THE ULTIMATE GUIDE TO: MAKING MONEY AS A



So, you want to be a Financial Dominant?

More power to you!

In the current digital market financial domination can reap so many more benefits than ever before, and the reach of a Financial Dominant is ever expanding.

But exactly what is involved with financial domination? Are there different types? Can anyone do it? If so, then how?

If you're reading this eBook then you will find all of these questions answered and more!

Let's get in to the finer details of financial domination.

Dr. Emmeline Peaches
Sexpert



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BECOMING A FINANCIAL DOMINANT

THE FIRST STEPS

Financial domination is a type of domination in which the Submissive involved often contributes money to their Dominant as a large part of their sexual fetish.

For some Submissives, this domination is heavily entwined with humiliation and being forced to live on a minimal amount in order to be able to dote on their Financial Dominant.

Thatbeingsaid, financial domination is not always linked to humiliation and, before considering financial domination it's important for any would-be-Dominant to realize their intended Sub's minds et and motivation.

Why do Financial Subs want to be dominated?

Financial submission takes one of the aspects of human security – financial stability – and plays around with it, forcing a sense of vulnerability and thrill as the bank balance swiftly dwindles in an effort to please others.

This sense of risk – of seeing just how much one can give – may very well be the motivation for some subs, and plays in to the relinquishing of power and control that is so typical of many fetishes.

Other Submissives may love the idea of worshipping someone

and link financial contribution to a sense of adoration or affection.

More still, just want to flirt with money in exchange for certain sexual behaviours or audible banter focusing around the money element.

Each of these submissive types are different and will ultimately determine the How's and Why's of becoming a Financial Dominant.

If you like the idea of humiliation and monetary gain then financial domination could be for you.

If you want a monetary benefit but prefer to praise instead of punish your Submissives then this can still be achieved but you will need to put in more effort when strategically considering how to market yourself.

As for the latter category – money exchanged for actions – this is sometimes seen as barely qualifying as Financial Domination and how you personally approach it will-determine if this form of domination works for you.

Power exchanges are much more difficult in this situation – as your Submissive could easily see themselves as dictating your actions rather than the dynamic being the other way around.

FINDOM TERMINOLOGY



Anthony van Hamond

In order to become a Financial Dominant the first step is to, communicate like a Financial Dominant. No professional gets far without first developing a lexicon of relevant phrases. These are the core ones you will need to know:

- Financial Dominant: Also known as FinDom/Domme, although some prefer Goddess, Sir, Miss, Money Mistress, Cash Master, or any variation.
- Financial Submissive: A general term for a Financial Submissive. Routinely referred to as money slave, pay pig, human ATM, or cash piggie.
- ftercare: An important part of any Dominant's service. The time after a domination session where the Dominant makes sure their Submissive is feeling okay mentally, physically, and emotionally, tend to any of their needs, and helps bring them back to a more grounded mentality. This should always be part of a Dominant's services.
- ard/Soft Limit: Boundaries that are discussed and respected. Soft limits are ones that a Submissive might be hesitant about but willing to try. Hard is a definite no.
- uman ATM: Can be used more specifically to refer to a Submissive that is required to give money to their FinDom at any time.
- aypig: Can be used as a term for a Submissive that sends money to their FinDom for nothing in return.

- ift Slave: A Submissive who is expected to give their FinDom gifts or purchasethings of fawishlist for them.
- ash Meet: When a FinDom and a money slave meet in person to provide money or to pay for items during a shopping spree.
- inse: An exchange where the FinDom will repeatedly take money as opposed to receiving monthly tribute.
- ribute: A large sum given to a FinDom every month as part of the Dom/Sub agreement. Preferably budgeted in advance with restrictions put upon the money slave to make sure the tribute is done at their expense (eg. Cutting out personal purchases, eating cheaper food, skipping 'treats' for themselves).
- etweet Game: One for the Twitter FinDoms. A situation in which the FinDom posts up a tweet and the money slave is expected to pay a certain amount for each like, retweet, and comment they get. Can be done on Facebook too, but Facebook is less accessible for BDSM and other sexual content.



SETTING THINGS UP.

Speaking of professionalism, let's get down to business!

SinDomandyou'vegottheterminology down. The next step is establishing yourself as both a company and a brand. Before even starting to look for clients you'll need to consider that you need to have your "house in order", in order to come off as a strong and stable Domme/Dominatrix. If you are unorganized and inconsistent you will find yourself struggling to receive the unquestioned respect a Findom needs in order to perform their task. Do not handicap your earning potential by going at it half-assed. Be as strict with yourself,

if not stricter, than you are planning to be with your Human ATMs.If getting organized, or basic entrepreneurialism isn't your thing... click this e-book away now. As a Findom you can most certainly stand to accumulate a jaw dropping fortune. But only if you put in the effort and provide a quality service. By no means do you need to have an ivy-league education to be able to pull this off. But you will need a certain set of skills for this to work for you.

7 MUSTS

- You must have a good grasp of the language you will be active in.
- You must be able to understand budgets and create them for your pay pigs.
- You must be discreet and be able to keep all of your client's secrets to the grave.
- You must be disciplined, consistent and creative.
- You must be service oriented.
- You must be able to act dominant (Read and Lead your subs).
- Whatever you do never make it seem as if you're struggling to grasp the monetary aspect.
 Budget in your head, not in front of your money slave. You are, after all, a professional.

SETTING YOURSELF UP AS A FINDOM. A STEP BY STEP GUIDE.



If you want to be a commercially successful Financial Dominant, you need to organize yourself. It is paramount to equip yourself with a business structure, an online infrastructure and eventually an online presence. This section aims to give you a road map to get you off to a good start. If you are already experienced in running an online business, by all means, stick to what you know to be effective. The following 12 steps will help you cover all the basics. It will give you a good grasp of the things you should take into consideration when taking your first step as a Financial Dominant.

⊥ •	Becoming a legal entity and registering a taxnumber
2.	Setting up bank/payment accounts like Paypal, Paxum or Payoneer
3.	Find an affordable tax consultant
4.	Draft a list of your personal likes, dislikes, skills and erotic interests
5.	Define your target persona(e)
6.	Research your target persona(e)
7.	Draft your terms of Service and your Privacy Policy
8.	Draft contract templates
9.	Setting up an online presence
10.	Select and register your direct messaging services
11.	Set up Video Chat
12.	Acquisition • Paid • Earned

BECOMING A LEGAL ENTITY AND REGISTERING A TAX-NUMBER



You do not want to be sent to jail for tax evasion. Do a little research on what it takes to register yourself at your local chamber of commerce. Once registered, let them offer you consultancy on how to acquire a taxnumber. Legitimizing your operation will also help you qualify for tax-benefits such as being able to write off any expenses you make.



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www.Kiiroo.com/performers

SETTING UP BANK/PAYMENT ACCOUNTS



Set up a checking and savings account at a bank. Depending on what legal entity you've chosen, you can choose between a business or a private account. Once you have your new business' bank account in order, proceed to register business accounts for Paypal, Payoneer and Paxum. These are the most widely used internet payment platforms.

If you are also accepting crypto currencies, set up a KuCoin or Binance account. It will generate all the crypto wallets you will need for free.

(KuCoin and Binance are exchanges, do not store your currencies long-term on these platforms. Look into getting a hardware-ledger for your crypto savings).

FIND AN AFFORDABLE TAX-CONSULTANT



Be sensible about what you can afford. You can always upgrade as your business evolves. Finding a financial coach that can help you with creating tax reports, checks and balances and periodical financial reports is a must. Good tax-consultants always earn themselves back. They know what breaks you qualify for and they can optimize your income.

DRAFT A LIST OF YOUR PERSONAL 4. LIKES, DISLIKES, SKILLS AND EROTIC INTERESTS



Know thyself. Where do your preferences lie? The key with any endeavour is that you enjoy yourself. To keep your future-self motivated, you must map out all the things you are comfortable doing.

Do you want to work online exclusively, or do you want to meet up with your subs? Are you also going to provide intimacy? What levels of masochism are you willing to cater to? What fetishes will you indulge in? Where will you draw the line?

For example, if your pay-pig has a public humiliation fetish in

addition to doting on a findom, will you take them out for dinner, make them pay, and humiliate

them in front of an

"audience"?

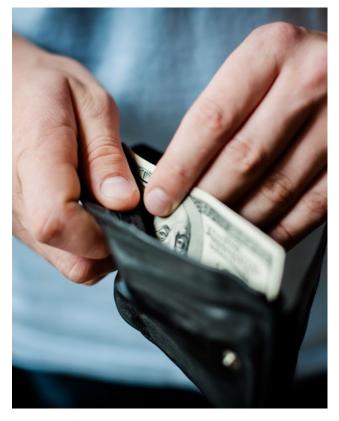
It is best to work off your own kinks and interests and only cater to fetishes that have a strong overlap with what you find exciting yourself.

This will help you stay motivated to stay in a professional relationship with your piggy for a longer period of time.

DEFINE YOUR TARGET PERSONA

efine what sort of money slave you want to target and what level of financial domination you are comfortable with. If you're committing to tributes, cash rinses, or cash meets, then you'll need a good idea of the financial position of your money slave. That means that you'll likely be looking through statements and will need a good grasp on basic accounting, budgeting, and money management. If this deters you then it could be the case that you would rather opt for a gift slave, or multiple gift slaves. Failing to define a target persona will cause you a lot of trouble when marketing yourself. And that in turn will lose you potential income. The more specific your niche, the more eligible you will be to find prospects with "buyers intent". When designing your site, it pays (literally) to create an imagined 'ideal Submissive' and to write out and design your site as if you are targeting them specifically. A Dominant of all trades is a master of none, and a Dom should always be the Master, so keep a focal point in mind. For example, you might only want to cater to UK-based female Paypigs aged 30

trough 45, interested in Cash Rinses, that have an executive-level management job and a mild foot-fetish. Or you specialize in specific non-binary gendered people, with a passion for Cash Meets, Spanish ska-music from the early 90's based in Belgium with a minimum annual income of 45,000 euro.



6.

RESEARCH YOUR TARGET PERSONA



Once you have pieced together your ideal client, you are now ready to study them. Where do people with your persona's characteristics gather? What places do they frequent? What are their passions and allergies?

The better you get to know your future subs, the better chance you will have at using the right language to attract them organically.

Create detailed profiles for each of your personae and keep these handy for when you start the actual marketing for your service.

7. DRAFT OUR TERMS OF SERVICE AND YOUR PRIVACY POLICY



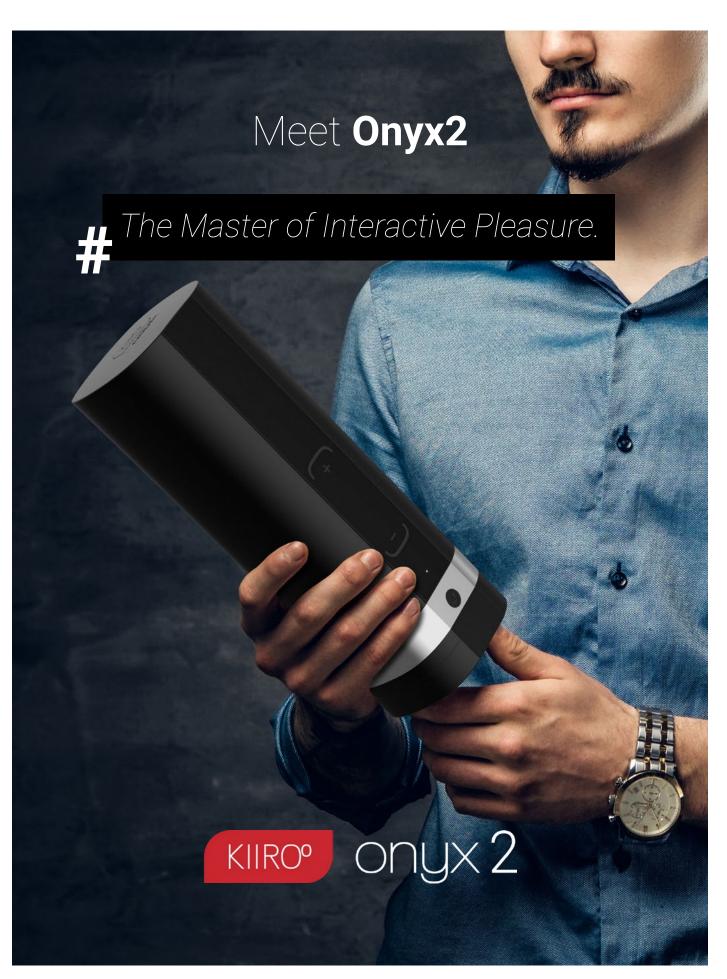
You need to protect yourself. Create a list of terms you will be using and define them all. Let there be no mistake about what you intend when you make a specific statement. Also list in full detail what services you will be offering. Be equally concise in describing what it is that you will not do.

Try to indemnify yourself where you can. Once your terms of service are drafted take them to a legal-councillor and have them professionalized.

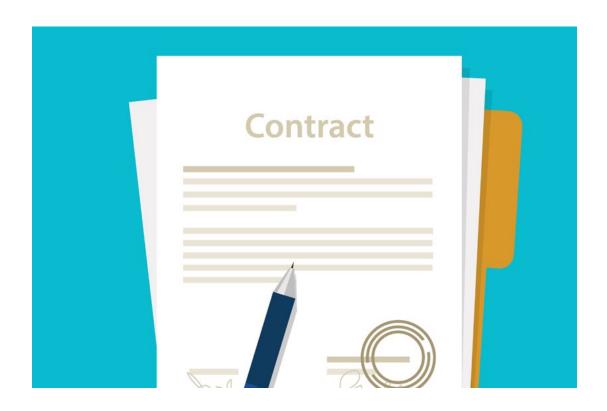
Not having to refund your clients or staying out of court, saves you heaps of, time and money when things take an unplanned turn for the worst.

Make sure each of your new subs will thoroughly read your Terms of Service before entering into a contract with you.

You also need to protect your clients. Talk to some security experts at online marketing conventions or ask questions on Quora and inform yourself. You can also ask your legal-council to give you excerpts of the local law to see what your privacy framework should look like. If at any point word gets out that you are not to be trusted, you will never find a sub again. Trust and Privacy are key components to your endeavour.



DRAFT CONTRACT TEMPLATES



reate a document with "go to" modules you can take from each time you are entering into a new business relationship with a sub. Make sure that your sub cannot sue, or have you litigated for any service they knowingly engaged in. You must seek professional assistance in drafting a contract, because you do not want to open yourself up to being taken to court when your sub has a change of

heart down the line. Never venture into a findom-sub relation without hard-limiting the do's and don'ts. During an intake with your sub, you can learn what modules would suit their custom contract best. Have any new elements you specifically create for that sub, checked by your legal-council before introducing them into a contract.

9. SETTING UP YOUR ONLINE PRESENCE

YOUR WEBSITE

This is where you will establish your identity and have the structure in place to allow potential Submissives to get to know about you (and your services) more in depth. When making your site it's important to remember that this likely isn't the first place Submissives will find vou - that will be down to social media but it can still be a first point of contact, so you'll need to make sure it captures the imagination immediately. Take some good shots of yourself (if you wish to show yourself, or some parts of yourself, some FinDoms don't) and make sure they are part of the landing page. From there you will want a few core pages which potential Submissives can navigate to:

SOCIAL MEDIA

nce you've decided on a name for yourself/company you need to start registering accounts on as many social media platforms as you can. Log all the login details somewhere safe. You won't end up using them all. Time and experience will show you which ones to focus on in the future. But for now make sure the account names you want are available to you.

- A PAGE ABOUT YOURSELF
- A PAGE ABOUT YOUR SERVICES
- A PAGE DICTATING PRICES
- A GALLERY



SEO (DOMINATE SEARCH RESULTS)

able to find you. No visibility equals no business. This means you need to be visible to them. The easiest way of doing this is being well represented in search engine results. Know the terminology of your niche. Know what they are searching for. Learn their language and focus on using it when you write the copy and content for your site. Read about basic search engine optimization strategies on SearchEngineLand.com to get started. It

might look daunting at first, but anyone with a fair understanding of the English language can learn effective SEO within a couple of weeks. You will find that SEO is one of the strongest factors that contribute to your acquisition of new clients. It's literally the difference between having 10 visitors a day and having thousands. Also investing in a good research tool like **SEMrush** will help you find all the related keywords your intended target audience uses.



DIRECT MESSAGING SERVICES



DMs on social media will likely take up a large amount of your time, as this is where potential money slaves may first contact you. Again, it's important to keep these spaces professional and to never give potential or money slaves the impression that they can message you on an informal basis or as/when it suits them. You are the dominant. You decide on how and when you are to be approached.

VIDEO CHAT



You may also consider Skyping clients or using other video messaging services in order to interact regularly with your clients, so be sure to invest in equipment that can accommodate these needs. Generally, you'll want a good webcam, sufficient lighting, a good audio set up, and a secure messaging system in place. Many people do favour services such as Skype, but there are also pay per minute video chat packages if that suits your idea of monetizing your business. Consider Integrating Kiiroo Toys into your chat sessions as it also gives FinDoms and

money slaves the option of integrating sex tech in to the relationship, which will have an immense appeal for some clients. Being in control of someone's pleasure opens the door to many scenarios for playing with the sense of power balance in relationships. The benefits of this for a FinDom is that the relationship can still be of a professional and non-physical nature, while still allowing money slaves who have earned and desire it a form of sexual reward for their dutiful tributes. Oh, and of course the money slave should be the one purchasing these devices, to prove their dedication, naturally.

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12. ACQUISITION

PAID

hink of running Search Engine Advertising based around keywords your target personae use. Banners aren't as effective as they used to be so focus on SEA rather than Display ads. It can also be quite fruitful to run paid/promoted/sponsored adds on social platforms. Work out a budget and make sure your content is safe for work. Keep measuring the actual effects of your campaigns so you know

whether your efforts are worth scaling up or that they call for modifications or full stops. Guest blogging and vlogging can also be very profitable. Write articles or advertorials for sites in your niche and than offer to pay to have them placed on those sites. Often content managers love to be offered free content, and if it pays on top of that, it turns your proposition into a real no-brainer.

EARNED

ocial Media is likely to be the place to identify and interact with most of Uyour clients and is, thus, where you should put in the bulk of your acquisition efforts. The best places to locate and interact with money slaves is through Twitter (first and foremost) and message boards/forums/craigslist, etc. For your Twitter (the core focus) you'll want to make your profile picture pop and your bio clearly position you as a FinDom. Send out a few initial tweets with photos or videos showing your personal style in some way and, from there, start working out daily content. Post for a while and then begin looking for your money slaves. This is best done by following other FinDoms, looking at who they follow (and who follows them), and commenting in relevant hashtags. If you're going to earn your spurs through humiliation then start 'bullying' people (in a teasing manner) who identify as

Submissives through public comments. If they request that you stop or don't respond then respect those boundaries, but if they're intrigued then you'll soon know. Make sure that your website is clearly signposted, and always keep this profile professional and in persona as a FinDom. Stop and think about SEO too. Publishing high quality content helps improve your visibility. It doesn't cost much to sit down behind your laptop and knock out some educational material that can help your future subs learn more about what your take on, what FinDom is all about. Be unique, imbue your content with your personal sense of creativity. Create content that your readers can only get from you. Make them Brand-Loyalists, craving for your next article/eBook/Video/ LiveChat. If you are an active, visible and regular member of the FinDom community then you will find a reliable client base to build from and gradually grow.

ADDITIONAL SOURCES OF REVENUE

You are a business now. You need to constantly optimize all your revenue streams. You can gamify your sources of income, and include your subs in them. Make sure everything you do suits your corporate identity.



THE POTENTIAL OF CRYPTOCURRENCY

Most payments as a FinDom should be taken in a professional capacity - either through an established bank transfer, through using the money slave's cards directly (at a cash meet), or through online services such as Paypal. That being said, there is an incredible potential in playing with cryptocurrency as a FinDom. If you wish to do so as a FinDom then just remember that cryptocurrency is constantly fluctuating and that there is a subsequent risk in relying on this form of payment. However, if engaged in responsibly, this can be a very lucrative form of payment. Alternatively FinDoms might choose to use the current rises and drops in cryptocurrency in order to practice creative forms of domination. For example: A FinDom could demand that their Submissive invest their money

in cryptocurrency and create a certain amount of gain by the end of a certain time to then be donated to the FinDom as tribute come the end. If not then there will be repercussions. Alternatively, investing in a precarious form of cryptocurrency could be used as a form of punishment or humiliation, with any unexpected profit going to the FinDom as recompense. Remember that "Shit Coins" are dangerous because the investment can literally evaporate, but they also stand to gain the largest profits when they actually do moon. That element of risk can be a super sexy thing to play with.

The possibilities when it comes to digital currency are growing every day, so carve out your space in the market by filling this FinDom niche.

THE POTENTIAL OF AFFILIATE MARKETING



If the chemistry in your Dom/sub relationship allows for it, you can also make your subs buy you gifts. To benefit even further, you can send your sub wish lists. Don't just jot down in a quick email or WhatsApp message what it is you want this week. Take it one step further, and make sure you earn from getting these gifts. Take some time out to find out what sites you want to receive gifts from. Then sign up as an affiliate to their program. Generate your affiliate links for each site specifically and store them in an easily accessible file.

Now create a mini catalogue with pictures and description of the items and services you need. Put in your affiliate links as hyperlinks in the text or images. If you live in a country where you are obliged by law to tell your "customers" that you are making money through affiliate marketing then do so. Forge a narrative where your paypig enjoys the fact that you are taking an extra commission on everything they buy for you.

If you suck at making catalogues and this seems like too much editing work, you can always outsource the design to some one you know, or from a micro-chore site like Fiverr. Just provide the editor with your links and copy and talk them through what you expect from your catalogue.

Alternatively you can have your subs register as affiliates to certain programs and give them assignments. "Sell x amount of toasters from this brand this month and give me 75% of the earnings."

"Make 25 people order a subscription from this adult site and pay me \$700" Be creative and you will do just fine.

THE FINISHING TOUCHES



With everything put in to place as a FinDom the next step is to market yourself as such and to begin interacting with your potential client base. But what comes after? Some scenarios and situations might be tricky for newer FinDoms and there are a few common questions of concerns

that you might find yourself having.

Although it's impossible for any guide to cover all the issues you might encounter here are a few questions and answers to help you find your feet once you have hit the ground running:

WHAT RATES YOU SHOULD BE CHARGING FOR YOUR SERVICES

his is individual to the FinDom and the dynamic that you wish to establish with your money slaves. As described above, some FinDoms expect a monthly tribute and this should be agreed upon in advance with the money slave. This will likely be wage-dependent but it doesn't hurt to put a minimum rate up to give people an idea of what you expect. Something like 'Do not bother contacting

me unless you are working at [insert a wage rate]/are willing to provide [insert a price point per month]' works well (with your own creative flare added). In order to get an idea about this set amount then you might want to look at what other FinDom's are doing or how they approach the situation. It always pays to look at and learn from those who have already found success.

MY MONEY SLAVE KEEPS CONTACTING ME OUTSIDE OF OUR PROFESSIONAL RELATIONSHIP

If a new money slave isn't paying to be graced with your time and attention then they are simply not worth it. Make this clear from the very start. Those who are serious about being a money slave will always swiftly pay for your time. Those who aren't would not have been regular clients anyway and are essentially time wasters. Disregard them. If, on the other hand, you find that you have a regular

pay pig that is now messaging you more than normal (or is discussing things you are not comfortable with) then simply and firmly reiterate your boundaries and the nature of your relationship. Equally, they will either respect this or they won't but you are in a business exchange – it's important to work with clients that provide a service you're comfortable with.

• I ALREADY HAVE MY OWN KIIROO DEVICES. SHOULD I LET MONEY SLAVES KNOW ABOUT THIS OR SHOULD I STILL ASK THEM TO BUY ME MORE KIIROO PRODUCTS?



This one is down to personal preference, but you could potentially change the way you advertise your services, so it's definitely worth considering. If you have your own Kiiroo device then you're in a very strong stance to advertise as much and to draw in potential money slaves with this potential element of your relationship dynamic. Much like cryptocurrency play, this will allow you to target another niche market that is ahead of the curve and highly specialized. Just make sure you don't only offer Kiiroo related services. If, however, you own and like Kiiroo's services but still want to keep your personal device and your business device separate then, by all means, suggest that you will use Kiiroo but only if one of your Gift Slaves buys you one. Again, it's

not necessarily a case of whether or not you do own a Kiiroo device, it's more about dedication and the domination element. What you already have is irrelevant. What you want - and what your money slaves are dedicated enough to provide - is what matters. Besides, a money slave will still need to buy their own Kiiroo devices in order to be graced with your digital presence, otherwise a key component of the experience is lacking. If you sign on as an affiliate to the Kiiroo Program you could also ask your subs to purchase through your personal referral link. Or sell an X amount of toys for you through your links. After all, their time is money too.



Boost your revenue thanks to your new interactive massagers and Engage your Fans with your New Interactive Shows!

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• I'M STRUGGLING TO FIND WAYS TO HUMILIATE AND DOMINATE MY MONEY SLAVES. WHAT CAN I DO TO GET CREATIVE INSPIRATION?

Ty, oh my, what a precarious situation for a Dominant to be Lin! But not unheard of, especially with those completely new to domination. The first response to this is obvious but often overlooked - if you're struggling to dominate your slaves then you have not spoken with them enough and had the appropriate conversations regarding domination preference, soft limits, hard limits, and other areas of domination that they are personally open to. Talking to your money slaves and establishing all the appropriate boundaries (and price points) is not only crucial to setting up your boundaries and relationship dynamic but it will also let you know exactly what service you should provide to each Submissive and how. If you're still struggling (or if your relationship with your money slaves is less direct) then look at the social media profiles of other FinDoms and take notes on how they currently choose to dominate their pay pigs. Again, learning from the professionals is important.



I'M DOING MY FIRST CASH MEET WITH A PAY PIG. IS THERE ANYTHING I NEED TO KEEP IN MIND?



Yes. Always meet in public location and text someone you trust to let them know that you're meeting someone and will send them regular texts throughout (then follow through). It's also important to establish the Dom/Sub dynamic that is expected when you meet so that you can be in persona for the entirety of your cash meet and not have to worry about an awkward mental shift. Identify what service you're providing then deliver it. Finally, you'll want to get an idea of the

hard limit on spending in advance. This can either be determined through your agreed monthly limit or through conversation with your pay pig prior to the meeting. Keep a tally in your head but never give the impression that you're budgeting. Again, you want to make it seem like you're wholly in control and that your money slave's hard earned cash is at your beck and call to dispose of as you wish. Nothing is more detrimental than a penny-counting FinDom.

ONE FINAL EXCHANGE



This marks the end of this guide to becoming a FinDom. The rest of the particulars are very broad and much in keeping with establishing any business or Dom/Sub relationship, but these are the key tips to being a FinDom master. Financial domination is appealing and, as a result, is an over-saturated master, but the tips and tricks included

in this guide will help you stand out from the crowd and present services that others might not have considered.

Above all else hold yourself as a high class professional and never be ashamed to present yourself as much. You're in the financial business now and there's no compromise when it comes to cash.

The ultimate guide to: Making money as a FINDOM

Written by:

Dr Emmeline Peaches

and Several editors at Kiiroo.

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