

KITX COLLECTION REPORT

NO.25 SS22



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MATERIALS

The material composition of the SS22 collection consists of:



44% SILK



2% ELASTANE



**14% BCI
COTTON**



25% LINEN



15% VISCOSE

In addition to our collection, we run a continuous program regenerating post-consumer waste into want at our Future from Waste Lab.

MATERIALS

Source origins

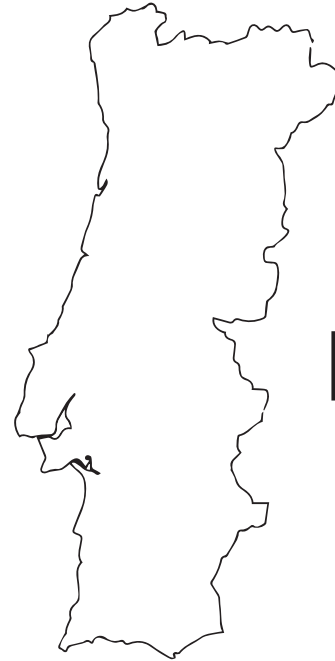
45% CHINA



European
Flax

17% european flax
sourced from China

**14%
PORTUGAL**



**24%
ITALY**



MATERIALS

SILK IS THE CORNERSTONE OF OUR COLLECTION.

It is a natural fibre and as such, pure silk is biodegradable.

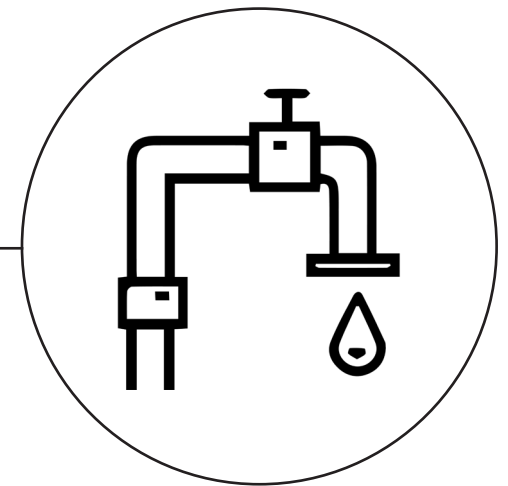
COMPARED TO COTTON, MULBERRY TREE CULTIVATION



Silk worms feed on cultivated mulberry trees



Require little to no pesticides



Uses far less water

MATERIALS

OUR 100% SILK FABRIC, SOURCED FROM
CHINESE BASED MILL HIGH FASHION CO., IS
BLUESIGN APPROVED.

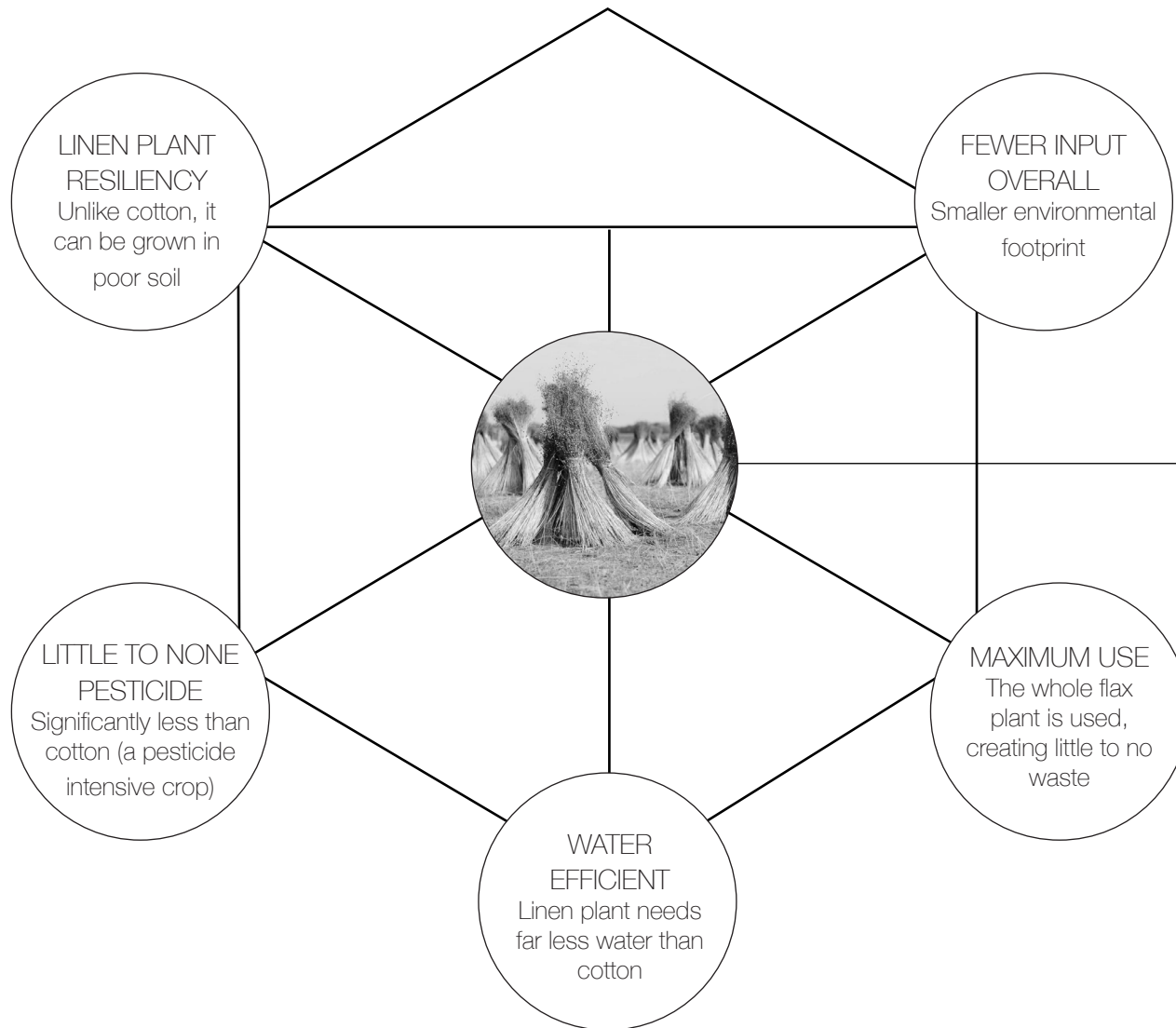


Under the strict BlueSign criteria, manufacturers are required to act responsibly and sustainably with regard to people, the environment and ensure consistent transparency and traceability of all processing steps.



MATERIALS

LINEN IS A NATURAL FIBRE, AS SUCH, PURE LINEN IS BIODEGRADABLE, EASILY RECYCLABLE AND REGENERATIVE.



POTTER TEXTILES

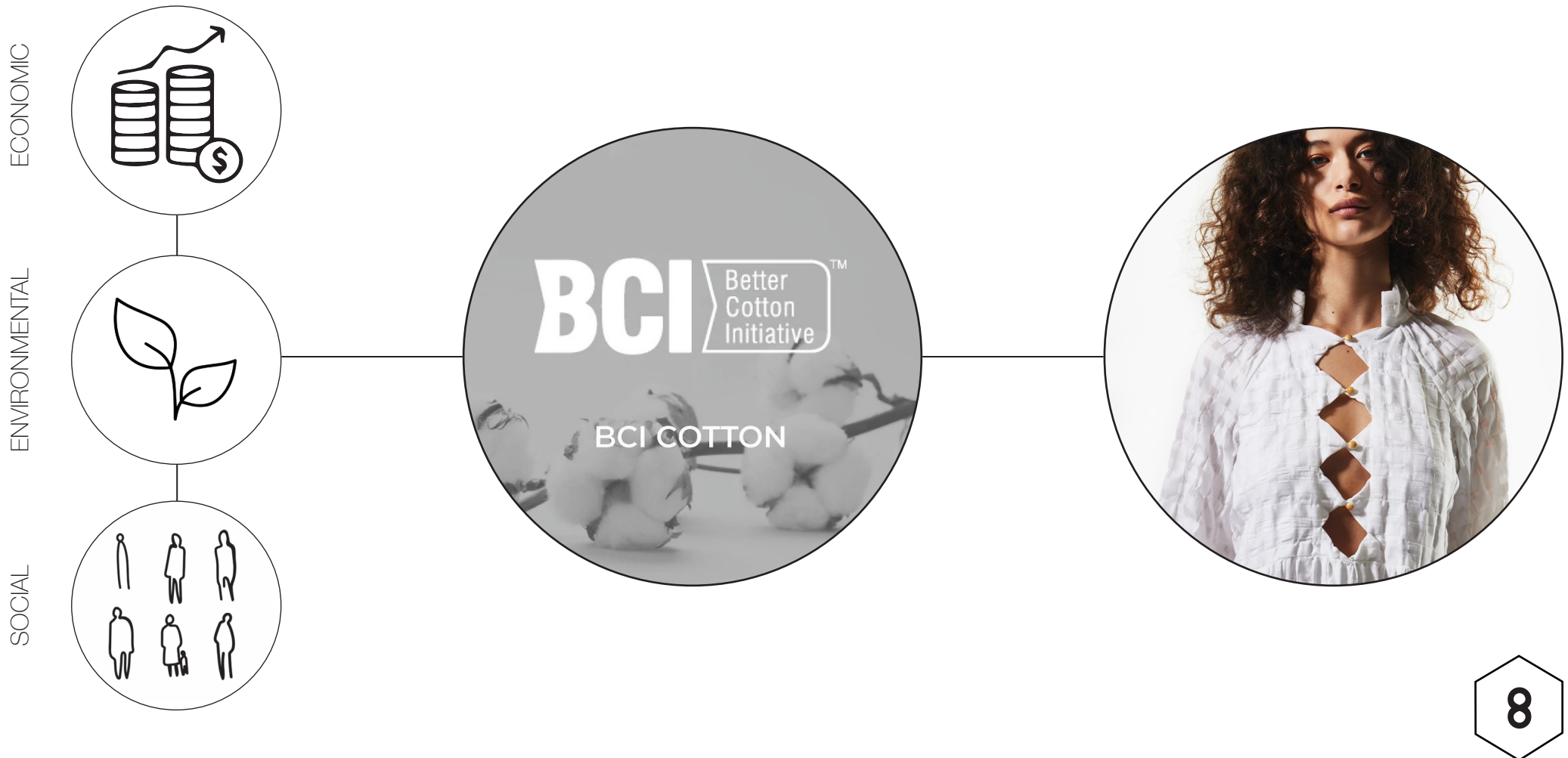
Our 100% linen fabric sourced through Perth company Potter Textiles is European Flax from France and Belgium, processed at one of their 4 mills, each specialise in a different finish.

All the Mills meet Oeko-Tex 100 Standard including their reactive dyeing practices.

MATERIALS

BCI'S HOLISTIC APPROACH TO SUSTAINABLE COTTON PRODUCTION COVERS THE 3 PILLARS OF SUSTAINABILITY

By helping farmers to grow cotton in a way that reduces stress on the environment and improves the livelihoods and welfare of farming communities, BCI aims to create long-term change. Our cotton is woven by Somelos in Oeko-Tex 100 certified mill, located in Portugal.



MATERIALS

UPCYCLED DENIM

LOCALLY SOURCED POST-CONSUMER WASTE FROM MELBOURNE BASED APPAREL, THE DISCARDED DENIM ARE PROCESSED AND REPURPOSED WITH LOVE AT OUR FUTURE FROM WASTE LAB

A future retail space transforming the way clothes are made, sold and used.



DISCARDED DENIM IS
SOURCED



WASHED



UNPICKED & CUT



REPURPOSED

MATERIALS

UPCYCLED DENIM

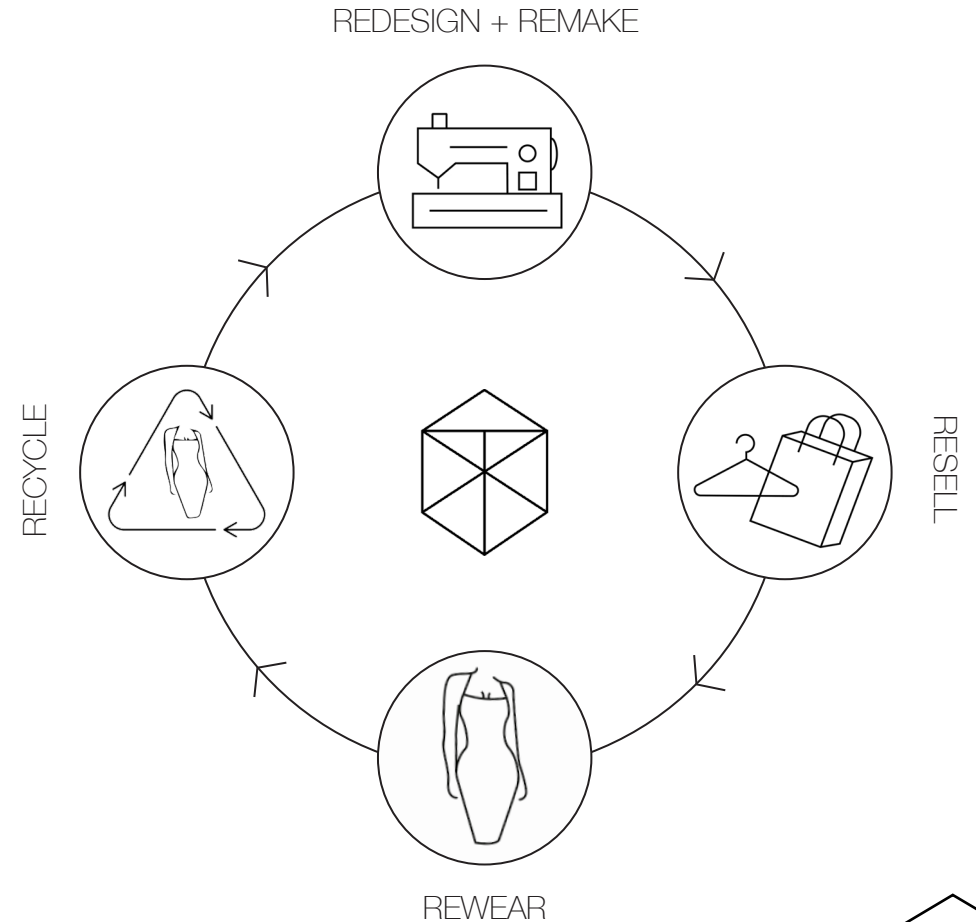
WE ARE SOWING THE SEEDS FROM A SEISMIC SHIFT IN THINKING, DIVERGING FROM THE TRADITIONAL LINEAR NARRATIVE INTO A FASHION FUTURE THAT IS SUSTAINABLE, CIRCULAR, AND TRANSPARENT.

LINEAR NARRATIVE



THE FUTURE

CIRCULAR NARRATIVE



LABOUR CONDITIONS



Approximately 84% of our collection is produced in Australia with our manufacturing partners in Sydney, Perth and Melbourne, this includes one style at our Future Waste Lab in Melbourne. The remaining 16% is produced with our manufacturing partner in China.



We communicate with our on-shore manufacturers weekly either via video calls or in-person visits. We have had in-person or virtual tours of their workspaces. Due to Covid, we haven't been able to visit our off-shore supplier, however all of our suppliers have signed our KITX Code of Conduct.

PRE + POST-CONSUMER WASTE

STRATEGY

DEVELOPMENT WASTE

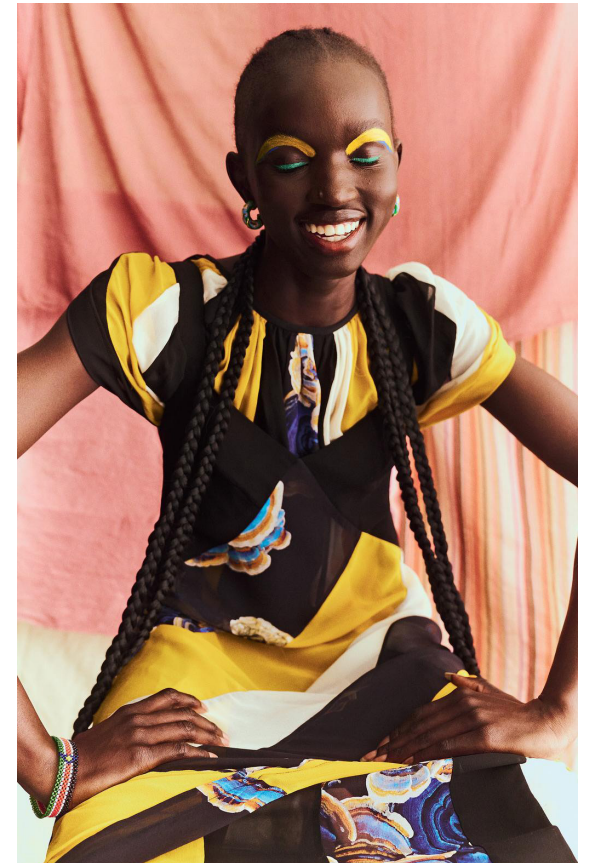
Our ongoing work with the Future from Waste Lab - a factory in miniature - saw the team continuing on our denim program, regenerating discarded jeans into new KITX acquisitions to love.



PRE + POST-CONSUMER WASTE STRATEGY DEVELOPMENT WASTE

In addition, all cutting waste from this season's development was sent to the Lab and has been the beginning of a new program.

The repurpose of our silk off-cuts and any excess silk fabrics has been thoughtfully sorted, bias cut and beautifully constructed into signature KITX dresses to be a further showcase of what is possible when working with waste as a resource.



PRE + POST-CONSUMER WASTE

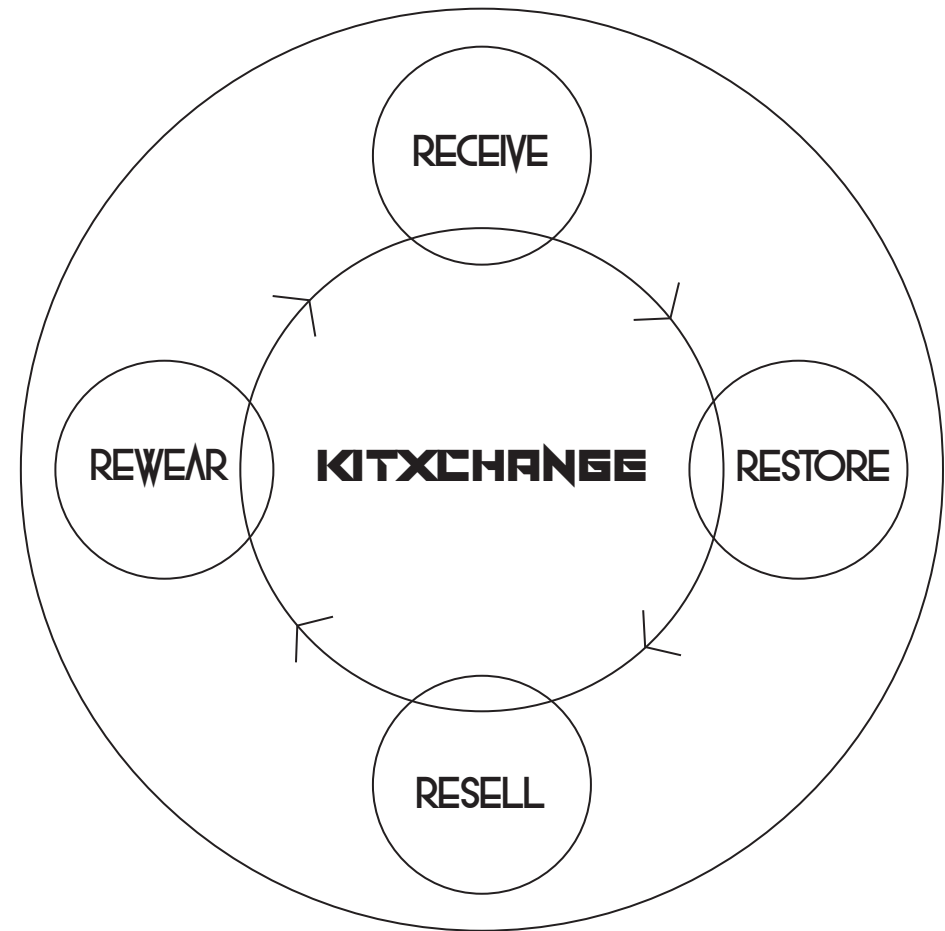
STRATEGY

POST-CONSUMER WASTE

KITXCHANGE

We launched KITXCHANGE in 2021 and it is our ongoing solution to circularity. We offer that our customers can send back the pieces which they are no longer reaching for to be resold on our site, extending the life of our timeless designs.

As our pieces are made from quality materials and constructed to last to last, we are proud to facilitate extending their worn lives.



PRE + POST-CONSUMER WASTE

STRATEGY

POST-CONSUMER WASTE

CICON

CIRCULAR CONCIERGE

Another initiative we have launched this season is with CICON, an app that acts as your circular wardrobe concierge.

Helping close the loop on your KITX pieces, extending the lifecycle of your garments through eco-care, repair, rent, resell, or donation and can trace the impact of your wardrobe on the planet.

CICON's role is to give users easy access to the tools and resources necessary, all with the environment in mind.



PRE + POST-CONSUMER WASTE

STRATEGY

POST-CONSUMER WASTE

C I C O N
CIRCULAR CONCIERGE

Each KITX piece is given an initial impact rating from its raw materials and production, that you then take into your own hands once you begin to wear, care and become the custodian of your KITX.

The eco cleaning solutions ensure harsh chemicals are kept out of our waterways and atmosphere. The rent and resell work to close the loop of the garment's lifecycle. As an added benefit, you earn rewards each time you use CICON that you can spend on future CICON services or with your favourite CICON brand partners.



SOCIAL ACTIONS AND COLLABORATIONS



X



X



KITX has an ongoing partnership with STH BNK by Beluah and Upparel to create The Future Waste Lab, a project that views waste as our best resources and houses the entire garment lifecycle under one roof.

What started out as an idyllic dream for Kit has now grown into a tangible movement drawing in other influential designers across the fashion industry including Romance Was Born and Artclub.



SOCIAL ACTIONS AND COLLABORATIONS



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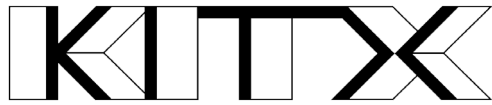
DIAMOND ENERGY



The KITX office and retail space is powered by Diamond Energy, 100% renewable energy, top rated in Greenpeace's Green Electricity guide.

Their energy generation mix consists of 64% Solar, 21% Biogas, 9% Wind and 6% Rooftop PV (8 year average 2013-2020).

SOCIAL ACTIONS AND COLLABORATIONS



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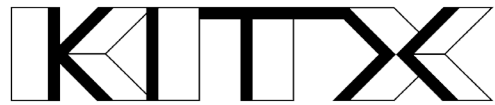


At KITX we lovingly pack your online orders with Better Packing, a B-Corp certified company who have collectively to date removed the equivalent of 15.3K plastic bottles, saved 145K liters of water, planted 26,179 trees and offset 2595MT of CO2.

Their mailers are 100% compostable in a home compost.



SOCIAL ACTIONS AND COLLABORATIONS

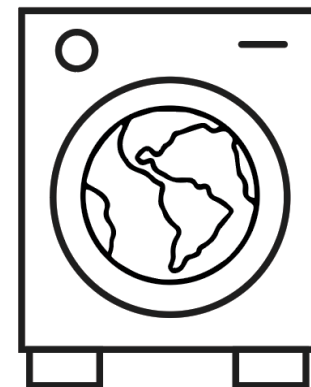
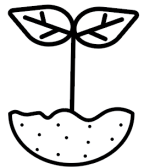
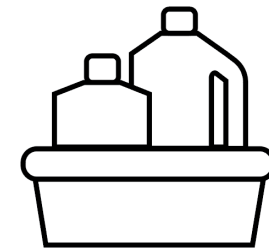


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KOALA ECO

When caring for your KITX we recommend cleaning with Koala Eco whose products are certified safe, non-toxic and natural. They are not tested on animals and do not contain any harmful chemical or synthetic fragrances.

The bottles are made with 100% recycled and recyclable materials ensuring no new plastic is created.



SOCIAL ACTIONS AND COLLABORATIONS



X



KITX is a bronze partner of Carbon Neutral, the only developer of a gold standard certified reforestation project in Australia, and the developer of Australia's largest biodiverse reforestation carbon sink.

We have planted over 1000 trees on behalf of our customers through our rewilding nature program.

