



About 'Ohana Organics

'Ohana Organics® is a family-run, organic beauty care company in northern California. Since 2000, they have grown all their own certified organic herbs and hand-crafted their botanically-infused skin care products with lots of Aloha. Living Aloha (being deeply loving, compassionate, peaceful, humble, gracious and much more) is intrinsic to 'Ohana Organics and deep-rooted in all their business practices.

'Ohana (family) Organics was created when a young mother named Tara Cooper found herself missing the scents of her childhood home: Hawaii. She decided to make travel-sized Hawaiian-scented solid perfumes to keep her memories with her anywhere she went. Soon, her friends were asking for them so she launched 'Ohana Organics as a home business so she could raise their daughters as the company grew. And grow it did!

'Ohana Organics is now home to seven products throughout two collections, all made with Aloha, and carried in boutiques, tattoo shops and grocery chains such as Whole Foods, Lassens and Natural Grocers. The *Island Collection* features Hawaiian-scented products that are over 90 percent organic and the *Living Aloha Collection* is all certified organic products.

Island Collection (over 90% organic): Solid Perfume (seven scents), Whipped Shea Butter (two scents), Awapuhi Scrub Butter*

Living Aloha Collection (certified organic): Tattoo Butter® (NEXTY winner)*, Da Kine Salve*, Shea Butter Cream* (four scents, 95% Shea butter), Witch Hazel, Rosewater Face & Body Toner* **certified organic. They use Fair Trade Certified™ organic Shea butter. Purchasing Fair Trade products helps support more transparent supply chains.*

Their vegan, certified Organic Tattoo Butter® won the NEXTY Popular Vote Award because it heals tattoos faster than anything on the market today. It became an instant success in the tattoo industry and a favorite of artists such as Phil Garcia. Check out 'Ohana Organics on [Twitter](#) and [Instagram](#) to see other well-known tattoo artists' designs healed only with Organic Tattoo Butter.

Tara's philosophy is real ingredients for real people: "Our customers become part of our 'ohana. They deserve transparency about what goes on their bodies. I keep the ingredient list simple, pure and beneficial to the skin. It's safe enough for babies yet strong enough to tackle those tough spots" says Tara Cooper, company founder.

All products are over 90 percent organic, paraben free and never tested on animals. Tara is very particular about ingredients. If she can't grow it herself she handpicks the supplier: Fair Trade Certified™ organic Shea butter from Africa, a small family olive oil collective in Italy and 'Ohana's own organic herbs, rosewater and essential oil blends. Their California manufacturing facility has stringent recycling, composting and upcycling programs.