



★MELBOURNE★
WATCH COMPANY

MELBOURNE AUTOMATIC DAY/DATE
10 Year Anniversary
OWNER'S HANDBOOK



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WELCOME TO OUR JOURNEY...

Melbourne Watch Company is an Australian based watch company that was founded in 2013. Our goal is to create high-quality, affordable timepieces that are designed to highlight the unique style, culture and history of particular Melbourne suburbs that make up this modern and eclectic city.

We began our journey with the release of our first watch, the Flinders, in 2013. The Flinders was named after the explorer Matthew Flinders, who is credited with being the first European to circumnavigate Australia. The watch features a minimalist design with a stainless steel case, sapphire crystal and Swiss-made movement.

The Flinders was a success and we continued to expand our product line with new models. In 2014 we released the Hawthorn, which featured a chronograph function and a more complex design.

Released in late 2014, the Portsea was our first watch to feature a Japanese automatic movement which provides a triple complication. The Portsea has a classy yet casual nautical theme associated with its namesake beachside suburb. The classy yet relaxed style provides the versatility of an everyday watch that could be worn in a variety of settings. The Portsea has become one of our most popular models and has affirmed our focus to provide watches with high end movements and unique designs.

In 2015 we released the Avalon which had aviator vibes and was inspired by the newest Melbourne Airport of the same name. The Carlton followed shortly afterwards, which is a dress watch that was designed to be worn in formal settings and influenced by the suburb of Carlton, which was heavily settled by European immigrants (mostly Italian) in the Early to mid 1900's.

Over the years, we have continued to innovate and push the boundaries of watchmaking. Late 2016 saw the introduction of the Sorrento and the Collins strengthening our range and taking us through to the next phase of our development journey. The Sorrento was our first divers watch which featured a water resistance of up to 300 meters.

With our focus on delivering quality watches with unique designs, the next release of new designs didn't occur until late 2019 with the release of the Lonsdale, Fitzroy and Burnley. These models expanded our Automatic movement range, which are sought after by many watch enthusiasts and collectors.

Our last launch was in Mid to late 2021 with the introduction of the Chelsea and the Fitzroy GMT. Both automatic movements with the Chelsea as our first true divers watch and the Fitzroy GMT as our first GMT Travellers watch.

Today, we continue to be Australia's leading Microbrand, highly sought after in Australia and around the world. We have a loyal following of watch enthusiasts who appreciate our commitment to quality, affordability and innovation.



Matthew Corbo
Managing Director



MELBOURNE AUTOMATIC DAY/DATE

The Melbourne Day/Date exudes timeless elegance, seamlessly transitioning between formal and casual occasions. Its day and date display not only enhances its visual appeal but also elevates its functionality.

With a captivating patterned dial, this timepiece boasts a profound aesthetic depth that ensures enduring style.

It operates on the dependable Swiss-made Sellita SW220-1 movement, guaranteeing impeccable performance and unwavering reliability.

TECHNICAL SPECIFICATIONS

Case Material: 316L Stainless Steel

Case Diameter: 42mm

Case Thickness: 11mm

Lug Width: 20mm

Movement: Sellita SW220-1

Power Reserve ~40 Hours

Complications: 12 Hour Time, Day*, Date

Crystal: Anti-Reflective Box Sapphire

Water Resistance: 100m/10ATM

Bracelet: Steel Bracelet - 20mm



** Day Complication - English or Italian*



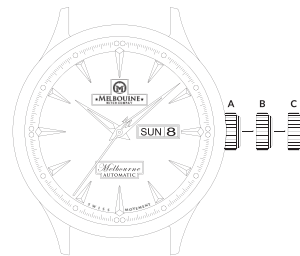
OPERATING INSTRUCTIONS

Your Melbourne Automatic timepiece is fitted with the Sellita SW220-1 movement with the Day & Date at 3 o'clock

We recommend manually winding your watch prior to use (approximately 20-30 turns clockwise in position A below).

Please Note - The Melbourne features a 'screw down' crown. The crown must be unscrewed in order to Adjust or Wind. When screwing the crown back in, apply lateral pressure towards the case to engage the thread. The crown must be fully screwed in for water resistance to be effective.

- A. Fully pushed in - when in this position, the crown can be rotated clockwise to manually wind the movement.
- B. Partially pulled out - This position allows for the day and date to be changed by rotating the crown clockwise (Date) or counter clockwise (Day).
- C. Fully pulled out - This position allows for the time to be set through both clockwise and counter-clockwise rotation of the crown.





WARRANTY & SUPPORT

Your 2 year warranty covers material production defects concerning the watch, strap and movement. It does not cover damage caused through misuse/physical force, or normal wear and tear.

If you have an issue with your timepiece, please ensure you contact our customer service team prior to attempting any course of repair on your own, as doing so will render your warranty void.

To lodge a support request, please email your details along with a description of the issue to support@melbournewatch.com.au

This will create a support ticket within our help desk system and you will receive an automated email confirming receipt of your request, along with a case number which you can refer to during further correspondence.

For more information, or general enquiries, please refer to our website:

WWW.MELBOURNEWATCH.COM.AU/PAGES/CONTACT



STAY IN TOUCH

If you would like to keep up to date on our latest news and new model developments, you can subscribe to our newsletter on our website or follow us on social media.



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