



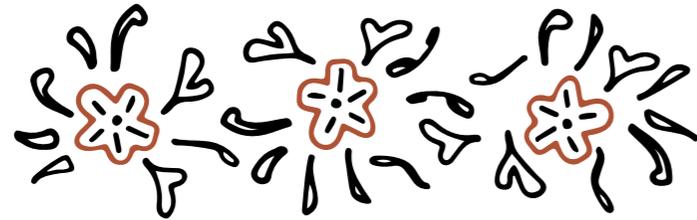
THE

*muhra*

STORE

Muhra means female foal in Arabic; we are a growing Women's Social Enterprise created by female aritisans who are rebuilding their lives in Istanbul,Turkey.

Your purchase supports these displaced women by helping them earn a living, creating better futures for themselves and their families.



Muhra is an initiative of the NGO Small Projects Istanbul and includes the Drop Earrings Not Bombs product range.

[muhra.org](http://muhra.org) | [@muhraorg](https://www.instagram.com/muhraorg)

*ethically sourced by women, for women*





Muhra revolves around creating positive impact, for the 50 makers involved, for their families, and for you. Our Social Enterprise sits in the heart of a displaced community in residential Istanbul, tightly connected with our community center Small Projects Istanbul (SPI). SPI engages our children in education and social activities. Meanwhile, upstairs we work together in our bustling workshop to produce unique, handmade products - each with a story woven in, a story we share with you.

**The ripple effect starts with you, as we share our message..**

*be a voice,  
not an echo.*



Our design and production process fosters handicraft, leadership and language skills for those involved, encouraging their integration into the local community.

Every product represents the collective efforts of our creative makers. Together we unleash creativity in an ethical, responsible manner.

See these symbols throughout our lookbook to learn which artisan groups poured their love and skill into your new wardrobe staples.

From raw material to finished piece,  
- **the journey, each hand that's transformed it, make it unique** -



sewing



weaving



screen printing



embroidery



dyeing

## Autumn / Winter 18'-19'

Start the day with a morning muse -turn on her tunes,  
t'shirts with Um Kalthoum

- **fearless woman, courageous voice, bright light** -  
pressed in.

Stand at your window, wrapped in intentions of the day.  
Layer in kaftans, threaded cranes don your neckline,  
wings to the sky.

### **We > I**

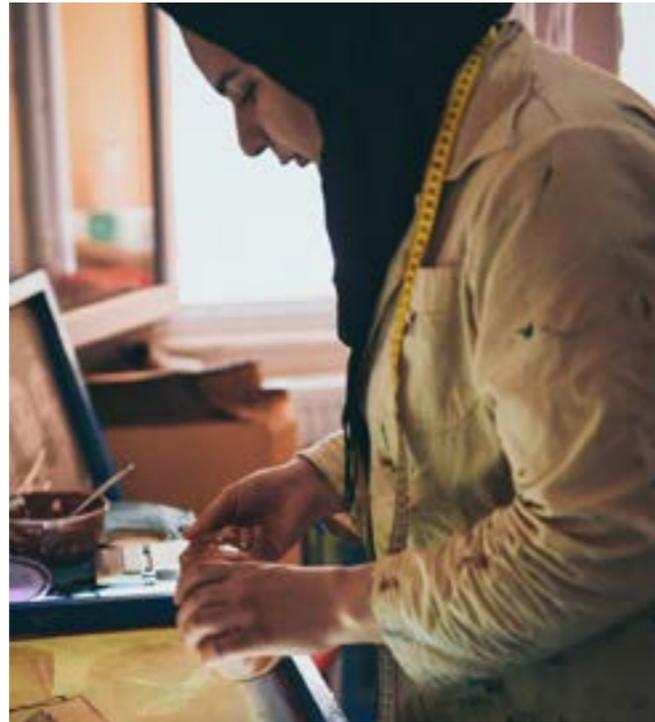
Hold onto twilight or watch it darken, pleasure we take in  
pausing to observe as day slips into night.

Adjust our surroundings to guide our energy and desire.  
**Have less, enjoy more.**

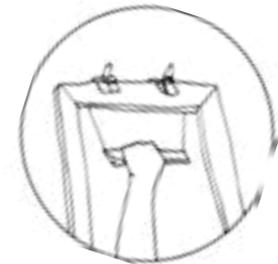
The importance of the act, of simply living.

**Pieces made with love, to amplify you.**





Our tee's are hand-dyed and screen printed with symbols of our transformation, and values that run deep. Sewn to stand up to your routine, wear your heart on your sleeve.



Life gives each of us different reasons to move & renew —  
We're making sure it's in the direction of light and positivity.

Come on the journey.

In it we find ourselves and a stronger sense of "we."



Wings in Motion Crane Clutch in forest green

*"As a woman I have no country,  
As a woman, my country is the world."*

*- Virginia Woolf*



Courageous Voices Tee in toffee brown

# *stand tall*

in this sisterhood,  
we are uniting our forces.



Flying Crane Kaftan in midnight blue

We take pride in each step  
- the cotton is viscose made  
from bamboo, a silk alternative  
- soft on our earth and on you.  
Dipped in shades of the season,  
cranes appear in love & thread's  
combination. Sewn carefully and  
passed on to you—

***the confidence  
to be, make, love, do.***



Kaftans saturated in  
deep hues, embroidered  
wings evoke freedom to  
move, suit an effortlessly  
confident you.

Clutch bags made through  
our skills to weave, stitch  
and embellish, are the  
perfect size to accompany  
you on the move.



Hawaa Woven Purse in warm multi



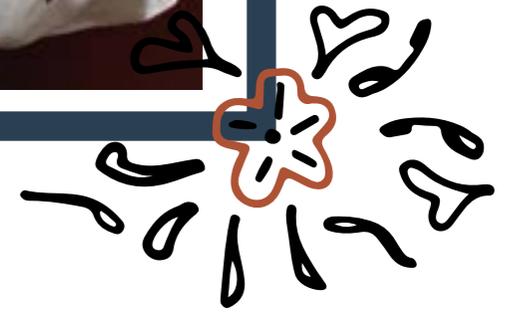
Drop Earrings Not Bombs is our internationally established product range. Each carefully threaded pair carries with it a story- intertwined with our home and identity, the roots that have made us, the present we share, and our dreams for our futures and the simple joys that give life meaning.



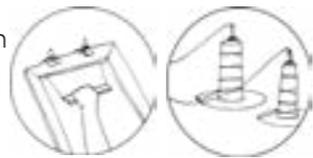
“Working with this project feels like living as a **family**, as part of the community center. It feels like we are all working for two families, one inside and one outside of our homes. We are able to meet people from other communities and we can **learn from each other**. In coordinating the group, first, I have to feel **love for every woman** and understand her, and have to have an open mind to learn and work with many people.”

Lodi - Product Line Manager, (Syria)





Tri-lingual Love Tote  
Available in midnight blue, forest green, and plum





**Macrame.** This art of tying knots, plaiting, and weaving is a new movement for our hands and minds.

**Bring the outdoors in** — sit back, look after a happy plant; appreciate the **woven textures of our weaves** as day light does its dance through each room



*together we are boundless*



*Muhra is an initiative of*



*supported by*



**TAMEB**

Deutsch-Türkische Partnerschaft  
für berufliche Qualifizierung

[muhra.org](http://muhra.org) | [@muhraorg](https://www.instagram.com/muhraorg)