



GAME CHANGERS

SINGAPORE

DOCUMENTARIES / FACTUAL
BUSINESS

GAME CHANGERS

They break the rules. They shake up the status quo, and they pioneer new ideas. They don't take the easy path, and they defy conventional wisdom. They dare to take on those bigger and older than them. Most importantly, they have a vision and they dare to follow it. This series is about business people who revolutionize the way things are done in order to survive in this new economy.

他们跳出框框，改变了现状，开创了新的概念。这些成功人士从不走捷径，并且挑战传统观念。他们勇于挑战在商业界立足多年的大集团。最重要的是，他们有远见，也勇于跟随着自己的梦想。这个系列将深入聆听这些成功人士的故事，了解他们是如何在这个新经济中生存。

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Indonesia: 4 x 30 minutes
India: 10 x 30 minutes
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Episode 1 :

Teo Peiru, owner of La Belle Couture Weddings, is the first retailer in Singapore to install an augmented reality "mirror", which allows her customers to try on wedding gowns virtually. Teo Pei Ru 是 La Belle Couture Wedding 婚纱店的老板娘，也是新加坡第一位安装一个“虚拟镜子”的业主，让顾客可以省掉试婚纱的时间。

Episode 2:

Former advertising executive, Bjorn Low, believes that farms have a place in the city. He is on a mission to create a truly edible garden city. 前广告执行员 Bjorn Low 相信农场可以在繁忙的城市中占有一席之地。他希望能创造出“花园城市”。

Episode 3:

Kenny Leck, owner of an independent bookstore BooksActually, insists on having a physical bookstore. His latest innovation – a book vending machine became an international sensation. Kenny Leck 是书店 BooksActually 的创办人，坚持一定要有一个实体书店。他最新的发明-书籍贩卖机，已受到世界各地的关注。

Episode 4:

Piping hot hor fun, curry chicken or spaghetti from a vending machine? - Jocelyn Chng came up with the unlikely idea in 2004 and now she has over 100 vending machines across the island. 从自动贩卖机也可以买到香喷喷的河粉，咖喱鸡还有意大利面？Jocelyn Chng 在 2004 年想到了这个创新点子，如今在全岛有 100 多架自动贩卖机。

Episode 5:

Together with a troop of tech-savvy staff, Ninja Van CEO Lai Chang Wen attempts to build service quality into the courier business. Ninja Van 的总裁 Lai Chang Wen 希望能以新科技来提供更好的运送服务。他会与一群科技高明的职员作出不一样的改变。

INDONESIA

Episode 1:

This episode features ideas and breakthroughs by two of the most popular young leaders: Tri Rismaharini of Surabaya and Ridwan Kamil of Bandung. 这一集的节目将会访问两位年轻领袖；来自泗水的 Tri Rismaharini 以及来自万隆的 Ridwan Kamil，看看他们有什么突破性的生意点子。

Episode 2:

Achmad Zaky of Bukalapak.com helps Indonesia's SMEs to get on the digital market. Jonathan Sudharta of Halodoc aims to build a digital healthcare ecosystem that benefits the consumers. Bukalapak.com 的总裁 Achmad Zaky 将会帮中小企业走进数码市场。Halodoc 的 Jonathan Sudharta 已建设了数码保健生态系统服务，为的就是让消费者受益。

Episode 3:

This episode tells inspiring stories of a community of scavengers and Renny Roberts of the Red Nose foundation as they strive to increase the quality of life in slums in Semarang and Jakarta. 这一集的节目将会讲述拾荒者的故事。Red Nose 基金的 Renny Roberts 希望能改善他们的生活素质。

Episode 4:

Anies Baswedan and Jemi Ngadiono founded Indonesia Mengajar (Indonesia Teaches) movement and 1000 Guru (1000 Teachers) to improve the education of children in remote areas. Anies Baswedan 与 Jemi Ngadiono 创立了 Indonesia Mengajar 行动以及 1000 Guru 行动来让偏僻地带的孩子们也能受到优等的教育。

INDIA

Episode 1:

This episode looks into India's largest rooming service, Institution building and a food app that is dipping into the US\$300 billion Food Delivery Market. 这一集的节目将会深入

了解印度最大的客房服务，机构建设以及一个即将进军价值美金 300 亿的美食应用。

Episode 2:

Can homegrown messenger platform Hike take on established ones like Whatsapp and Messenger? Meet maverick bureaucrat Amitabh Kant for a key insight into policies which promotes innovation. 本地通讯平台 Hike 是否能超越设立已久的 Whatsapp 和 Messenger 呢？官员 Amitabh Kant 是怎样设立一个鼓励创意的政策呢？

Episode 3:

This episode of India's Game Changers will feature the latest robot which change the way backend services are handled. Also get an insight into startup programmes which helps to breed next generation of Startups. 这一集的 India's Game Changers 将会看看最新的机器，这台机器将会改变服务的素质。还有，这一集的节目也将会探讨有助于企业的计划，看看这些计划是如何培养下一代的企业家。

Episode 4:

What does it take to keep revenues up in a tightening fund environment? Meet Ganesh Krishnan and uncover his secrets to success. 在这一集的 India's Game Changers，了解如何在经济有限的经济中赚取利润。节目也会访问 Ganesh Krishnan，了解他成功背后的秘诀。

Episode 5:

Meet Gaurav Deepak, the founder of Aventus Capital that has raised over 10 Billion US\$ for over 200 Startups! Also, Chumbak aims to make Indian Pop Art cool with a whole range of funky products. Gaurav Deepak 是 Aventus Capital 的创始人，这个公司也为 100 家企业筹到了 10 亿美金的资金。Chumbak 专门推出富有新鲜感的产品来推广印度普普艺术。

Episode 6:

Meet Nandan Nilekani who is listed as one of India's most influential people. Also, Jet Set Go with a young entrepreneur who runs an aggregator of private jet planes in India. Nandan Nilekani 被获选为印度最具有影响力的人物，他会在节目中分享他的成功故事。还有，这一集的节目也会访问到一名开创私人飞机生意的年轻企业家。

Episode 7:

BYJU is India's largest edu-tech startup that claims 7 million young mobile users. Get inside SION, a business incubator designed to breed technology-based entrepreneurship. BYJU 是印度最大的教育科技企业，吸引了 7 百万年轻用户者。SION 是个企业孵化器，为的就是鼓励企业家开创科技有关的企业。

Episode 8:

Meet Sudhir Sethi, Founder of IDG Ventures which is recognized as one of the top visionary venture capitalists in India. Bollywood superstar Madhuri Dixit goes online with a subscriber learn-to-dance app! Sudhir Sethi 是 IDG Ventures 的创办人，IDG Ventures 已成为印度最顶级的企业之一。还有，宝莱坞巨星 Madhuri Dixit 将会在手机应用中教粉丝们如何跳舞！

Episode 9:

The Viral Fever is one of India's hottest entertainment startups. Meet Vani Kola, venture capitalist, who is listed as one of the most powerful women in Indian business. The Viral Fever 是印度最火红的娱乐企业。节目也将会访问 Vani Kola，她被获选为印度商业界最强的女企业家。

Episode 10:

An exclusive with Sanjeev Aggarwal, Co-Founder of Helion Venture Partners, who is also on the board of several large startups. Also, step into your virtual reality home with Smartvizx. Sanjeev Aggarwal 是 Helion Venture Partners 的创办人之一，开拓了许多大型企业。还有，Smartvizx 可以让你拥有属于自己的“虚拟家”。