

DOCUMENTARIES / FACTUAL

BUSINESS

MILLIONAIRE MINDS

Delve into the curious minds of business mavericks who are creating an idea into something larger than life. In an eight-part series, host Chloe Cho explores the inspirational tales of charismatic entrepreneurs who are transforming the world around them through innovation, vision and passion.

Host: Chloe Cho

Millionaire Minds 这个节目将深入了解商业界的大人物,看看他们是如何以创新的点子改变人们的生活。在这8集节目中,主持人Chloe Cho 将会与这些成功人士会面,了解他们成功背后的推动力,看看他们是如何利用他们的创意,远见以及热诚来改变世界。

主持人: Chloe Cho

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MILLIONAIRE MINDS SEASON 1

Episode 1: Extreme Leadership With Kevin Gaskell

Chloe Cho meets Kevin Gaskell; a business leader, entrepreneur, investor and expeditioner as he talks about the power of leadership and vision after leading world class brands including Porsche, BMW, and Lamborghini.

Chloe Cho与Kevin Gaskell 会面;他是一名生意领导,企业家,投资者以及探险家。不仅如此,他还是世界级品牌Porsche,BMW和Lamborghini的带领人。他会分享自己的领导方式以及对未来的憧憬。

Episode 2: Spice of Life with Jocelyn Chng

How a 21-year-old university student helped a small soy sauce business venture beyond the family backyard? Meet the mind that transformed a humble sauce maker into a multimillion dollar food manufacturer.

当时才21岁的 Jocelyn Chng 是如何把小小的酱油生意扩展到如今的大集团? Jocelyn Chng 将会分享自己的商业心得!

Episode 3: A Fighter's Dream With Chatri Sityodtong

Chatri Sityodtong is the founder of ONE Championship whose rough journey to the top casts a spotlight on the knockout punch the MMA action has to offer.

Chatri Sityodtong 是 ONE Championship 的创办人,他跌跌撞撞的道路也造就了今时的成就,成为了综合格斗界的大人物。

Episode 4: Kingdom Of Dreams With William Heinecke

Meet William Heinecke: an American-born entrepreneur who's staked his life on Thailand for the past five decades. He built an empire of multinational hotels as well as thousands of fast-food chains and retail outlets worldwide.

William Heinecke 是美国企业家,在泰国居住了长达50年,也在这里创立了稳固的企业。如今,他已建立了跨国连锁酒店以及上干间快餐业以及零售业。

Episode 5: Tech Vision With Naveen & Ankur Jain

The father who arrived in the US with just \$5 is now a billionaire and wants to venture out to the moon. The son believes technology can solve the world's problems. Big dreamers or redefining what's possible?

父亲刚来到美国时,身上只有5块美币。但如今他是个富豪,现在的意愿就是想探索月球。他的儿子相信科技可以解决世界所有的难题。他们的梦想到底可以实现吗?

Episode 6: Market Maverick with Mark Mobius

He travels 300 days a year to uncover undervalued companies the world over. After four decades of money management, he oversees \$25 billion in more than 70 countries.

他一年300天都往国外跑,发掘世界各地被忽略的公司。在40年的事业生涯中,他已在70多个国家管理将近25亿的资产。

Episode 7: Pioneering Vision with Jeffrey Cheah

He's an accountant-turned-entrepreneur who faces near bankruptcy twice. Today he chairs a diversified conglomerate with 15,000 staff in 50 locations worldwide.

他从当会计变成了企业家,也曾两次经历过破产。如今,他在世界各地的50个区域中,在一个大集团管理将近15千员工。

Episode 8: Master Builder with Francis Yeoh

He waltzed through the Asian financial crisis and saw his business expand during the global economic turmoil. Today he leads a multibillion dollar conglomerate with over 11,000 staff in 9 locations worldwide.

他在亚洲金融危机中不但可以脱险而出,还在这个危机中扩展他的生意。如今,他带领着一个数十亿的集团,在9个地区里管理着11千员丁。