelt and deep appreciative Thank You to each of our customers. Without your incredible support and ideas our business would not be what it is today. In 2019 we grew in ideas, products, quality and market places. Know that we take your feedback to heart. We truly want to provide a quality product at a reasonable price and give you a custom item that is Uniquely yours.

Our business is built on faith; we pray over every order as it leaves our office, hoping to send blessings your way in a small way!

We are excited to what 2020 holds, and as we enter the New Year, we pray for blessings upon our customers in ways.

**Grace and Gumption will continue to be our motto in 2020 and beyond! Merry Christmas and a very Happy New Year.**

- Reminder: we have **in-house pillow inserts** that can be custom made into any size or shape pillow your heart desires.



**Be sure to catch our segment on December 20th on NBC NYC Live TV!**



## What is your favorite seasonal tradition?

Looking at holiday lights

Playing in the snow

Binging holiday movies

Cookie decorating

Volunteering in the community

Gift giving

Let the battle begin!



### UniikPillows

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