

BRISBANE SEWING DESTASH MARKET

**fabric - patchwork - habby - notions - vintage
trims - leather - vinyl - excess stock - premade items**

SATURDAY 16 SEPTEMBER - 9am to 1pm

Mt Gravatt Showgrounds Brisbane



Welcome to the Stallholder Info Pack for September 2023 at the Mt Gravatt Show Grounds! Our event will include several onsite food options, 2 coffee vans, a HUGE charity pattern, scissor sharpening, music, charity stalls and bargains a plenty!

The Brisbane Sewing Destash Market is an event run by Sewing Adventures Studio in Salisbury Brisbane owned by Leesa Simpson.

So what is the Brisbane Sewing Destash Market? Basically it is a place where buyers and sellers come together to save fabric, habby, notions, textiles and crafting items from land fill. Sellers offer items at genuine discounted prices and buyers reap the rewards - sharing the fabric and sewing love! This year we are looking for more crafts to join the fun!

Textile crafts, paper crafts, knitting and crochet goodness will be most welcome to join us this September.

It is time to turn your stash into cash. Being prepared is the key to a successful day and we are here to help and work together to have a great day for all.

Let's Destash!

Leesa & Alana



What Makes The Brisbane Sewing Destash Market Different?

- We have a solid sense of community working together with local not for profits and community groups - these included Friends With Dignity, Rotary, our local Boomerang Bags community, Sewing For Charity Australia and The Nest Community.
- We donate funds back into the community through our Patterns For Charity collection in September we donated \$2000 to Friends With Dignity.
- We ensure that our stallholders meet our customers expectations and we care about the experience for all. We are here to work with you each step of the way.
- Our investment in advertising ensures our success! We invest in a strong marketing campaign to reach our audience and bring numbers to the event.



Advertising

Our market invests in several different forms of advertising that covers Brisbane, Gold Coast, Toowoomba and Sunshine Coast.

- Targeted Facebook Marketing
- Information to quilting and crafting groups
- Advertising at local quilting group
- Facebook and IG Pages

Public Liability

Public Liability Insurance is vital for all stallholders and necessary for the market organisers.

Have your own PL insurance? Then you will need to provide your policy info in the Application.

As the event co-ordinator we can provide your public liability insurance at the discounted rate of \$20 for small market sites and \$30 for all 3m x 3m or larger site.



Stallholder Essentials

Our market thrives on the fact that we are a genuine DESTASH event. This means that we are selling excess products at discounted prices. This makes us unique and successful.

Allowed products include -: quilting fabric, dress fabric, vintage fabric, notions, haberdashery, craft items, threads, sewing books, hand stitching items, embroidery, sewing gadgets, sewing and crafting tools, patterns and craft magazines. Handmade clearance items and excess small business stock is welcome but must only take up a small part of your offer.

We do not accept-: non handmade clothing, items that are not sewing or craft related, plants, candles, general handmade. If you have items to sell and are unsure please touch base.

All sites will need their own tables, equipment, marquee if outside and marquee weights. There will be an option to hire tables if required.

We have a Stallholders Facebook page as well as a Stallholder Update which is emailed out to help you with planning for the event. You will also be asked to provide photos and info to assist us with our marketing.

To keep the Market flowing to the end we will be doing a 12noon Markdown Madness—this is the perfect opportunity to get rid of items you don't want to take home!

Entry

Early Bird Entry to the event is \$5 - these tickets will give customers the first access to the market from about 8.45am. Entry from 10am will be \$2 and under 15 are free.

We will again allocate close disabled parking but we cannot man and control the area.

There is free parking which is plentiful at the showgrounds . Sadly dogs are not welcome



Event Sites

The event will be held in main hall and grassed area in the Showgrounds - there is both inside and outside stall locations. Sites range from single tables to 3m x 6m locations.

All sites will need their own tables, equipment, marquee if outside and marquee weights. There will be an option to hire tables if required - these will be hired from an external equipment company. Stall options are:

Inside - Table Sites \$50 - Includes Table

Inside - 3m x 3m - \$100

Annex - Table Sites - \$40

Outside - 3m x 3m - \$80

You have the option to choose a double site either inside or outside.

Table Hire is \$12 but we encourage you to bring your own. As mentioned Public Liability Insurance is available as an add on through our Market Organisers policy.

Map is indicative only and subject to change.

Sewing Destash Market Map



Next Steps

We believe that we offer an amazing event for customers and stallholders and we love different and new offers.

Your investment for a stall site will ensure you have an amazing day!

- Contact us if you have any questions
- If you are unsure about your product offer then touch base for approval
- Applications will be given decision quickly followed by a Stallholder Agreement and then followed with an invoice for the event including any equipment hire.
- All successful application will be invited to join our FB Stallholders Group
- Email Updates will be sent out every few weeks
- A pre-market onsite set up meeting will be offered close the market day
- Start sorting, marking and pricing your stash
- Think about the layout of your stall and how to set it up
- Our FB page will be helping you along the way

