

## Pillow Talk - August Newsletter

August feels like the calm before the storm. There are no major holidays (unless you count National Potato Day on the 19th...everyone likes potatoes).

Yes, some kids are back in school and other functions are revving up a tad. But, it's still summer.

Once Labor Day comes around though (hint: only a month away), the wonderful chaos of fall ensues.

While Arizona's autumn is a very short few weeks, it's still a persistently busy time both for ourselves and for the business. We honestly can't wait!

But remember, with all the shipping delays lately, it's best to order back-to-school teacher gifts and even holiday gifts in advance.

Also, due to getting caught up on orders, we will be foregoing a live shopping event this month. Don't worry, we'll be back to it in September!

PS. Don't forget - there's a for-you-only discount code and a fun poll at the end of this newsletter, as always.

Happy shopping!

Uniik-ly yours,

The Gals



The Uniik Forecast

Let's just be straight-forward, shipping delays are a real thorn



in the side these days.

We all groan at that dreaded "your delivery is taking longer than expected" email.

To avoid long wait periods on our end or having to pay a rush fee, we highly recommend preordering everything you've been eyeing.

Get a jumpstart on holiday gifts and even graduation cap toppers now to avoid delivery pitfalls!

### Look What We Can Do!

We recently received a custom request to create a cross-stitch design for a customer.

This project not only resulted in a beautiful piece, but it was so fun to watch it transform in the shop!

A cross-stitch pillow, embroidery loop, clothing article, or even a simple handkerchief could be a heartfelt Christmas gift this year!

Just send us a message to get the process started!

#### DID YOU KNOW?!

Uniik Pillows has a 5 star rating on all platforms!

But we need your help.

Leave a <u>Google Review</u>, let us know, & you'll be automatically entered into a giveaway for a free pillow!

Winners will be announced in our Live Shopping experience.

social@uniikpillows.com



## **Trending Now**

Too early for fall and Halloween designs?

Psh, of course not!

Your favorite season is right around the corner. We are ready to pre-celebrate it, too, with brand new farmhouse designs for you to spruce up your home this autumn.

Or, if you're looking to update your kids' rooms in light of the new school year, we've got jungle safari, robots, and ice cream, dinos, retro superhero themes, and more!

Discount code below.



#### Can't come in? Find us online!

Our store is open for business during regular weekday hours. But if you're not in the area or simply prefer to hit "Buy Now" from the comfort of your couch, we got you!

- Walmart (say what?!)
- <u>Amazon</u> (got a gift card?)
- Wayfair (could not be more excited about this!!)
- <u>Etsy</u> (tried and true)
- UniikPillows.com (of course)

If you're a WHOLESALE buyer...

Handshake Online Marketplace

# August's Members-Only Discount Code

Use code KIDS20 at checkout for 20% off all kids designs!

Shop now











# Who do you shop for the most?

◯ My kids	◯ Me, myself, and l
○ My spouse	○ Friends

Buy Now (just kidding)







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