



## Media release

# Mediacorp showcases award-winning documentaries at MIPDoc 2018

**Singapore, 5 April 2018** - Mediacorp is showcasing its multiple award-winning title *Get Real* at MIPDoc 2018. This long-running series won several accolades at the New York Festivals under the News: Program-Best News Documentary/Special category in both 2016 and 2017, as well as at the World Media Festival in 2016. Alongside this title, Mediacorp is also showcasing four other titles *China On Film*, *Once A Refugee*, *Refugee Chef* and *Super Octogenarians*.

Suzie Wang, Head of Content Distribution, Mediacorp commented, “We have specially selected these titles with the buyers of MIPDoc in mind. Our strength lies in original content with an Asian perspective, these are unique genre that few in the world can replicate but us because of our pivotal location in Asia. *Get Real’s* success is attributed to the stories that touches the very nerve of Asia produced in a one-hour investigative documentary format.

On the other hand, *China On Film* boasts never-before-seen footages of China hailing from the Qing Dynasty, and engaged renowned Christopher Dolye as its narrator. The title was immediately picked up by Tencent shortly after we launched it. With the aging population a worldwide phenomenon, *Super Octogenarians* features heartening stories of octogenarians not just within Singapore but across Asia. This truly widens the interest level of the title, which is apparent when we launched it at the recent Hong Kong Filmart. It was very much sought after by several key Hong Kong broadcasters and we are in the midst of finalising the deal.”

Mediacorp boasts an extensive library in documentary and factual programmes, with topics that ranges from business, history to social/human interest. These can be found in Mediacorp’s content catalogue and screening library <http://contentdistribution.mediacorp.sg>.

## About Mediacorp

Mediacorp has the widest range of media platforms in Singapore spanning digital, television, radio, print and out-of-home media. Its mission is to engage, entertain and enrich audiences by harnessing the power of creativity.



Mediacorp pioneered the development of Singapore's broadcasting industry, with the radio broadcast in 1936 and television broadcast in 1963. Today, the company has over 50 products and brands in four languages (English, Mandarin, Malay and Tamil), reaching out to virtually all adults in Singapore weekly.

Mediacorp is an active regional player through Channel NewsAsia International, drama co-productions and collaborations in magazine publishing and online media. Its investments include majority share in Kapanlagi Network, Indonesia's largest independent digital media as well as stakes in Reebonz, one of the region's fastest growing luxury online retailers and Vietnam television's International Media Corporation.

Mediacorp was named Terrestrial Broadcaster of the Year for the 14<sup>th</sup> time at the Asian Television Awards in 2017.

For more information, please visit [mediacorp.sg](http://mediacorp.sg).

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