

'OHANA ORGANICS

Q & A with Tara Cooper ~ Owner of 'Ohana Organics

Why did you start 'Ohana Organics? I grew up in Hawaii then moved to northern California to attend Humboldt State University. I missed the scents of the Islands and having a science background I decided to try making travel-sized Hawaiian scented solid perfumes. I also wanted to be able to stay home with my first child, so I started 'Ohana Organics as a home business. Now that my two daughters are in high school, I am able to expand more and spend time on the business. We are now in certified manufacturing facility.

How would you describe your company? We are a handcrafted, botanically infused skin care line made with Aloha. Real ingredients for real people. Our customers become part of our ohana.

Why did you name your business 'Ohana Organics? And what does made with Aloha mean to you? 'Ohana means family in Hawaiian and using the purest, organic ingredients has always been extremely important. Being born and raised on the Island of Oahu, It gave me a feeling of respect for many different cultures, to look at friends as family, to appreciate the animals, plants, land and sea. The Mana (spirit) one experiences is like no other. Sharing the love and blessings we all possess. This to me is Aloha.

How many products do you carry today? We now have seven products across our two collections: *Island Collection* which features Hawaiian-scented products (over 90% organic content) and our *Living Aloha Collection* is all our certified organic products. See our [complete skin care line](#) for details.

Why did you create a tattoo butter? Friends getting tattoos were using our Shea Butter Cream or Da Kine Salve for healing. A tattoo artist friend asked when was I going to make something for him. So, I went for it! It even won the NEXTY Popular Vote Award. Today, hundreds of top tattoo artists say it is the only aftercare they recommend.

What makes your tattoo butter different than the other butters? We use organic herbs, grown ourselves, so you are getting the healing properties of the plant directly. The certified organic Shea butter helps your skin retain moisture, preventing the drying sensation which can drive one crazy in the healing process. It became a huge seller instantly because it heals tattoos better than anything synthetic, plus it's vegan. Check us out on [Instagram](#) and [Twitter](#) to see the tattoo pics!

Where can one buy or sell 'Ohana Organics products? Visit our web site: www.ohanaorganics.com or find a store near you. To carry our products please visit our Wholesale page. We are carried in many Whole Foods, Lassen Natural Foods and Natural Grocers locations and in boutiques and tattoo shops across the country.

Are all your products organic? Where do you source your ingredients? All products are over 90% organic, paraben free and never tested on animals. Ingredients come from a Fair Trade Certified™ organic Shea butter source in Africa, a small family olive oil collective in Italy, we make and grow our own organic herbs, rosewater and essential oil blends. We are proud to use Fair Trade Certified™ organic Shea butter. Purchasing Fair Trade products helps support more resilient, transparent supply chains and better working conditions. Everything is handcrafted in small batches in our northern California certified manufacturing facility. The environment is very important to us so we have stringent recycling, composting and upcycling programs.