

## Cookie policy – Website with web shop (B2C and B2B)

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On our website [www.isayshop.eu](http://www.isayshop.eu) we use cookies in accordance with this cookie policy.

### **1. Owner information**

Isay A/S  
Knudlundvej 3, DK-8653 Them  
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Tel +45 8724 4500  
E-mail: [info@say.dk](mailto:info@say.dk)

### **2. What is a cookie?**

Today, cookies are used by almost all websites and are in many cases necessary to provide a specific service on the website.

A cookie is a small text file which is stored on the user's IT equipment (such as a PC, tablet, smartphone, etc.) allowing the website to recognise the equipment. Cookies may for instance be used for the purpose of preparing statistics of the users' website use and for optimisation of website contents. A cookie is a passive file and cannot collect information from the user's computer or spread computer virus or other harmful programs. Some cookies are placed by websites (third parties) other than the one stated in browser's address line (the URL). The contents of such cookies may be of a general nature, but they may also be, for example, analytical tools or embedded comment fields. This means that cookies are stored from parties other than the one owning the website.

Some cookies are created temporarily and expire at the end of the user session when the browser is closed (session cookies). Other cookies are stored on the user's IT equipment for a longer period of time (persistent cookies). When the user revisits a website, new session cookies will be placed in the temporary memory, whereas a persistent cookies will be renewed.

### 3. Cookies at [www.isayshop.eu](http://www.isayshop.eu)

On [www.isayshop.eu](http://www.isayshop.eu) we use cookies to analyse how our website is used and to enhance and simplify your visit. Furthermore, we use cookies to execute orders in our web shop. The information provided in the statistics is anonymous and cannot be used to identify named users.

We use the following types of cookies at [www.isayshop.eu](http://www.isayshop.eu):

**The following first-party cookies are placed on [www.isayshop.eu](http://www.isayshop.eu):**

| <b>Name:</b> | <b>Type:</b>              | <b>Purpose:</b>   | <b>Duration</b>                    |
|--------------|---------------------------|---|------------------------------------|
|              | <b>Session cookies</b>    | Separate users from each other.   | Expire when the browser is closed. |
|              | <b>Session cookies</b>    | Remember selected clothing size, fit and colour.  | Expire when the browser is closed. |
|              | <b>Persistent cookies</b> | Collect statistics on when the user has visited the website as well as information about the websites from which the users generally visit the site and which websites they generally proceed to. | 2 years                            |
|              | <b>Persistent cookies</b> | Remember any content in the shopping basket.  | 1 month                            |

**In addition, the following third parties place cookies on [www.Isayshop.eu](http://www.Isayshop.eu):**

| <b>Third party</b> | <b>Type:</b> | <b>Purpose:</b> | <b>Duration:</b> |
|--------------------|--------------|-----------------|------------------|
|--------------------|--------------|-----------------|------------------|

|                     |                    |   |            |
|---------------------|--------------------|---|------------|
| www.emaerket.dk     | Persistent cookies | Collect statistics on when the user has visited the website as well as information about the websites from which the users generally visit the site and which websites they generally proceed to. | 2 years    |
| www.doubleclick.net | Persistent cookies | Display relevant adverts.   | 15 minutes |
| www.userreport.com/ | Persistent cookies | Track internet use, on an anonymous basis, across various websites.   | 18 months  |

Read about additional cookies used on [www.isayshop.eu](http://www.isayshop.eu) through our use of Shopify: [www.shopify.ca/legal/cookies](http://www.shopify.ca/legal/cookies)

#### 4. How to delete/decline cookies?

How to delete or decline cookies depends on your browser.

If you use a PC, you may delete cookies by using the shortcut keys [CTRL]+[SHIFT]+[Delete].

If this does not work, or if you use, for example, a MAC computer, you must click on the link in the browser you use:

- [Internet Explorer](#)
- [Mozilla Firefox](#)
- [Google Chrome](#)
- [Opera](#)
- [Safari](#)
- [Flash cookies](#)

#### 5. Why do we provide information about cookies?

All Danish websites are under the obligation to inform users about the cookies placed on the user's IT equipment. The information must be in accordance with the "Executive Order on Information and Consent required in case of Storing or Accessing Information in End-user Terminal Equipment" (bekendtgørelse om krav til information og samtykke ved lagring af og adgang til oplysninger i slutbrugeres terminaludstyr) (generally referred to as the "Executive Order on Cookies" (cookiebekendtgørelsen)).

<https://isayshop.eu/pages/privacy-policy>

## **6. Processing of personal data**

For further information about how we process your personal data, please see our privacy policy, which you can find here <https://isayshop.eu/pages/privacy-policy>.

## **7. Contact**

If you have any questions regarding this cookie policy, you may contact us at [info@say.dk](mailto:info@say.dk)

Them, 25/5-2018

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***Information text to be displayed clearly and conspicuously the first time the user visits the website:***

We use cookies on [www.isayshop.eu](http://www.isayshop.eu)

In many cases, cookies are necessary to make a website work. We use cookies to analyse how our website is used and to enhance and simplify your visit. Furthermore, we use cookies to execute orders in our web shop.

You can read our cookie policy here: <https://isayshop.eu/pages/privacy-policy>

If you continue to use this website, you accept that cookies will be placed for the above purposes.