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# REAL DEAL



LIFESTYLE

## REAL DEAL

This one-hour programme is not just about the drama that unfolds at the auction block, but the whole journey that ultimately starts from how these objects of desire are found, cultivated or groomed, to how and where they are sold.

As much as the story is built on how and why big money change hands over these commodities, **Real Deal** also reveals the history and phenomenon behind these auctions and focuses on the people whose labour of love created these products. The series features the sale of the world's most expensive grapes and Bluefin tuna in Japan, thoroughbred yearlings at the Tattersalls auction in England's Newmarket, Hanwoo beef in South Korea and white truffles in Alba, Italy.

这部一小时纪实片不仅会带观众走入拍卖场，还会让大家了解拍卖物品的过程，以及这些物品的来源。还有，拍卖过的物品将会到哪儿呢？**Real Deal** 将为您一一揭晓！

**Real Deal** 所讨论的话题不只是关于拍卖的过程，之中还包括这些拍卖活动的历史背景，还有了解拍卖前的准备工作。这个系列的拍卖物品包括：日本的 Ruby Roman 葡萄（世界最贵的葡萄）以及蓝鳍金枪鱼、英国 Tattersalls 拍卖市场的幼马、韩国的韩牛以及意大利白松露。

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### Episode 1: Ruby Roman

Every summer in Japan, the world's most expensive grapes, the Ruby Romans, never fail to spark off a bidding frenzy at its first-in-season auction. Here, highly-prized luxury fruits are big business.

在日本，每当夏季一到，市场就开始拍卖世界上最昂贵的葡萄 Ruby Roman。在当地，这个外皮红润、果肉香甜的葡萄虽然价值连城，但可是拍卖市场最抢手的货品！

### Episode 2: Horse

At the Tattersall yearling auctions, bidders pay top dollar for the next champion racehorse. But the bloodstock business is the ultimate game of risk and reward for the people who work in it. In Tattersall 幼马拍卖会，买家愿意付出昂贵的价钱购买未来的冠军跑马。培养跑马虽然是个高风险的职业，可是跑马看护者也可得到极高的回报。

### Episode 3: Hanwoo

We see Hanwoo or Korean cattle go under the gavel at two separate auctions. Though Hanwoo is the luxury meat of choice, breeding of the cattle as meat stock is only a recent development.

在这一集的节目中，我们可以看到韩牛被拍卖的过程。虽然是一个高尚的食品，可是韩牛并不是一个传统食材，而是近年研发出来的新食材。

### Episode 4: White truffle

Bidders shell out big money for the largest white truffle of the season, in a unique auction that mixes philanthropy with gourmet pursuit. This auction is also critical to the economy of Alba, Italy.

买家愿意付出高价来购买品质最好的白松露。这不仅仅是一个拍卖会，还是一个慈善会，以及美食爱好者的聚地。此外，这个拍卖松露的习俗也是意大利阿尔巴市镇的经济来源。

### Episode 5: Tuna

Tokyo's brand-new wholesale fish market, Toyosu, rings in 2019 with the auction of the world's most expensive fish. We witness the hardship that fishermen face as the prized Bluefin tuna becomes scarce.

日本东京全新的豊洲市场将从2019年起拍卖世界上最贵的鱼-蓝鳍金枪鱼。可惜，蓝鳍金枪鱼已变得更稀少，渔夫们的生计也受到了影响...