



Outsource remote staff more effectively than ever before.

Leveraging an outsourcing strategy is an easy and effective way for small business to dramatically reduce overheads, increase profits and close the competitive gap enjoyed by big business.

4 reasons why the outsourcing economy is revolutionising small business

Over the past 10 years there has been a revolution in the outsourcing economy, with technology shrinking the globe and making it easier than ever to access skills and expertise that were previously unattainable

While there are many benefits for businesses to leverage outsourcing strategies, here are four main drivers that are powering the growth of the industry:

1. Workplace flexibility

Workplace flexibility is when employers grant their employees ability to spend at least part of their work week away from the office. This allows employees to choose when and how they work.

Because many of the connections made by employers and remote workers do not consider geographical locations, workplace flexibility is built into the hiring system. The result is that more and more talented remote workers are joining outsourcing providers to find employment.

2. Access to inexpensive offshore talent

From our experience, the best country from which we draw our talent pool is the Philippines which is the world's third largest English-speaking country having been a U.S. colony for nearly 50 years and has resulted in strong western influences.

Filipinos consider higher education to be a priority which is reflected by the countries impressive literacy rate of over 94% being amongst the highest in the world.

As a highly consumer-driven population with nearly 90 million people, the Filipino workforce consists of a large pool of skilled and highly trainable people.

3. Reducing real estate footprint

As hiring trends move toward workplace flexibility, businesses of all sizes are using these drivers to reduce their real estate costs by accessing global talent.

Outsourcing strategies inherently foster workplace flexibility regardless if the remote worker is located within Australia or abroad.

The benefits to small businesses that engage home-based remote workers are particularly enormous and can often translate into savings of around \$10,000 per employee per year in real estate costs alone.

4. Access to global talent pools

Perhaps the biggest challenge for businesses accessing the labor market is the difficulty of finding available staff that are competent, reliable and have the skills needed for the role.

Outsourcing providers give businesses of all sizes access to talent on a global scale. This means that business owners are no longer confined to searching for the talent only in their local area; now they can easily access and hire the best talent they can afford anywhere around the globe.

Outsourcing is a key driver of growth for small business and startups around the world

The outsourcing industry has produced a new generation of opportunities where business owners can leverage a variety of different online technologies and services to connect directly with freelancers, virtual assistants and offshore workers.

Both the workforce landscape and the way we work are changing so it's only a matter of time until we see future workplaces that are seamlessly intertwined with internal and third party external outsourcing partners such as Staffworks.

Today, businesses are no longer limited by the location of their workplaces so hiring a remote worker can be an effective way to boost profit growth without sacrificing quality and meeting customer expectations.

Small business outsourcing that works

Staffworks is Australia's easiest and affordable way to find, hire and work with reliable, vetted remote workers from the Philippines that are looking to build long-term sustainable relationships. We've taken a holistic approach to outsourcing that delivers advantages unseen by our competition. Here are just some of the reasons you should consider our services:

- ✓ Our talent pool is looking for long-term remote work, not short-term freelance projects. This is great for businesses that are looking to build sustainable working relationships and long-term remote teams.
- ✓ Our Staffworks packages deliver the ultimate flexibility and scalability that allow our clients to select candidates perfectly suited to their business needs and most importantly their budget.
- ✓ Our Deskworks packages provide a highly cost effective and scalable means for the setup of the remote worker's office space that best meet the requirements of the job at hand.
- ✓ Our Phoneworks platform sits at the core of our outsourcing solutions, providing your entire business with unified communications that will enable your remote worker to make and receive telephone calls just as though they were situated in Australia.
- ✓ Once deployed, our internal workplace management platform will continue to monitor and track remote workers to ensure high standards of work output. You can even invite your existing team to Staffworks and manage everyone under one roof.
- ✓ Most importantly, we attract and maintain high quality candidates due to our robust screening practices and payment of outstanding benefits and security to our workers including, bonuses, health insurance, social security benefits and more.