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**'Ohana Organics adds Organic Tattoo Butter to Natural Skin Care Product Line**

EUREKA, CA—'Ohana Organics was born out of Tara Cooper's love of the Hawaiian Islands. After leaving the Islands for a move to California, Cooper found herself missing the scents of her homeland.

In 2000, Cooper created a line of seven solid Hawaiian perfumes that would become a signature product line. The perfume is still a best seller, along with her skin care product line of Organic Shea Butter for natural moisturizing and "Da Kine" Organic Salve for cuts and scrapes.

Cooper recently went back to her recipe book to create a new product that is taking the industry by storm. But it isn't the perfume, or even the skin care industry, surprisingly, it's the tattoo industry. Her new product: Organic Tattoo Butter. It has already caught the attention of *Skin and Ink* magazine which featured an excellent review in the March/April 2012 issue.

"A friend of mine, who is a tattoo artist, asked me when I was going to make a product just for them--something that would speed up healing time for tattoos, naturally," said Cooper, owner and creator of 'Ohana Organics. "So, I created our Organic Tattoo Butter, and have been surprised to find there is nothing else on the market like it."

'Ohana Organics Organic Tattoo Butter uses a proprietary blend of organic herbs and soothing organic shea butter to heal, preserve and shine new tattoos. The product can also be used well after a tattoo has healed to keep it looking shiny and vibrant.

"The healing power is in the organic herbs we grow, extract and hand-blend with our organic Shea butter formula. We only use nature's best—real herbs, not synthetic oils or beeswax. Tattoos are known to heal faster and more vibrantly when our tattoo butter is applied," said Cooper.

Most tattoo aftercare products rely on petroleum-based products that coat the skin. 'Ohana Organics Organic Tattoo Butter is an organic Shea butter-based formula which penetrates the skin to heal it faster, naturally. All of the herbs used in the product offer specific healing benefits.

Learn more about 'Ohana Organics at: [www.ohanaorganics.com](http://www.ohanaorganics.com) or call (707)444-2227. Tattoo shop owners may purchase 'Ohana Organics Organic Tattoo Butter wholesale directly at: [www.organictattoobutter.com](http://www.organictattoobutter.com).