

JOHNSON COUNTY

An Economic Primer 2024

Johnson County's economy has experienced significant growth and diversification for several decades and presently ranks as one of the nation's most dynamic counties.

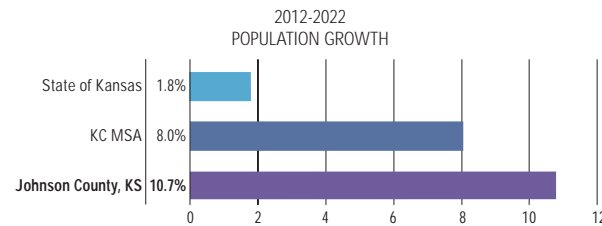
The purpose of this brochure

is to summarize and illustrate the Johnson County economy, comparing it with the State of Kansas and the Kansas City Metropolitan Statistical Area (MSA).

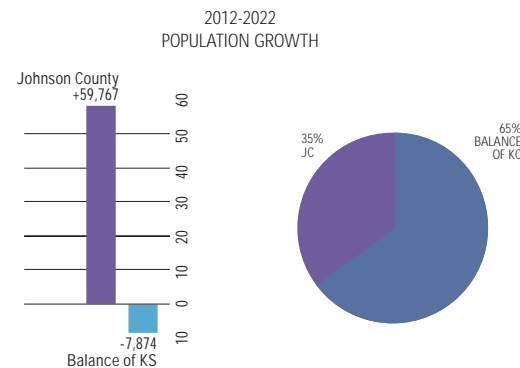
Statistics presented in this year's Primer were taken from the most recently released U.S. Census Bureau population estimates and U.S. Bureau of Labor Statistics Quarterly Census of Employment and Wages. Tax information data were obtained from the Kansas Department of Revenue, and GDP data were obtained from the U.S. Department of Commerce's Bureau of Economic Analysis.

Population Growth

- Johnson County is the largest county in the State of Kansas and the 112th largest county out of 3,144 counties in the U.S.
- Between 2012 and 2022, Johnson County's population grew by 59,767 persons (10.7%) to a total of 619,195.

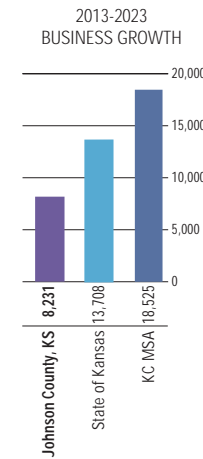


- Johnson County's population grew by an average of 5,977 persons per year or 498 per month between 2012 and 2022.
- During the 10-year period from 2012 to 2022, Johnson County's growth outpaced that of the State of Kansas. Johnson County grew by 59,767 persons, while the balance of the State of Kansas dropped by 7,874.
- Johnson County also accounted for 35% of the increase in the Kansas City MSA during that period.



Business Growth

- In 2013, the Johnson County economy consisted of 20,769 private sector firms with payrolls – the state's largest concentration of business establishments.
- In 2023, the County's economy expanded to 28,999 firms – an increase of 8,231 new businesses.
- Between 2013 and 2023, the Johnson County economy added an average of 69 net new business establishments per month, accounting for 60% of the total growth in the State of Kansas and 44% in the Kansas City MSA.

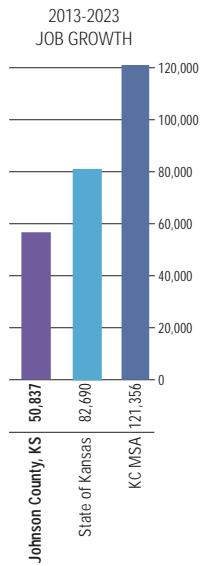


Gross Domestic Product (GDP)

	2022 Johnson Co. GDP (in 1,000,000's)	% Chg 17-22	% of MSA	% of KS
Private Sector				
Real Estate	\$8,056	.24%	.36%	.29%
Wholesale	\$6,862	.36%	.48%	.51%
Professional & Technical Services	\$6,143	.23%	.36%	.55%
Finance & Insurance	\$5,792	.8%	.46%	.54%
Information	\$5,642	.30%	.63%	.54%
Health Care & Social Assistance	\$5,097	.47%	.38%	.33%
Manufacturing	\$4,025	.46%	.27%	.13%
Retail	\$3,771	.26%	.36%	.28%
Administrative & Waste Services	\$2,754	.39%	.48%	.43%
Construction	\$2,522	.36%	.31%	.31%
Management of Companies	\$2,108	-.6%	.56%	.53%
Transportation & Warehousing	\$1,911	.60%	.25%	.21%
Lodging & Food Service	\$1,543	.44%	.32%	.28%
Other Services	\$1,169	.28%	.31%	.25%
Arts, Entertainment & Recreation	\$393	.71%	.21%	.38%
Educational Services	\$340	-.8%	.31%	.30%
Utilities	\$116	-.26%	.7%	.3%
Mining	\$66	.64%	.32%	.4%
Public Sector	\$3,192	.27%	.20%	.13%
Total Payroll	\$61,538	.28%	.36%	.29%

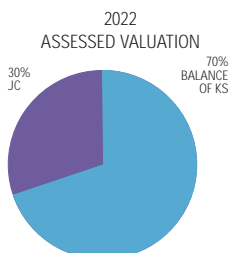
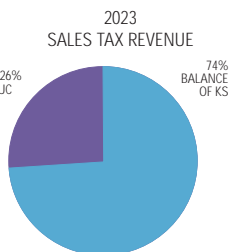
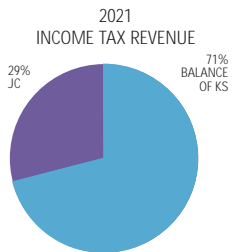
Job Growth

- The number of full- and part-time jobs in Johnson County grew from 316,256 in 2013 to 367,093 in 2023 – an increase of 50,837 or 16%.
- Between 2013 and 2023, the Johnson County economy accounted for 62% of the total net job growth in the State of Kansas and, since 1995, has been the state's largest provider of employment.
- Johnson County accounted for 42% of the job growth in the Kansas City MSA between 2013 and 2023.
- Johnson County's employers created an average of 5,084 new jobs per year or 424 each month.



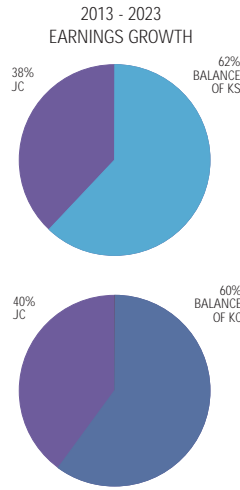
Tax Base

- The Kansas Department of Revenue reported that in 2021 the Kansas adjusted gross income of Johnson County taxpayers was almost \$30 billion.
- Johnson Countians paid \$1 billion in Kansas Individual Income tax, 29% of the total from state residents.
- In Fiscal Year 2023, \$893 million in Kansas state sales tax was collected in Johnson County, amounting to 26% of the state's total revenue from this source.
- In 2022, the assessed valuation of real and personal property in Johnson County was \$13.5 billion, accounting for 30% of the state's total.



Growth in Earnings

- The annual earnings of those working in Johnson County grew from \$16.3 billion in 2013 to \$26.5* billion in 2023 – an increase of 62%.
- Johnson County accounted for 38% of the growth in earnings for the State of Kansas and 40% of the growth for the Kansas City MSA.
- In 2022, Johnson County workers earned an average wage of \$69,176.
- The County's workers received 23% more than the Kansas average of \$56,178 and 8% more than the Kansas City MSA average of \$64,346.
- The total earnings of Johnson County workers grew by over \$1 billion per year from 2013 to 2023.



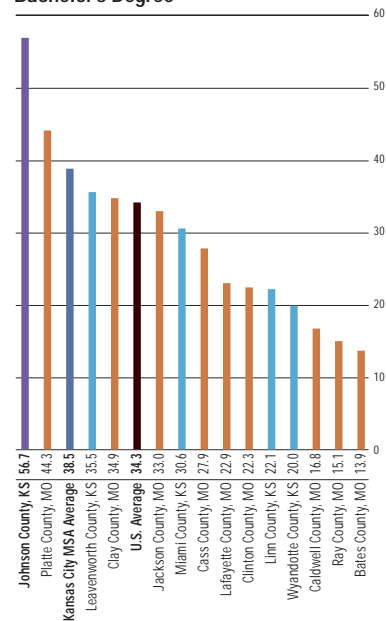
*CERI estimate

Education

2022 Johnson County Ranking			
	High School Diploma	Bachelor's Degree	Graduate or Professional Degree
KC Metro Rank	...1st	...1st	...1st
Kansas Rank	...2nd	...1st	...2nd
National Rank*	...50th	...37th	...64th

*Out of 3,144 U.S. Counties

% of Persons 25 & Older with at Least a Bachelor's Degree



Economic Structure

% NON-FARM PRIVATE SECTOR EMPLOYMENT BY INDUSTRY: 2022

Health Care & Social Assistance	Construction
Johnson County . . .14.0%	Johnson County . . .4.6%
Kansas City13.2%	Kansas City5.2%
Kansas13.2%	Kansas4.7%
U.S.13.6%	U.S.5.1%
Retail	Management of Companies
Johnson County . .10.2%	Johnson County . .2.9%
Kansas City10.3%	Kansas City1.9%*
Kansas10.2%	Kansas1.6%
U.S.10.3%	U.S.1.7%
Professional, Scientific & Technical Services	Other Services
Johnson County . .10.1%	Johnson County . .2.5%
Kansas City8.3%*	Kansas City2.7%*
Kansas5.4%	Kansas2.4%
U.S.7.0%	U.S.2.9%
Administrative & Waste Services	Information
Johnson County . .8.7%	Johnson County . .1.9%
Kansas City6.5%	Kansas City1.5%*
Kansas5.9%	Kansas1.3%
U.S.6.4%	U.S.2.0%
Lodging & Food Service	Real Estate
Johnson County . .7.6%	Johnson County . .1.5%
Kansas City8.7%	Kansas City1.5%*
Kansas8.0%	Kansas1.1%
U.S.8.9%	U.S.1.6%
Finance & Insurance	Arts, Entertainment & Recreation
Johnson County . .6.7%	Johnson County . .1.4%
Kansas City5.1%*	Kansas City1.7%
Kansas4.1%	Kansas1.2%
U.S.4.2%	U.S.1.5%
Manufacturing	Educational Services
Johnson County . .6.3%	Johnson County . .1.0%
Kansas City8.0%	Kansas City1.2%
Kansas12.2%	Kansas1.0%
U.S.8.5%	U.S.2.0%
Transportation & Warehousing	Utilities
Johnson County . .5.8%	Johnson County . .0.2%
Kansas City5.6%*	Kansas City0.2%*
Kansas4.6%	Kansas0.4%
U.S.4.3%	U.S.0.4%
Wholesale	Mining
Johnson County . .5.6%	Johnson County . .0.1%
Kansas City4.6%	Kansas City0.1%
Kansas4.2%	Kansas0.4%
U.S.4.0%	U.S.0.4%

*CERI estimate

Employment

	2022 Johnson Co. Employment	% of MSA	% of KS
Private Sector			
Health Care & Social Assistance	50,388	36%	27%
Retail	36,588	34%	26%
Professional & Technical Services	36,474	42%*	48%
Administrative & Waste Services	31,227	46%	38%
Lodging & Food Service	27,473	30%	25%
Finance & Insurance	24,204	45%*	42%
Manufacturing	22,503	27%	13%
Transportation & Warehousing	20,839	35%*	32%
Wholesale	20,148	42%	35%
Construction	16,715	30%	26%
Management of Companies	10,393	51%*	47%
Other Services	9,044	31%*	27%
Information	6,962	45%*	38%
Real Estate	5,369	33%*	35%
Arts, Entertainment & Recreation	5,189	30%	32%
Educational Services	3,557	29%	27%
Utilities	617	25%*	10%
Mining	250	31%	4%
Public Sector			
Local Government	27,308	27%	16%
Federal, Civilian	2,793	10%	11%
State Government	1,275	9%	3%
Total Employment	359,466	34%	26%

*CERI estimate

Payroll

	2022 Johnson Co. Payroll (in 1,000's)	% of MSA	% of KS
Private Sector			
Professional & Technical Services	\$3,715,291	41%*	57%
Health Care & Social Assistance	\$3,119,514	36%	31%
Finance & Insurance	\$2,696,003	48%*	53%
Wholesale	\$2,056,079	47%	42%
Administrative & Waste Services	\$1,824,797	54%	44%
Manufacturing	\$1,762,535	28%	15%
Management of Companies	\$1,528,220	57%*	51%
Retail	\$1,419,138	35%	29%
Construction	\$1,256,332	31%	30%
Transportation & Warehousing	\$1,120,881	36%*	33%
Information	\$823,165	56%*	52%
Lodging & Food Service	\$699,333	30%	30%
Other Services	\$412,697	31%*	28%
Real Estate	\$354,782	35%*	44%
Educational Services	\$143,435	27%	27%
Arts, Entertainment & Recreation	\$129,911	15%	32%
Utilities	\$68,355	24%*	11%
Mining	\$22,586	36%	5%
Public Sector	\$1,707,909	20%	15%
Total Payroll	\$24,866,427	37%	32%

*CERI estimate



11900 College Blvd Suite 204 Overland Park, KS 66210
(913) 599-1616 www.cerionline.org