



WRITE4DEMENTIA CONTEST

Official Contest Rules

Write4Dementia (“Contest”)

From 8:00 EST on September 23rd, 2019 to 23:59pm EST on October 13th, 2019
 (“Contest Period”)

Marlena Books Inc.

1. How to enter

No purchase necessary. To enter the contest, submit your story online following the guidelines posted on www.marlenabooks.com

To be valid your entry must be received by time 11:59pm EST on October 13th, 2019.

Limit of one entry per person.

2. Eligibility

Contest is open to all residents of Canada who currently attend a Secondary School at the Contest opening date. For any contestant who has not reached the age of majority, parent or guardian consent is necessary to enter the Contest. Where appropriate, the terms “contestant” or winner” mean parent or guardian of that person.

English submissions only.

3. Procedure for Awarding Prizes

On November 1, 2019, a story submission will be selected based on the Contest criteria.

Winner will be contacted by telephone or email during the first week of November and should claim their prize as instructed by Marlena Books Inc. by no later than five business days after the date they are initially contacted. If a winner cannot be reached within three business days following the first attempt of contact, declines the prize, or fails to return the required release form, the prize shall be forfeited and Marlena Books Inc. has the right, at its sole discretion, to select another winner.

4. Description of Prize(s)

The winner will receive one copy of their written story published by Marlena Books Inc.

The total approximate retail value of the prize is \$40.00.

5. General Rules

Each winner shall sign a release declaring their eligibility as stipulated in Section 2 of these rules; agreeing that their name, image and/or recording, and written story submission may be used for advertising purposes related to this Contest free of charge; and releasing Marlena Books Inc. as well as its respective employees (the "Contest Parties") from all liability for any damage or loss arising from participation in this Contest or from the awarding, acceptance or use of the prize.

The prize shall be accepted as is and may not be exchanged or refunded for an amount of money, sold, or transferred. No substitutions will be allowed. Any unused portion of a prize will be forfeited.

If the prize cannot be awarded as described in these rules, Marlena Books Inc. reserves the right to substitute a prize or prize component with another of comparable value, as determined in its sole discretion.

Refusal to accept the prize releases the Contest Parties from any obligation toward the winner.

If a contestant makes any false statement, they will be automatically disqualified from the Contest.

The Contest Parties assume no liability for any loss, damage or injury, including without limitation: (i) lost, stolen, delayed, damaged, misdirected, late, destroyed, illegible, or incomplete entries; (ii) loss, theft or damage to software or computer or telephone data, including any breach of privacy; (iii) inability of any person to participate in the Contest for any reason including mistaken address on email; technical, computer, or telephone malfunctions or other problems with computer online systems, servers, access providers, computer equipment, or software; congestion on the internet, or any combination of the foregoing; (iv) damage to any person's computer, including as a result of playing or downloading any material relating to the Contest; or (v) prizes that are lost, damaged, or misdirected during shipping.

Marlena Books Inc. reserves the right to cancel or suspend this Contest should a virus, bug, or other cause beyond their reasonable control corrupt the security or proper administration of the Contest.

All personal information, including name, contact information, school name, etc., is collected by Marlena Books Inc. solely for the purposes of administering this Contest and shall be used with your consent (see Parental Consent Form). Please see Marlena Books Inc. privacy policy at <https://marlenabooks.com/pages/privacy-policy>

If the identity of a contestant is disputed, the authorized account holder of the email address and written story submitted at the time of entry will be deemed to be the contestant. The individual assigned to the e-mail address for the domain associated with the submitted e-mail address is considered the authorized account holder. A selected contestant may be required to provide proof that they are the authorized account holder of the e-mail address associated with the selected entry.

Odds of winning depend on the outlined criteria and number of submissions. All entries that are incomplete, illegible, damaged, irregular, do not conform to or satisfy any condition of the rules may be disqualified by Marlena Books Inc. Marlena Books Inc. is not responsible for any errors or omissions in printing or advertising this Contest.

Marlena Books Inc. reserves the right to amend the Contest rules or to terminate the Contest at any time without any liability to any contestant. Any amendments to these Contest rules will be posted on www.marlenabooks.com

By entering, you agree to abide by the Contest rules and the decisions of Marlena Books Inc., which decisions are final and binding on all contestants.