

# Sneak Energy

## Amazon Operations Manager

### Manchester

#### About Us

Sneak Energy is a creative and dynamic brand, with a highly loyal and incredibly fanatical community of customers. Sneak has gone from 0 to 20m drinks sold in just 5 years - and we have no intention of slowing down. We're constantly innovating through engaging campaigns and product innovation, bringing our customers one of the best tasting energy drinks on the market

Sneak is committed to fuelling our customer's passions in the most entertaining way possible, because normal is boring. We pride ourselves on our disruptive and viral approach to campaigns and creativity, continually looking for new ways to engage customers. Can you be the one to help grow our community?

#### The Role

Sneak Energy isn't just an energy drinks company; Our brand is dynamic and our campaigns are next level. We work on a scarcity and drop model, making the role fast paced and exciting with opportunity to input creatively to drive earned engagement.

We're a movement, a force of nature, and we're looking for a brand advocate to lead the charge! We're not here to follow trends; we're here to set them. Our mission is simple: we're out to disrupt the energy drinks category and change the game forever.

As the Amazon Operations Manager at Sneak Energy, you'll be at the forefront of ensuring smooth and efficient operations for our products on the Amazon platform. Your primary responsibility will be to oversee all aspects of our Amazon presence, from inventory management to customer service. Here's what you'll be doing working across the UK, US and Europe:

#### Key Responsibilities:

- Manage inventory levels on Amazon to ensure adequate stock availability and minimize stockouts.
- Monitor and analyze sales trends, inventory levels, and customer feedback to optimize product listings and maximize sales.
- Coordinate with our partners to ensure timely delivery of products to Amazon fulfillment centers.
- Implement strategies to improve product visibility, conversion rates, and overall sales performance on Amazon.
- Respond to enquiries and feedback on Amazon in a timely and professional manner, ensuring customer satisfaction.
- Work closely with our eCommerce team to develop and execute promotional campaigns and product launches on Amazon.
- Stay up-to-date on Amazon policies, trends, and best practices to continuously improve our operations and drive growth.
- Collaborate with cross-functional teams, including marketing, agency support and NPD to drive alignment and achieve business objectives.

**Requirements:**

- 3+ years of experience in Amazon operations for a brand or an agency.
- Strong understanding of Amazon Seller Central and other e-commerce platforms.
- Excellent analytical skills with the ability to interpret data and make data-driven decisions.
- Exceptional communication and interpersonal skills, with a customer-centric mindset.
- Proven track record of driving results and achieving targets in a fast-paced environment.
- Ability to multitask and prioritize tasks effectively to meet deadlines.