



**For immediate release**  
**Media release**

### **Mediacorp extends regional reach by scoring largest bulk sale with JKN Global Media**

**Singapore, 5 December 2018** – Mediacorp, Singapore’s leading media company, is pleased to announce the largest bulk deal to date with a single distributor, with the signing of a distribution deal worth 300 hours of programming with JKN Global Media Public Company Ltd (JKN Global Media), a Thailand broadcast and content distribution company.

The titles tapped by JKN Global Media include investigative documentary Get Real; China On Film, a two-part peek into the inner machinations of the Qing dynasty; and Millionaire Minds, a series spotlighting industry innovators. Other factual formats include The Successors, Powerlist Asia, Refugee Chef, The Big Turnaround, Tapestry: The Heart of ASEAN and How To Raise a Super Baby. On the table are also 60 hours of scripted shows to be selected from Mediacorp’s drama offerings.

Anne Jakkraphong Jakrajutatip, CEO and Managing Director of JKN Global Media said, “We’re pleased to expand the offering of compelling content to our audiences via this agreement. The partnership will amplify the vibrancy of our flourishing Southeast Asian cultural ecosystem. We hope this is the beginning of a commercially and creatively fulfilling relationship between our two companies.”

Doreen Neo, Chief Content Officer for Mediacorp, said, “We are glad that our documentaries are striking a chord and gaining traction in Southeast Asian markets. This is indicative of the strength of the storytelling in our factual titles, all of which are produced with a uniquely Asian perspective.”

Added Ms Neo, “We are proud to partner JKN Global Media in delivering quality content to Thai viewers, and hope that that this alliance will amplify the breadth of our content to platform owners in Thailand.”

This agreement marks Mediacorp’s second bulk deal with a Thai media player. In 2017, the Singapore media company closed its first bulk deal comprising 400 hours of scripted content with OTV Network, a new over-the-top player at the time.

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**About JKN Global Media**

JKN Global Media PLC is the global leader in content distribution and management including import content to the country and export content to all around the world under the direction of experienced and professional board of directors who are in this industry for more than 17 years. JKN is confident in developing and creating quality content, which is part of development in life, and will be growing together with infinitely information demands of human beings.

**About Mediacorp**

Mediacorp is Singapore's largest content creator and transmedia platform, operating seven TV channels, 11 radio stations and multiple digital platforms including Channel NewsAsia (CNA), Singapore's most used news app, and Toggle, its digital video platform. Its mission is to engage, entertain and enrich audiences by harnessing the power of creativity.

Mediacorp pioneered the development of Singapore's broadcasting industry, with radio broadcast in 1936 and television broadcast in 1963. Today, it reaches 99% of Singaporeans in all four languages, and has a growing Asian audience base through CNA and its entertainment content that is distributed across markets in the region.

Mediacorp's investments include stakes in Reebonz, one of the region's fastest growing luxury online retailers, and Vietnam television's International Media Corporation. The Mediacorp Partner Network brings Mediacorp together with industry-leading brands like ESPN and 99.co to deliver rich content for consumers and effective solutions for advertisers.