

## Economic Structure

Johnson County's economy is well diversified, yet has more employment concentrated in the high-growth service-producing industries than does the nation, state or metropolitan area. The following chart shows the structure of Johnson County's economy in 2017 relative to the U.S., Kansas and Kansas City economies.

% NON-FARM PRIVATE SECTOR EMPLOYMENT BY INDUSTRY: 2017	
<b>Health Care &amp; Social Assistance</b>	<b>Transportation &amp; Warehousing</b>
Johnson County 12.2%	Johnson County 4.4%
Kansas City 12.8%	Kansas City 4.3%
Kansas 13.0%	Kansas 3.6%
U.S. 13.4%	U.S. 3.4%
<b>Retail</b>	<b>Construction</b>
Johnson County 11.1%	Johnson County 4.1%
Kansas City 10.8%	Kansas City 4.6%
Kansas 10.8%	Kansas 4.4%
U.S. 11.0%	U.S. 4.8%
<b>Professional, Scientific &amp; Technical Services</b>	<b>Other Services</b>
Johnson County 10.2%	Johnson County 2.6%
Kansas City 8.7%	Kansas City 2.7%*
Kansas 5.3%	Kansas 2.4%
U.S. 6.3%	U.S. 3.1%
<b>Administrative &amp; Waste Services</b>	<b>Information</b>
Johnson County 8.5%	Johnson County 1.9%
Kansas City 6.2%	Kansas City 1.6%
Kansas 5.8%	Kansas 1.4%
U.S. 6.3%	U.S. 1.9%
<b>Finance &amp; Insurance</b>	<b>Real Estate</b>
Johnson County 7.9%	Johnson County 1.6%
Kansas City 5.6%	Kansas City 1.5%
Kansas 4.3%	Kansas 1.1%
U.S. 4.1%	U.S. 1.5%
<b>Lodging &amp; Food Service</b>	<b>Arts, Entertainment &amp; Recreation</b>
Johnson County 7.8%	Johnson County 1.4%
Kansas City 8.9%*	Kansas City 1.7%*
Kansas 8.1%	Kansas 1.2%
U.S. 9.5%	U.S. 1.6%
<b>Wholesale</b>	<b>Educational Services</b>
Johnson County 5.8%	Johnson County 1.2%
Kansas City 4.7%	Kansas City 1.2%*
Kansas 4.3%	Kansas 1.1%
U.S. 4.1%	U.S. 2.0%
<b>Manufacturing</b>	<b>Utilities</b>
Johnson County 5.4%	Johnson County 0.4%
Kansas City 7.4%	Kansas City 0.4%
Kansas 11.8%	Kansas 0.5%
U.S. 8.6%	U.S. 0.4%
<b>Management of Companies</b>	<b>Mining</b>
Johnson County 4.5%	Johnson County 0.1%
Kansas City 2.6%	Kansas City 0.1%
Kansas 1.8%	Kansas 0.5%
U.S. 1.6%	U.S. 0.4%

\*CERI estimate

## Employment

In 2017, the Johnson County economy provided 33% of the full- and part-time employment in the Kansas City Metropolitan Area and 25% of the total in the State of Kansas. The following table shows employment in selected industries in Johnson County and the percentage of each in the Kansas City and the state economy.

	Johnson Co. Employment	% of MSA	% of KS
<b>Private Sector</b>			
Health Care & Social Assistance . . . . .	41,782	32%	23%
Retail . . . . .	38,114	34%	26%
Professional & Technical Services . . . . .	35,031	39%	48%
Administrative & Waste Services . . . . .	29,255	46%	37%
Finance & Insurance . . . . .	26,964	47%	46%
Lodging & Food Service . . . . .	26,857	29%*	24%
Wholesale . . . . .	19,962	41%	34%
Manufacturing . . . . .	18,439	24%	11%
Management of Companies . . . . .	15,372	57%	62%
Transportation & Warehousing . . . . .	14,966	33%	30%
Construction . . . . .	14,115	30%	23%
Other Services . . . . .	8,907	32%*	27%
Information . . . . .	6,569	39%	34%
Real Estate . . . . .	5,369	35%	35%
Arts, Entertainment & Recreation . . . . .	4,629	27%*	27%
Educational Services . . . . .	4,140	32%*	28%
Utilities . . . . .	1,293	33%	20%
Mining . . . . .	248	33%	4%
<b>Public Sector</b>			
Local Government . . . . .	26,687	26%	15%
Federal, Civilian . . . . .	2,584	10%	10%
State Government . . . . .	982	6%	2%
<b>Total Employment</b> . . . . .	<b>342,420</b>	<b>33%</b>	<b>25%</b>

\*CERI estimate

## Payroll

In 2017, Johnson County's employers provided a total payroll of almost \$18.9 billion accounting for 35% of the Kansas City Metro Area's and 31% of the state's total. The following table shows the County's payroll in each sector of the economy and its percentage of Kansas City's and the state's total.

	Johnson Co. Payroll (in 1,000's)	% of MSA	% of KS
<b>Private Sector</b>			
Professional & Technical Services . . . . .	\$2,860,007	39%	57%
Finance & Insurance . . . . .	\$2,366,437	49%	55%
Health Care & Social Assistance . . . . .	\$2,008,809	31%	27%
Wholesale . . . . .	\$1,638,397	47%	41%
Management of Companies . . . . .	\$1,600,873	60%	64%
Administrative & Waste Services . . . . .	\$1,204,221	51%	41%
Retail . . . . .	\$1,161,643	36%	30%
Manufacturing . . . . .	\$1,143,452	25%	12%
Construction . . . . .	\$868,484	29%	27%
Transportation & Warehousing . . . . .	\$611,547	31%	28%
Information . . . . .	\$547,344	44%	46%
Lodging & Food Service . . . . .	\$522,666	30%*	29%
Other Services . . . . .	\$311,783	32%*	28%
Real Estate . . . . .	\$271,382	36%	44%
Educational Services . . . . .	\$170,526	35%*	34%
Utilities . . . . .	\$107,291	28%	18%
Arts, Entertainment & Recreation . . . . .	\$91,156	12%*	29%
Mining . . . . .	\$18,664	36%	5%
<b>Public Sector</b> . . . . .	<b>\$1,365,370</b>	<b>18%</b>	<b>14%</b>
<b>Total Payroll</b> . . . . .	<b>\$18,875,643</b>	<b>35%</b>	<b>31%</b>

\*CERI estimate



COUNTY ECONOMIC RESEARCH INSTITUTE INC.

11111 W. 95th Street Suite 210 Overland Park, KS 66214  
(913) 599-1616 www.cerionline.org

# JOHNSON COUNTY

## An Economic Primer 2019

prim·er (prim'er) noun

A book or pamphlet that covers the basic elements of a subject.

Johnson County's economy has experienced unparalleled growth and diversification for more than two decades and presently ranks as one of the nation's most dynamic metro-centers.

Johnson County enables the State of Kansas and the Kansas City Metropolitan Area to successfully compete with the nation's other premier business locations in the pursuit of investment from throughout the world.

## The purpose of this brochure

is to summarize and illustrate the Johnson County story. It presents the latest available statistics from federal and state agencies about the Johnson County economy and its growth. The County's economy is put into perspective through comparisons with the State of Kansas and the Kansas City Metropolitan Statistical Area. The Kansas City MSA is composed of fourteen counties: Johnson, Leavenworth, Linn, Miami and Wyandotte in Kansas and Bates, Caldwell, Cass, Clay, Clinton, Jackson, Lafayette, Platte and Ray in Missouri.

Statistics presented in this year's Primer were taken from the most recently released U.S. Census Bureau population estimates and U.S. Bureau of Labor Statistics Quarterly Census of Employment and Wages. Tax information data were obtained from the Kansas Department of Revenue, and GDP data were obtained from the U.S. Department of Commerce's Bureau of Economic Analysis.

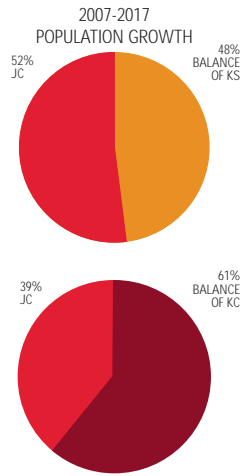
## Population Growth

Johnson County is the largest county in the State of Kansas. Between 2007 and 2017, Johnson County's population grew by 67,299 persons (13%) to a total of 591,178.

During that 10-year period, Johnson County accounted for 52% of the total population growth in Kansas and 39% of the increase in the Kansas City MSA.

Johnson County's population grew by an average of 6,730 persons per year or 561 per month between 2007 and 2017. In that 10-year period, Johnson County grew by more than twice the population of Liberty, Missouri. At this rate of growth, Johnson County adds the current population of:

- Columbia, Missouri . . . . .every 18 years;
- Lee's Summit, Missouri . . . . .every 14 1/2 years;
- Saint Charles, Missouri . . . . .every 10 1/3 years;
- Manhattan, Kansas . . . . .every 8 years;
- Raytown, Missouri . . . . .every 4 1/3 years;
- Belton, Missouri . . . . .every 3 1/2 years;
- Fort Scott, Kansas . . . . .every year; or
- Louisburg, Kansas . . . . .every 6 months.

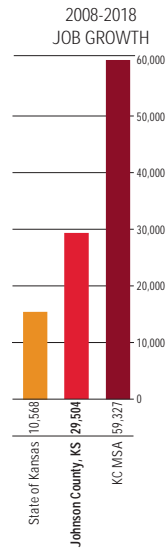


## Job Growth

The number of full- and part-time jobs in Johnson County grew from 317,189 in 2008 to 346,693 in 2018 – an increase of 29,504 or 9%. During the decade, the Johnson County economy accounted for 279% of the total net job growth in the State of Kansas and, since 1995, has been the state's largest provider of employment. During the decade, Johnson County also accounted for 50% of the job growth in the Kansas City MSA.

Johnson County's employers created an average of 2,950 new jobs per year or 246 each month. At this pace, the Johnson County economy generates the current number of jobs in:

- Platte County, Missouri . . . . .every 16 years;
- Leavenworth County, Kansas . . . . .every 7 years;
- Miami County, Kansas . . . . .every 3 years;
- Ray County, Missouri . . . . .every 1 1/2 years; or
- Bates County, Kansas . . . . .every year.



## Business Growth

In 2008, the Johnson County economy consisted of 20,224 private sector firms with payrolls – the state's largest concentration of business establishments. By 2018, the County's economy had expanded to 23,405 firms – an increase of 3,181 new businesses. This 10-year increase amounts to more than the total number of firms currently located in Platte County.

Over the 10-year period, the Johnson County economy added an average of 27 net new business establishments per month accounting for 125% of the total growth in the State of Kansas and 43% in the Kansas City Metropolitan Area.

At this rate of growth, Johnson County adds the total number of businesses located in:

- Clay County, Missouri . . . . .every 17 1/2 years;
- Wyandotte County, Kansas . . . . .every 10 3/4 years;
- Platte County, Missouri . . . . .every 8 1/3 years;
- Leavenworth County, Kansas . . . . .every 4 1/3 years;
- Miami County, Kansas . . . . .every 2 1/2 years;
- Ray County, Missouri . . . . .every year; or
- Caldwell County, Missouri . . . . .every 6 months.

## Growth in Earnings

The annual earnings of those working in Johnson County grew from \$15.0 billion in 2008 to \$19.8\* billion in 2018 – an increase of 32%. Johnson County accounted for 40% of the growth in earnings of all those holding jobs in Kansas and 39% of the increase of Kansas City MSA workers.

In 2017, Johnson County workers earned an average wage of \$55,124. The County's workers received 22% more than the Kansas average of \$45,116 and 6% more than the Kansas City metropolitan area average of \$52,120.

The total earnings of workers holding jobs in Johnson County grew by approximately \$480 million per year during the 10-year period from 2008 to 2018. This accounted for 40% of the state's average annual increase of \$1.2 billion and 39% of the Kansas City MSAs increase of \$1.2 billion.

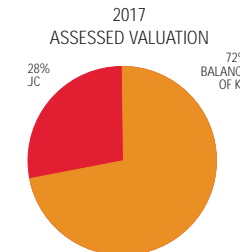
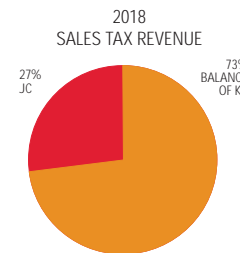
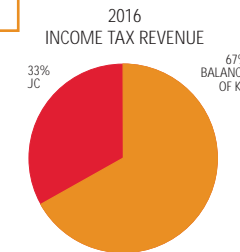
\*CERI estimate

## Tax Base

The Kansas Department of Revenue reported that in 2016, the Kansas adjusted gross income of Johnson County taxpayers was \$20 billion. Accordingly, Johnson Countians paid \$709 million in Kansas Individual Income tax, 33% of the total from state residents.

In Fiscal Year 2018, \$733 million in Kansas state sales tax was collected in Johnson County. This amounted to 27% of the state's total revenue from this source.

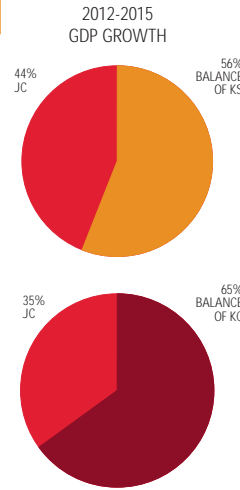
In 2017, the assessed valuation of real and personal property in Johnson County was \$9.9 billion. This accounted for 28% of the state's total.



## Gross Domestic Product (GDP)

Johnson County was the largest producer of goods and services in Kansas with total GDP in 2015 of \$44.5 billion dollars – accounting for 29.3% of the state's total. Johnson County also accounted for 44% of the state's total 2012-2015 GDP growth.

The average annual GDP growth in Johnson County between 2012 and 2015 was \$1.7 billion, while the average for the KC MSA was \$4.8 billion. Johnson County accounted for 35% of the total GDP growth for the KC MSA between 2012 and 2015.



## Education

According to the 2017 Census estimates, the educational attainment of Johnson County's residents compares very favorably with state and national averages.

2017 Johnson County Ranking

	High School Diploma	Bachelor's Degree	Graduate or Professional Degree
KC Metro Rank	1st	1st	1st
Kansas Rank	2nd	1st	3rd
National Rank*	57th	21st	52nd

\*Out of 3,142 U.S. Counties

% of Persons 25 & Older with at Least a Bachelor's Degree

