



1st Generation and 2nd Generation Solutions Comparison

Product Formats	1st GEN Solution	2nd GEN Solution
Effervescent tablet or powder / crystal formats <ul style="list-style-type: none"> flexibility in tablet weight, dimension and packaging individual powder / crystals packets at 2.5g per 	✓	✓
Product Testing		
Bleaches, disinfects and deodorizes appliances	✓	✓
Kills odor causing bacteria	> 99.9%	> 99.99%
Removes > 4x the amount of biofilm than competing brands	✓	✓
Broad plastics compatibility: <ul style="list-style-type: none"> Elvax150 Elvaloy 1609AC Zendura #9164 Essix® Plus Dentaurum Remanium® Wire 	✓	✓
Non-cytotoxic (reactivity grade = 0)	✓	✓
Complete stain removal: coffee, red wine and blueberry pie	✓	✓
Product Features		
Color indicator showing cleaning process is complete	✓	
SuperNova™ additive enhances bleaching rate and biofilm removal		✓
Cleaning time for tablets	5 mins	5 mins
Cleaning time for powder / crystals	3-5 mins	3-5 mins
Persulfates free	✓	✓
Dye free		✓
Licensee granted ADA Seal of Acceptance <ul style="list-style-type: none"> ADA Seal of Acceptance designation is brand specific 	✓	
Leaves no harmful residue on appliances	✓	✓
Prolongs the life of dental appliances	✓	✓
Leaves dental appliance minty fresh and clean	✓	✓
Restores confidence and self-esteem	✓	✓
Formula superior to National Brand Equivalent (NBE)	✓	✓
Extensive data set to support marketing literature and claims	✓	✓
Branding		
Private label or dentibrite™	✓	✓
Classification		
Name: OTC Denture Cleanser (21 CFR 872.3520, Prod Code: EFT) Device Class: 1; FDA 510(K) exempt; FDA #10057600	✓	✓
Patent Information		
Patent Nos.	US 8,044,008	US 8,937,035 US 9,205,161
International Patent Protection (Canada, China, Mexico)		✓