



August 2015

Great news and congratulations to the farming and wine making team!
Vondeling were awarded GOLD medals for the 2014 Petit Rouge, 2015 Merlot Rose and 2013 Baldrick Shiraz!



The Gold Wine Awards is a consumer judged competition that this year evaluated wines under R80 per bottle and awards the wines that are excellent value for money. More than 90% of all wines produced in South Africa fall in this price category, and there is very little to guide consumers to the best value for money wines, especially in the lower price categories. Gold Wine Awards identifies worthy wines to give sales a boost while helping the consumer make better buying decisions.

The tasting was conducted by the Cape Wine Academy and all judges are consumers that are qualified tasters or Cape Wine Academy graduates. The results of the tasting were statistically linked to the price of the wine to determine which wine was real value for money. It was found in studies that if wine tasters knew the price of a wine they would become prejudiced. Cheaper wines would be scored down and expensive wines would be tasted more critically. Throughout the double blind-tasting, the tasters did not know the identity or price of the wine.

The panellists were Joakim Blackadder, Ad Wegner, Catherine Barrat, Catherine Dillon, David March, Dominic Bowers, Sandra Hembling, Johan von Wielligh, Ralph Reynolds, MarlvinGwese, Ginette de Fleuriot and Wanda Cronjé.

Contactdetails - VondelingUK importers:
St Aubyn Leschallas Wines Ltd: 01264 737770 / info@slwines.co.uk