

## Economic Structure

Johnson County's economy is well diversified, yet has more employment concentrated in the high-growth service-producing industries than does the nation, state or metropolitan area. The following chart shows the structure of Johnson County's economy in 2016 relative to the U.S., Kansas and Kansas City economies.

% NON-FARM PRIVATE SECTOR EMPLOYMENT BY INDUSTRY: 2016				
<b>Health Care &amp; Social Assistance</b>				
Johnson County	12.1%	Construction	Johnson County	4.1%
Kansas City	12.7%	Johnson County	Kansas City	4.5%
Kansas	12.9%	Kansas	Kansas	4.5%
U.S.	13.3%	U.S.	U.S.	4.7%
<b>Retail</b>				
Johnson County	11.4%	<b>Transportation &amp; Warehousing</b>	Johnson County	3.7%
Kansas City	10.9%	Johnson County	Kansas City	4.1%
Kansas	11.0%	Kansas	Kansas	3.4%
U.S.	11.2%	U.S.	U.S.	3.4%
<b>Professional, Scientific &amp; Technical Services</b>				
Johnson County	10.4%	<b>Other Services</b>	Johnson County	2.6%
Kansas City	8.5%	Johnson County	Kansas City	2.7%
Kansas	5.3%	Kansas	Kansas	2.4%
U.S.	6.2%	U.S.	U.S.	3.1%
<b>Administrative &amp; Waste Services</b>				
Johnson County	8.6%	<b>Information</b>	Johnson County	2.1%
Kansas City	6.3%	Johnson County	Kansas City	1.8%*
Kansas	5.9%	Kansas	Kansas	1.5%
U.S.	6.3%	U.S.	U.S.	2.0%
<b>Finance &amp; Insurance</b>				
Johnson County	8.1%	<b>Real Estate</b>	Johnson County	1.5%
Kansas City	5.7%	Johnson County	Kansas City	1.5%
Kansas	4.3%	Kansas	Kansas	1.1%
U.S.	4.1%	U.S.	U.S.	1.5%
<b>Lodging &amp; Food Service</b>				
Johnson County	7.9%	<b>Arts, Entertainment &amp; Recreation</b>	Johnson County	1.5%
Kansas City	8.6%*	Johnson County	Kansas City	1.7%*
Kansas	8.1%	Kansas	Kansas	1.2%
U.S.	9.4%	U.S.	U.S.	1.6%
<b>Wholesale</b>				
Johnson County	5.6%	<b>Educational Services</b>	Johnson County	1.2%
Kansas City	4.6%	Johnson County	Kansas City	1.2%*
Kansas	4.4%	Kansas	Kansas	1.1%
U.S.	4.1%	U.S.	U.S.	2.0%
<b>Manufacturing</b>				
Johnson County	5.4%	<b>Utilities</b>	Johnson County	0.6%
Kansas City	7.6%	Johnson County	Kansas City	0.4%
Kansas	11.7%	Kansas	Kansas	0.5%
U.S.	8.7%	U.S.	U.S.	0.4%
<b>Management of Companies</b>				
Johnson County	4.4%	<b>Mining</b>	Johnson County	0.1%
Kansas City	2.6%	Johnson County	Kansas City	0.1%
Kansas	1.8%	Kansas	Kansas	0.5%
U.S.	1.6%	U.S.	U.S.	0.4%

\*CERI estimate

## Employment

In 2016, the Johnson County economy provided 33% of the full- and part-time employment in the Kansas City Metropolitan Area and 25% of the total in the State of Kansas. The following table shows employment in selected industries in Johnson County and the percentage of each in the Kansas City and the state economy.

	Johnson Co. Employment	% of MSA	% of KS
<b>Private Sector</b>			
Health Care & Social Assistance	40,849	32%	23%
Retail	38,561	35%	26%
Professional & Technical Services	35,146	41%	48%
Administrative & Waste Services	29,037	45%	36%
Finance & Insurance	27,478	47%	47%
Lodging & Food Service	26,576	30%*	24%
Wholesale	18,849	40%	32%
Manufacturing	18,085	24%	11%
Management of Companies	14,740	56%	60%
Construction	13,701	30%	22%
Transportation & Warehousing	12,530	30%	27%
Other Services	8,826	32%	26%
Information	7,073	38%*	34%
Real Estate	5,215	35%	34%
Arts, Entertainment & Recreation	4,923	29%*	29%
Educational Services	4,168	33%*	29%
Utilities	1,885	41%	28%
Mining	267	36%	4%
<b>Public Sector</b>			
Local Government	26,467	26%	15%
Federal, Civilian	2,544	9%	10%
State Government	861	6%	2%
<b>Total Employment</b>	<b>337,858</b>	<b>33%</b>	<b>25%</b>

\*CERI estimate

## Payroll

In 2016, Johnson County's employers provided a total payroll of almost \$18.3 billion accounting for 35% of the Kansas City Metro Area's and 30% of the state's total. The following table shows the County's payroll in each sector of the economy and its percentage of Kansas City's and the state's total.

	Johnson Co. Payroll (in 1,000's)	% of MSA	% of KS
<b>Private Sector</b>			
Professional & Technical Services	\$2,850,873	41%	57%
Finance & Insurance	\$2,379,985	50%	57%
Health Care & Social Assistance	\$1,898,792	31%	26%
Wholesale	\$1,512,349	47%	39%
Management of Companies	\$1,463,883	59%	62%
Retail	\$1,170,977	37%	30%
Administrative & Waste Services	\$1,151,545	49%	40%
Manufacturing	\$1,099,849	24%	12%
Construction	\$816,383	29%	26%
Information	\$593,299	36%*	47%
Transportation & Warehousing	\$509,767	29%	25%
Lodging & Food Service	\$498,413	35%*	29%
Other Services	\$295,673	32%	27%
Real Estate	\$261,975	37%	42%
Educational Services	\$167,506	37%*	34%
Utilities	\$141,693	35%	24%
Arts, Entertainment & Recreation	\$94,893	13%*	31%
Mining	\$18,535	38%	5%
<b>Public Sector</b>	<b>\$1,319,902</b>	<b>18%</b>	<b>13%</b>
<b>Total Payroll</b>	<b>\$18,252,108</b>	<b>35%</b>	<b>30%</b>

\*CERI estimate



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# JOHNSON COUNTY

## An Economic Primer 2018

prim·er (prim´er) noun

A book or pamphlet that covers the basic elements of a subject.

Johnson County's economy has experienced unparalleled growth and diversification for more than two decades and presently ranks as one of the nation's most dynamic metro-centers.

Johnson County enables the State of Kansas and the Kansas City Metropolitan Area to successfully compete with the nation's other premier business locations in the pursuit of investment from throughout the world.

## The purpose of this brochure

is to summarize and illustrate the Johnson County story. It presents the latest available statistics from federal and state agencies about the Johnson County economy and its growth. The County's economy is put into perspective through comparisons with the State of Kansas and the Kansas City Metropolitan Statistical Area. The Kansas City MSA is composed of fourteen counties: Johnson, Leavenworth, Linn, Miami and Wyandotte in Kansas and Bates, Caldwell, Cass, Clay, Clinton, Jackson, Lafayette, Platte and Ray in Missouri.

Statistics presented in this year's Primer were taken from the most recently released U.S. Census Bureau population estimates and U.S. Bureau of Labor Statistics Quarterly Census of Employment and Wages. Tax information data were obtained from the Kansas Department of Revenue.

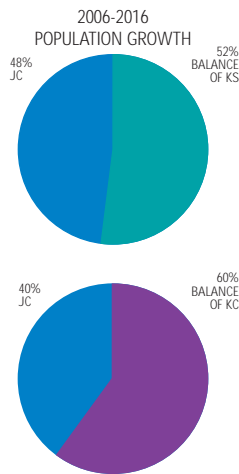
## Population Growth

Johnson County is the largest county in the State of Kansas. Between 2006 and 2016, Johnson County's population grew by 69,638 persons (14%) to a total of 584,451.

During that 10-year period, Johnson County accounted for 48% of the total population growth in Kansas and 40% of the increase in the Kansas City MSA.

Johnson County's population grew by an average of 6,964 persons per year or 580 per month between 2006 and 2016. In that 10-year period, Johnson County grew by almost twice the population of Leavenworth, Kansas. At this rate of growth, Johnson County adds the current population of:

- Kansas City, Kansas . . . . .every 21 3/4 years;
- Columbia, Missouri . . . . .every 17 1/3 years;
- Lee's Summit, Missouri . . . . .every 13 3/4 years;
- Saint Joseph, Missouri . . . . .every 11 years;
- Joplin, Missouri . . . . .every 7 1/2 years;
- Liberty, Missouri . . . . .every 4 1/3 years;
- Belton, Missouri . . . . .every 3 1/3 years;
- Fort Scott, Kansas . . . . .every year; or
- Louisburg, Kansas . . . . .every 6 months.

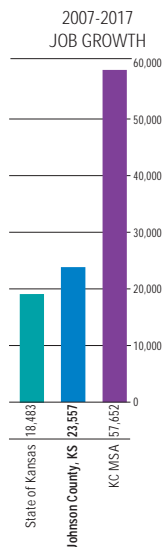


## Job Growth

The number of full- and part-time jobs in Johnson County grew from 313,483 in 2007 to 337,040 in 2017 – an increase of 23,557 or 8%. During the decade, the Johnson County economy accounted for 128% of the total net job growth in the State of Kansas and, since 1995, has been the state's largest provider of employment. During the decade, Johnson County also accounted for 41% of the job growth in the Kansas City MSA.

Johnson County's employers created an average of 2,356 new jobs per year or 196 each month. At this pace, the Johnson County economy generates the current number of jobs in:

- Platte County, Missouri . . . . .every 19 1/3 years;
- Leavenworth County, Kansas . . . . .every 9 years;
- Miami County, Kansas . . . . .every 3 1/2 years;
- Bates County, Missouri . . . . .every 1 1/2 years; or
- Linn County, Kansas . . . . .every year.



## Business Growth

In 2007, the Johnson County economy consisted of 19,687 private sector firms with payrolls – the state's largest concentration of business establishments. By 2017, the County's economy had expanded to 23,465 firms – an increase of 3,778 new businesses. This 10-year increase amounts to more than the total number of firms currently located in Platte County.

Over the 10-year period, the Johnson County economy added an average of 31 net new business establishments per month accounting for 70% of the total growth in the State of Kansas and 44% in the Kansas City Metropolitan Area.

At this rate of growth, Johnson County adds the total number of businesses located in:

- Clay County, Missouri . . . . .every 14 1/3 years;
- Wyandotte County, Kansas . . . . .every 9 years;
- Platte County, Missouri . . . . .every 6 3/4 years;
- Leavenworth County, Kansas . . . . .every 3 1/2 years;
- Miami County, Kansas . . . . .every 2 years;
- Bates County, Missouri . . . . .every year; or
- Linn County, Kansas . . . . .every 6 months.

## Growth in Earnings

The annual earnings of those working in Johnson County grew from \$14.6 billion in 2007 to \$18.6\* billion in 2017 – an increase of 29%. Johnson County accounted for 36% of the growth in earnings of all those holding jobs in Kansas and 36% of the increase of Kansas City MSA workers.

In 2016, Johnson County workers earned an average wage of \$54,023. The County's workers received 22% more than the Kansas average of \$44,142 and 6% more than the Kansas City metropolitan area average of \$51,018.

The total earnings of workers holding jobs in Johnson County grew by approximately \$417 million per year during the 10-year period from 2007 to 2017. This accounted for 36% of the state's average annual increase of \$1.1 billion and 36% of the Kansas City MSA's increase of \$1.2 billion.

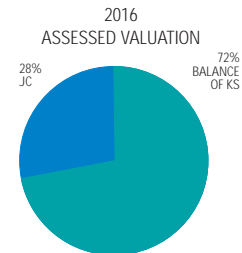
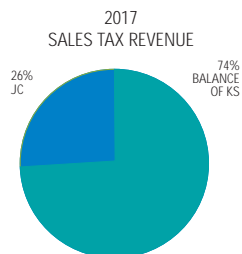
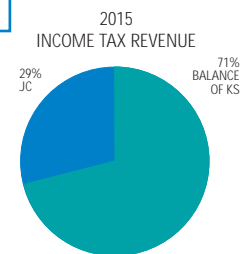
\*CERI estimate

## Tax Base

The Kansas Department of Revenue reported that in 2015, the Kansas adjusted gross income of Johnson County taxpayers was \$20 billion. Accordingly, Johnson Countians paid \$539 million in Kansas Individual Income tax, 29% of the total from state residents.

In Fiscal Year 2017, \$717 million in Kansas state sales tax was collected in Johnson County. This amounted to 26% of the state's total revenue from this source.

In 2016, the assessed valuation of real and personal property in Johnson County was \$9.2 billion. This accounted for 28% of the state's total.



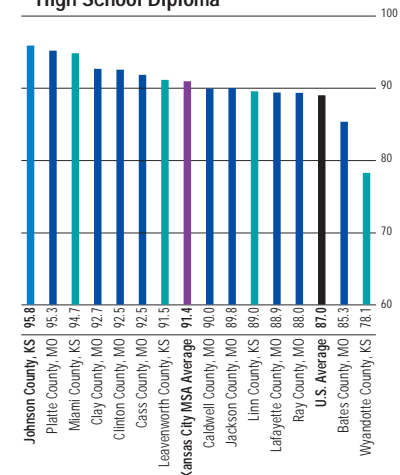
## Education

Johnson County's labor force historically ranks among the most highly educated in the nation. According to the 2016 Census estimates, the educational attainment of Johnson County's residents compares very favorably with state and national averages.

### 2016 Johnson County Ranking

	High School Diploma	Bachelor's Degree	Graduate or Professional Degree
KC Metro Rank	1st	1st	1st
Kansas Rank	1st	1st	3rd
National Rank	36th	25th	63rd

### % of Persons 25 & Older with at Least a High School Diploma



### % of Persons 25 & Older with at Least a Bachelor's Degree

