Wayzgoose is Hamilton Wood Type & Printing Museum’s annual conference where print and design experts worldwide gather to share their knowledge with type, graphic design, and letterpress enthusiasts.

A full program of presentations, workshops, vendor and sponsor displays and social events creates a lively atmosphere for making connections among old friends and new, historians and practitioners, experts and novices.

Attendance for the event averages 300 people. Previous speakers include Matthew Carter, Steven Heller, Debbie Millman, Louise Fili, Jessica Hische, Marian Bantjes, Erik Spiekermann, Charles Spencer Anderson, Susan Skarsgard, and Paula Scher among other renowned keynote speakers. We have had attendees from over 13 countries and the typical participant travels over 100 miles to attend.

I loved getting to see everyone’s passion for printing and design. The entire weekend was charged with good energy and it felt so nice talking about nothing but printing and just trying to make it as creatives.... I learned so much and will definitely be coming back.

- 2022 Wayzgoose Survey Respondent

The Wayzgoose was originally a celebration given by a master printer to his workers to mark the beginning of the season working by candlelight. In later years the celebration was held in summer by employees of a printing establishment. We have maintained this centuries old tradition, keeping Wayzgoose celebrations alive for generations to come.

Thank You 2022 Sponsors!
Title Sponsors: Mark Simonson
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WHAT CAN WAYZGOOSE DO FOR YOUR BRAND?

Wayzgoose gives your brand a new way to engage an audience passionate about graphic design, type, and letterpress printing. Combining traditional type conference and printer gatherings, the conferences take place at the crossroads of both art forms as a force for design excellence and creativity. Since 2009, Wayzgoose has been a networking hub for thousands of attendees who work in letterpress printing, type, paper making, book arts, wood engraving, calligraphy, printmaking, graphic design, and printing history.

Founded in 1880, Hamilton Manufacturing Co. was the largest manufacturer of wood type in the world. The museum grew out of this great legacy and is one of the most active and recognized printing museums in the U.S. We provide year-round classes, workshops, and revivals of wood type in digital form.

Today we celebrate the long history of both the Wayzgoose collaboration and Hamilton as a leader in wood type and letterpress. You sponsorship helps to ensure these traditions and Hamilton’s history stays alive for future printers and designers.

The sponsorship packages below are relevant to 2023 Wayzgoose event, and may be subject to change in subsequent events.

<table>
<thead>
<tr>
<th>SPONSORSHIP PACKAGES</th>
<th>SILVER</th>
<th>GOLD</th>
<th>PLATINUM</th>
<th>PRESENTER</th>
<th>WORKSHOP</th>
<th>KEYNOTE</th>
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<tbody>
<tr>
<td>Free Admission(s) to Wayzgoose (Workshops are extra)</td>
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<td>2</td>
<td>3</td>
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<td>5</td>
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<td>Opportunity to have items in Wayzgoose SWAG bags (300 bags deadline 10/1/2023)</td>
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<tr>
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<tr>
<td>Recognition in Museum’s Annual Report</td>
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<td>Recognition at Wayzgoose as part of presentation</td>
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<td>1/2 TABLE</td>
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<td>Recognition at event: Signage and Digital Displays</td>
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To learn more
Joe Metzen
Finance and Development Officer
joe@woodtype.org
(920) 663-8677

The sponsor benefits were quite generous and valuable to us.
- 2022 Wayzgoose Sponsor

There’s never been a better conference for anything, anywhere, ever.
- 2022 Wayzgoose Survey Respondent
EVENT OR PROGRAM: HAMILTON WOOD TYPE & PRINTING MUSEUM WAYZGOOSE

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SPONSOR DETAILS

Each sponsor will receive the benefits in accordance with the Sponsor Benefit Grid at the level in which they are supporting the conference. The Hamilton Wood Type & Printing Museum (HWT&PM) will provide regular updates leading up to the conference, during the conference and after. HWT&PM is not responsible in the event that the conference is canceled, rescheduled or modified due to natural disaster, unforeseen circumstances or other factors that may require the conference to be canceled or hosted as a virtual event.

HWT&PM will strive to provide an exceptional experience for our sponsors. Please feel free to contact Joe Metzen at any time if you need assistance, have questions or concerns. We welcome your ideas and input as we work to improve each Wayzgoose Conference for our attendees, volunteers, vendors and sponsors.

SPONSOR SIGNATURE & DATE: ______________________________________________

MUSEUM STAFF SIGNATURE & DATE: _______________________________________

EVENT STAFF USE ONLY:

BILLING METHOD: PAPER ☐ PDF ☐ E-INVOICE ☐

BILLING DATE: ________________

SPONSOR LOGO RECEIVED: NO ☐ YES ☐ FORMAT: _____ DATE: _______