



THE
wax
CHICK™

SCHOOL
PARTNERSHIP
GUIDE



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THE *wax* CHICK

WELCOME TO THE WAX CHICK

YOUR PARTNERS IN WAXING

As educators and licensed professionals we know how important it is for students to prepare for "real world" waxing situations.

I am so excited for the opportunity to partner with your school to assist you with everything you need to be able empower your students to become successful waxing technicians.

At the Wax Chick, it's always been education first. I was a student once too, and that experience is what motivated me to become an advanced educator.

There was a need then, and there still is now, for advanced brow and Brazilian training.

Brows and Brazilians are not only the most popular and profitable of all waxing services, they are also the most difficult.

With this higher degree of difficulty there is a need for advanced training to build skill and confidence.

Let's partner together to provide your students with everything from the waxing basics to advanced troubleshooting.

With my education and products, I'm confident they will have everything they need to make their way in the waxing world.



WHAT DOES IT MEAN TO PARTNER WITH THE WAX CHICK

WE ARE IN THIS TOGETHER

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SCHOOL PARTNERSHIP

- Low Opening Orders
- Low Minimum Re-orders
- Product Knowledge Training
- Customized Tech Support
- Quarterly Q&A's
- Student discount for online training

EMAIL Crickett@thewaxchick.com to start a conversation about bringing The Wax Chick into your school today!

The Wax Chick is a small business and as such we are able to customize product and education needs based on your individual needs.

You won't be forced into a high opening order or re-order,

To get your staff and students set up for success, we will have quarterly product knowledge training and Q&A sessions.

Let's set up a call today to plan the future success of your students.

I look forward to chatting.

Crickett

THE *wax* CHICK THE WAXES

WAXES FOR EVERY HAIR AND SKIN TYPE
THAT WORK!



**Pumpkin
Polymer
4lb Bag of Beads**



**Pina
Non-Polymer
4lb Bag of Beads**



**POWER
16 oz Strip Wax**

Great waxing starts with great technique. Combine that with great product and you've got a no fail start to a booming brow and Brazilian business.

A lot of people think that you need multiple waxes for every skin type. Every hair type, thickness and density. Spoiler alert! You don't. You just need a few really good waxes that will tackle ALL of these things in the least aggressive way possible, leaving the smoothest results.

Pina Non-Polymer Hard Wax: Though excellent on ALL hair and skin type, it is especially good on the fine hairs of the face, brows and labia. It's 100% biodegradable. Gentle and effective.

Pumkin Hard Wax: Excellent on all hair and skin types. I LOVE Pumpkin pie for it's spreadability. It's excellent in the Brazilian area for even the coarsest of hair.

POWER Chakrawax Strip Wax: Behaves like a hard wax, so it's super gentle and effective at the same time, and leaves no sticky residue.

PRE/POST HOME CARE

WE KEEP IT SIMPLE



WONDER WHIP
HYDRATING BALM



BUFF STUFF
EXFOLIATING CREME



DUSTING POWDER
SOFT, SILKY, ABSORBANT

WONDER WHIP:

Every single Brazilian client should go home with Wonder Whip. Wonder Whip is going to help make the skin soft and supple. when the skin is soft and supple, the hair will come out of the follicle more easily, thereby reducing the potential for ingrown hair.

BUFF STUFF:

Buff Stuff is the most gentle exfoliating creme used to loosen dead cells and slough them away.

DUSTING POWDER:

100% organic NO TALC. Helps absorb excess oil and moisture.

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ADVANCED WAXING EDUCATION

Great waxing starts with great technique. Most of us (myself included) struggled with brows and Brazilians. They are terrifying when you don't know what you're doing.

As you are aware, for the most part, schools, (mine included) just don't have the dedicated man power to offer advanced brow and Brazilian training to their students. So most graduate with just the bare minimum in knowledge.

Without advanced training students are afraid to pursue, what can be a very lucrative career as a brow and Brazilian specialist.

But it doesn't have to be that way.

How would it feel to be able to provide your students with the skill and confidence they need to go out and create a booming waxing business when they graduate?

That is why I am so passionate about advanced education. I've been there, I know how scary it is to have a brow or Brazilian service on the books and not have a clue how to do it,

I just wish I would have had the opportunity to hone my skills before I stepped out in the world as a licensed professional.

My dream is to make sure that everyone that wants to wax can do so with confidence.

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ONLINE CERTIFICATION TRAINING



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THANK YOU

FOR CONSIDERING THE WAX CHICK AS YOUR PARTNER



At The Wax Chick, our goal and mission has always been to provide quality products, education, and tools that professionals and students need to feel confident and build a successful waxing business.

Thank you for the opportunity to work together to empower your students and prepare them to rock the beauty world when it comes to waxing.

To connect further, reach out and let's set up a Zoom meeting and get to know each other

Contact me at crickett@thewaxchick.com