



## **‘Ohana Organics’ Witch Hazel, Rosewater Face & Body Toner Refreshes Skin**

HUMBOLDT, CA--'Ohana Organics is a family-run, organic beauty care company. Since 2000, they have grown all their own certified organic herbs and handcrafted their botanically-infused skin care with Aloha.

Owner and creator, Tara Cooper, brought her organic garden and ingenuity together to create ‘Ohana Organics *Witch Hazel, Rosewater Face & Body Toner*, made with Cooper’s own organic rosewater.

Cooper is creative but also practical. She is known for making “all-in-one” products while staying true to her organic roots. This is multi-tasking organic astringent is no exception. Crafted from the leaves and bark of the Witch Hazel shrub, Cooper has infused it with soothing herbs of lavender and roses and ‘Ohana’s own organic, hand-crafted rose water.

“Our Herb Infused, Witch Hazel, Rosewater Face & Body Toner is designed for anyone. Use it in your facial cleansing regime, as an aftershave, body toner, for tattoo care and even as a natural deodorant. Our toner also helps in the reduction of inflammation, acne and bruises. It naturally cleans and hydrates the skin while leaving a rejuvenated and toned feeling. Throw it in your gym bag, camping pack, suitcase or purse. Life’s busy, I like to keep it simple,” said Cooper.

Cooper also unveiled a wooden “point-of-purchase” display for their travel-sized (.5 oz size) organic Shea butters and Organic Tattoo Butters, which come in metal tins. Displays are complimentary with orders placed at Expo West.

“Making quick purchases in the checkout line are commonplace for our busy natural products consumers. Our travel-sized Shea Butters and Tattoo Butters are selling well across our current stores and a new point-of-purchase display will only increase sales,” said Cooper.

**About ‘Ohana Organics:** ‘Ohana Organics® is a family-run, organic beauty care company. Since 2000, they have grown all their own certified organic herbs and hand crafted, botanically infused skin care made with Aloha in northern California. All of their products are over 90 percent organic, sustainably sourced and never tested on animals.

**‘Ohana Organics complete skin care line:** Tattoo Butter® (NEXTY winner)\*, Da Kine Salve\*, Shea Butter Cream\* (four scents, 95% Fair Trade Shea butter), Solid Perfume (seven scents), Whipped Shea Butter (two scents) and Witch Hazel, Rosewater Face & Body Toner\*, Awapuhi Scrub Butter\* *\*certified organic. They use Fair Trade Certified™ organic Shea butter. Purchasing Fair Trade products helps support more resilient, transparent supply chains.*

Learn more at: [www.ohanaorganics.com](http://www.ohanaorganics.com).