



For immediate release

Media Release

Netflix and Mediacorp partner to bring Singaporean TV series to the world

Singapore, 7 December 2016 – Singapore media company Mediacorp and Netflix, Inc., the world's leading Internet TV network, today announced that the streaming service will bring locally produced TV series to its members around the world from early 2017.

The agreement brings over 20 popular Chinese TV series made in Singapore, including award-winning classics like *The Little Nyonya* and *The Golden Path*, and more recent dramas like *The Dream Job* and *The Truth Seekers* to Netflix. The service has more than 86 million members in over 190 countries around the world.

CheeK, Mediacorp's Chief Content Officer, said: "We are delighted to have this opportunity to showcase our local dramas to a global audience on Netflix, and give them a taste of made-in-Singapore content. We hope to cultivate more discerning fans beyond our shores, who are looking for high-quality Asian content. Mediacorp produces some 1,600 hours of entertainment content in four languages a year. We're excited about making more of this available to a wider audience on Netflix."

"Netflix's content library is growing every day and we are excited to be adding homegrown dramas by Mediacorp to the service. These popular local shows will now find new audiences all over the world, truly making Netflix a service that has something for everyone," said Jessica Lee, Vice President, Communications, Netflix Asia.

About Netflix

Netflix is the world's leading Internet television network with over 86 million members in over 190 countries enjoying more than 125 million hours of TV shows and movies per day, including original series, documentaries and feature films. Members can watch as much as they want, anytime, anywhere, on nearly any Internet-connected screen. Members can play, pause and resume watching, all without commercials or commitments.

About Mediacorp

Mediacorp has the widest range of media platforms in Singapore spanning digital, television, radio, print and out-of-home media. Its mission is to engage, entertain and enrich audiences by harnessing the power of creativity.

Mediacorp pioneered the development of Singapore's broadcasting industry, with the radio broadcast in 1936 and television broadcast in 1963. Today, the company has over 50 products and brands in four languages (English, Mandarin, Malay and Tamil), reaching out to virtually all adults in Singapore weekly.

NETFLIX



Mediacorp is an active regional player through Channel NewsAsia International, drama co-productions and collaborations in magazine publishing and online media. Its investments include majority share in Kapanlagi Network, Indonesia's largest independent digital media and in Malaysia's digital games publisher Cubinet Interactive. It also has stakes in Reebonz, one of the region's fastest growing luxury online retailers, and Vietnam television's International Media Corporation.

Mediacorp was named Terrestrial Broadcaster of the Year for the 13th time at the Asian Television Awards in 2016.

For more information, please visit mediacorp.sg.

Media contact

Sia Yew Ming
Senior Corporate & Trade Marketing Manager
Content Distribution, Mediacorp
Tel.: +656350 3296
Email: yewming@mediacorp.com.sg

Shanta Arul
Corporate and Technology Communications Manager
Netflix Asia
+6594772547
sarul@netflix.com