

# 2025 Hunting Staff Application



**Please print legibly.**

Applicant Name: First	Last/Surname	Country

Address	City	State	Zip/Postal Code

Telephone Number	Email Address (Required)

Facebook Username	Instagram Handle	Twitter Handle

TAC Shoots You Expect to Attend:

- |  |  |
|--|--|
| <input type="checkbox"/> Beavers Bend, OK      | <input type="checkbox"/> Big Sky, MT                         |
| <input type="checkbox"/> San Antonio, TX       | <input type="checkbox"/> Terry Peak, SD                      |
| <input type="checkbox"/> Iron Mountain, GA     | <input type="checkbox"/> Sunlight Mountain, CO               |
| <input type="checkbox"/> Killington / Pico, VT | <input type="checkbox"/> Solitude/Brighton, UT               |
| <input type="checkbox"/> 7 Springs, PA         | <input type="checkbox"/> Jackson Creek / Snowriver, MI/WI/MN |
| <input type="checkbox"/> Crystal Mountain, MI  | <input type="checkbox"/> Sporting Club at the Farm, IN/KY    |

Other Shoots You Expect to Attend:

- |   |   |
|---|---|
| <input type="checkbox"/> ASA – Specify: | <input type="checkbox"/> NFAA – Specify:  |
| <input type="checkbox"/> IBO – Specify: | <input type="checkbox"/> World – Specify: |

Current Release Aid/Tab	Current Sight	Current Scope

Current Bow	Current Stabilizer

Top Goals and Achievements in Archery

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Local Dealer (where you buy your archery product)	City, State, Zip Code

*By completing and signing this form, I will only use T.R.U. Ball / AXCEL products as listed on this application and will visibly wear a T.R.U. Ball / AXCEL logo on my hat, shooter shirt or bow quiver at all times during shoots. I will promote T.R.U. Ball / AXCEL products in a positive way to my friends and fellow shooters to make archery better!*

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_/\_\_\_\_/\_\_\_\_

# T.R.U. Ball/AXCEL Member Benefits

## Discounts on T.R.U., Inc. Products (Not Available Outside the USA)

Use your T.R.U., Inc. Membership Card for a discount and SEND MONEY HOME to your local retailer!

### History

Since 2005, Tomorrow's Resources Unlimited, Inc. has created a way to help dealers receive profit from the purchases made by sponsored T.R.U. Ball® shooters. In 2007, the company decided to add AXCEL™ Sights shooters to the shooting program. In the past, almost all of the direct sales made by sponsored shooters would result in a loss or non-monetary gain to the Pro Shop, albeit a discounted price to the shooter. The savvy Pro Shop would sponsor a good shooter in order to sell more products to others that would desire and purchase the same equipment that the sponsored shooter uses.

### How It Works

The T.R.U. Ball® Release / AXCEL™ Sights Membership Card provides T.R.U., Inc. a way to help grow the sport of archery by providing a discount to those shooters that are supporting the sport at various shoots around the nation. Discounting this product for registered T.R.U., Inc. shooters helps allow them to purchase our top-of-the-line products, even when they are already spending money on entry fees, travel, hotels, and food. These shooters then return to their local hometowns and spread the popularity of our products through word of mouth, allowing others to try their products, which then also helps provide additional sales to their Local Dealer. (On many occasions, these shooters showcase products that may not be carried in smaller dealerships due to their inventory price tag, and many are hesitant to buy them without getting them in their hands first.) In turn, when they make a purchase with us directly, we also return a portion of profit from those sales back to their Local Dealer in the form of a Shooter/Dealer Credit Memo. The result brings greater strength and growth to archery at the local level.

### Summary

The T.R.U. Ball® Release / AXCEL™ Sights Membership Card provides a way for the shooter to help themselves and also support their Dealer. For every T.R.U. Ball® Release / AXCEL™ Sight purchased from T.R.U., Inc. using the Membership Card, the shooter will receive discounted pricing. Additionally, T.R.U., Inc. will send a CREDIT directly to the shooters Dealer.

#### **STEP 1:**

Buy at the T.R.U. Ball Booth, email, or call us at 434-929-2800!



#### **STEP 2:**

YOU immediately receive a discount off of retail cost.



#### **STEP 3:**

YOUR DEALER receives a credit toward future orders!



Dealers will not offer a discount off of their in-store inventory. Shooter/Dealer credit expires after 6 months of issue. All orders must be prepaid & are limited to \$1000.00 of product per year per hunter. T.R.U., Inc. reserves the right to alter or cancel this hunter program at any time without notice.

