

We have the latest & greatest original content spanning multiple genres, plus a library holding over 20,000 hours of award-winning titles.

Documentaries & Factual - Human/Social Interest







Meet The Zoomers

Episodes: 4 x 60 mins **Language:** English

Year: 2022

Producer: Mediacorp Studios **Distributor:** Mediacorp

Zoomers. Who are they? What motivates them? How are they different from adolescents in generations past?

Through the lives of five 15 to 18-year-old in five vastly different countries, we learn why they are not a lost generation. Witness how they navigate the biggest global pandemic in modern history with unprecedented access to knowledge, tools and opportunities.

Intimate on-the-fly interviews, engaging actuality, candid video diaries, unfiltered user-generated content provide an intriguing portrait of our subjects and their complex inner worlds. And full access to their mobile devices offers greater insight into their lives.

This first-of-its-kind observational documentary is an anthropological study, an insightful exploration and a riveting depiction of teens today.

Information correct at time of printing

contentdistribution.mediacorp.sg

For sales enquiries on content distribution:
Grace Chia gracechia@mediacorp.com.sg
Tracy Sim tracysim@mediacorp.com.sg





Episode 1 - My Life. My Rules

Four teens from China, Indonesia, Singapore and Ukraine are each defining their own future. on their own terms.

Every weekend, 15-year-old Shi Ying (China) loves working in a club that teaches children life skills. But her mother worries about her club activities getting in the way of her national exams.

17-year-old Bella (Indonesia) is a straight-A student taking on life as a pro e-gamer. She lives in a gaming house, practises eight hours a day, six days a week, and juggles with her academic studies.

17-year-old Remus (Singapore) has built quite a fortune selling sneakers online and dabbling in NFTs. As he turns 18, he is hell-bent on starting a new business venture on his own.

15-year-old Vladislav (Ukraine) is coping with life in wartime without the support of his parents. He navigates an uncertain future with his aspirations and livelihood hanging in the balance.

Episode 2 - Parents: Boon or Bane?

Our zoomers deal with teenage angst, generation gap and communication breakdown.

Shi Ying (China) rebels against her mum when asked to abandon club and focus on her Senior High School Entrance Examination. Bella (Indonesia) wants to take a gap year to focus on her esports career but stresses about asking her parents for permission. Kevin (India) struggles with the chores that his mum is teaching him in preparation for life in boarding school. Remus (Singapore) is trying to raise capital for his ambitious business venture without any support from his parents.

How will they manage parental expectations?

Episode 3 - Life, Interrupted

Our zoomers struggle in their pursuits as real-life complications set in.

Bella (Indonesia) gains favour with her coach but threats lurk on and offline. Remus (Singapore) embarks on a new business venture and hustles to get it off the ground. Vlad (Ukraine) tries to find a tutor and runs into refugees who challenge his perception of war. Kevin (India) leaves home to start life in a boarding school but struggles to adapt.

Will they surrender and take the path of least resistance?

Episode 4 - Reality Check

In the finale, our zoomers cross their biggest hurdles in the pursuit of their dreams.

Bella (Indonesia) is made a substitute player but she is determined to find her path in the world of esports. Shi Ying (China) is hoping for the best for her exams to avoid disappointing her mum. Remus (Singapore) prepares for a US\$300,000 seed funding pitch but investors are not warming up to him. Vlad (Ukraine) tries to find a way to finance his tuition to avoid army conscription. Kevin (India) makes new friends but continues to struggle with life in boarding school.

Will they cross the finishing line or stumble before seeing their dreams bear fruit?

Information correct at time of printin

Grace Chia gracechia@mediacorp.com.sg
Tracy Sim tracysim@mediacorp.com.sg

