



# ETHA™

NATURAL BOTANICALS



LAB-VERIFIED | DIRECTLY MANUFACTURED | MADE IN USA



# ABOUT US

ETHA not only sources the most effective botanicals but also grows our own plants in our USA-based ETHA Greenhouses. Our most notable products are made from the *Mitragyna Speciosa* plant, more commonly known as Kratom. ETHA actively researches all the remarkable medicinal capabilities found in kratom, especially for pain relief. We make all-natural kratom available through convenient products like our pressed tablets that pack the greatest amount of pure whole-leaf kratom in the smallest volume.

ETHA ensures our botanicals are safe through proprietary quality procedures like ultra-high heat pasteurization, manufacturing in our USA-based GMP facility, and extensive in-house laboratory testing.

Our goal is to help your customers LIVE FULLY!







# THE ETHA PROMISE

## TRANSPARENCY:

We believe that open and objective communication is critical to building trust. That is why we publish Certificates of Analysis on each individual pouch we sell and provide QR codes for easy access. We emphasize proper labeling of all our products. This includes weight, alkaloid measurements, and ingredients.

## SAFETY:

At ETHA's in-house labs, we use well-established laboratory procedures to test our botanicals. We also partner with 3rd-party, independent testing laboratories to provide confidence and transparency in our botanical analysis. We utilize industry leading manufacturing practices. Some examples of ETHA's manufacturing safety procedures include quarantining of all harvests until cleared lab results, triple filtration, and ultra-high heat pasteurization.

## EDUCATION AND INNOVATION:

ETHA focuses on education and making sure our clients are up to date with advances in the botanical industry. Ask us about the latest research and we'll be happy to discuss.

Innovation has been an ETHA core value from the very beginning. ETHA was the first to press kratom into tablets without any binders, fillers, or additives. We were the first to label each product with actual active ingredients. We are continuously developing and improving.

Through our transparency, safety, innovation, and education; ETHA is your partner in the kratom industry.







# TABLETS

Kratom Pressed Tablets are ETHA's proprietary, best-selling product with no fillers, binders, or additives. ETHA's kratom tablets are an alternative to messy kratom powder and kratom capsules. These kratom tablets are small, easy-to-consume, portable, and 100% pure kratom.

ETHA Kratom Tablets are extended release which means their benefits last longer than any other form. Because ETHA tablets slowly dissolve, the benefits go beyond the half-life of kratom's alkaloids.

ETHA presses kratom into either 300 or 500 milligram tablets. Our kratom tablets are about 1/3 the size of an equivalent kratom capsule with the same amount of kratom.

ETHA kratom tablets are the most convenient and purest way to enjoy whole-leaf kratom.







# NANO POWDER

Nano particles are made up of atoms or molecules bonded with each other with a total size varying from 1 nm to around 100 nm. Simply put, ETHA Kratom Nano Powder is an incredibly small grind size, ultra-fine kratom powder. This makes ETHA kratom powders the easiest to mix with your favorite food and drinks.

Ensuring consistent ETHA nano kratom powder requires pasteurization to eliminate harmful biologics, industrial-grade grinding, and triple filtration. And it is all done out of our USA-based, above GMP manufacturing facilities.







# EXTRACTS

Extracts products are not new to the market. But whereas most other manufacturers focus only on boosting the mitragynine percentage in their products, ETHA does things differently. ETHA's aim and mission is to provide a well-rounded approach to overall health. As such, we do not just take a single alkaloid (mitragynine) and boost its potency. Rather, ETHA combines a full spectrum of concentrated alkaloids. Therefore, unlike most extracts or concentrates in the market, that claim 5X, 10X, or even 40X of just mitragynine, our products offer a full spectrum blend of alkaloids. We offer these full spectrum kratom extracts in several different forms like tablets, shots, and drinks.







# KRATOM LOOSE LEAF & TEA BAGS

ETHA sources and grows the freshest kratom leaves with distinct flavors and potent benefits. We take these leaves and grind them until they are perfect to fill convenient tea bags or enjoyed as loose leaf kratom.

## **Green Kratom Loose Leaf and Tea Bags**

Our Green Kratom Tea Bags are filled with whole-leaf green kratom from the forest where growing conditions develop a clean and smooth kratom herbal tea taste. Enjoy the uplifting energy of ETHA's Green Kratom Tea Bags.

## **Red Kratom Loose Leaf and Tea Bags**

Our Red Kratom Tea Bags are filled with kratom grown in climate that promote smooth, earthy flavors with a soothing finish. Enjoy the calm and relaxation of ETHA's Red Kratom Tea Bags.







# PET KRATOM

Pet Kratom is the same high quality kratom manufactured for humans but specifically for the unique needs of our four-legged furry friends. Like humans, many pets suffer daily from ailments such as physical pain, lethargy, stress and anxiety. And just like humans, pets need some help battling these ailments. However, while there are millions of pet owners out there that want to help their struggling pets, they do not want to subject them to heavy prescription medications that may bring on upset stomachs, tolerance buildup and even possible fatal side effects.

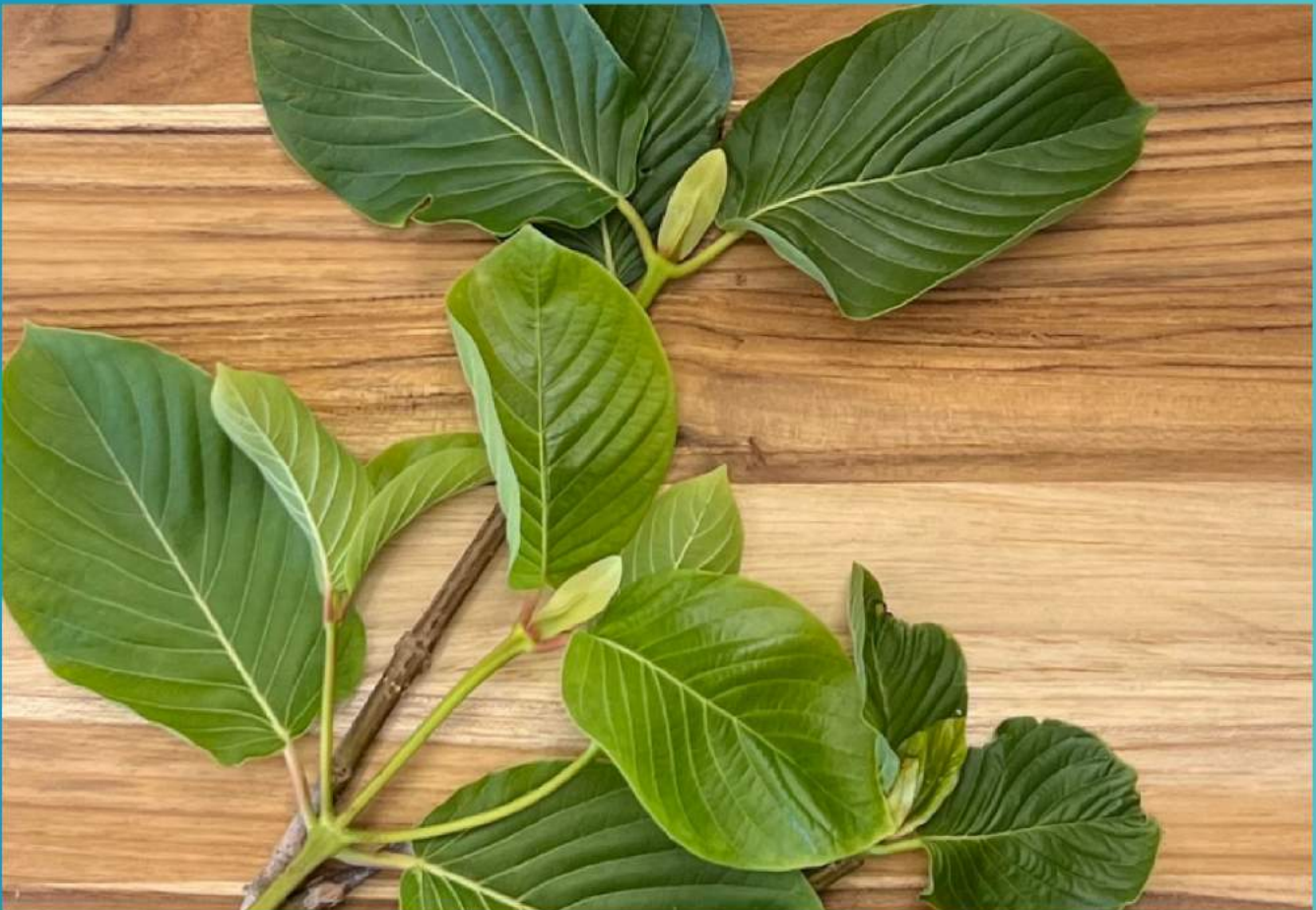
Our Pet Kratom Products use the same high quality ETHA kratom, testing and manufacturing, focused toward two specific pet needs; Stress & Tension and Pain & Vitality. If your pet is a bit on the fussy side when it comes to taste, we offer all-natural Liver and White Cheddar flavorings for each blend.





# LIVE PLANTS

ETHA grows its own kratom plants right here in the USA. This endeavor allows us to learn a tremendous amount about kratom while also producing better products. We have selected the hardiest varieties of kratom to share with you. These kratom plants are the easiest to grow with sturdy leaves and strong roots. These plants are our Full Spectrum variety with all the known, measurable alkaloids. Kratom plants express alkaloids even at a young age, so you can start enjoying the leaves right away. Traditionally, kratom leaves are picked and brewed into an herbal tea with hot water and some citrus. Your customers can enjoy a cup of kratom herbal tea from their very own kratom plant.







# DRINKS

When you consume an ETHA drink, you will never find fillers, weird chemicals or massive amounts of sugar or artificial sweeteners. We only use the freshest whole leaves, powder lemon, natural flavors and preservatives, combined with our proprietary steeping technique. Our focus for our drinks is simple: offer a functional beverage that is pleasant to drink but remains true to its core ingredient. Enjoy this drink the same way as you would regular green tea or your other favorite tea beverage. Safely consume the entire thirst-quenching bottle. Additionally, ETHA drinks are shelf stable, so no need to worry about refrigeration. And finally, you can even use ETHA drinks as chasers for your ETHA kratom.





# ETHA PURE VEINS

- **WHITE PURE VEIN**  
Restores natural energy levels, vitality, and mood.†
- **GREEN PURE VEIN**  
Alleviates temporary discomfort and provides a sense of well-being.†
- **RED PURE VEIN**  
Promotes relaxation and a healthy response to stress.†
- **YELLOW PURE VEIN**  
Supports focus and alleviates temporary discomfort.†







# ETHA VARIETIES

While ETHA offers kratom pure vein products, we specialize in measuring the alkaloids in kratom plants to make premium kratom products. We also combine botanicals with kratom to create unique blends.

## PREMIUM KRATOM

- **MAENG DA**  
Promotes vitality and better mood.†
- **SUNRISE**  
Alleviates occasional pain and supports a healthy response to inflammation.†
- **MIDDAY GOLD**  
Supports focus and alleviates temporary discomfort.†
- **SUNSET**  
Supports the response to occasional pain and promotes relaxation.†
- **NIGHTFALL**  
Eases anxiety and promotes relaxation for better rest.†
- **FULL SPECTRUM**  
Combination of all harvests to promote a full spectrum of alkaloids.
- **WORKOUT**  
Supports natural energy levels, reduces appetite, and increases focus.†
- **RECOVERY**  
Supports a healthy inflammation response and reduces muscle tension.†



## BOTANICAL BLENDS

- **MATCHA TEA & WORKOUT KRATOM**  
Increases metabolism, improves fat burning, and restores natural energy levels.†
- **CAFFEINE & MAENG DA KRATOM**  
Super charges energy and improves mood.†
- **GABA & NIGHTFALL KRATOM**  
Promotes slow-wave, deep sleep.†
- **KAVA & MIDDAY GOLD KRATOM**  
Improves focus, supports relaxation, and improves mood.†



# ETHA WHOLESALE

## EXTENDED-RELEASE KRATOM TABLETS 300 OR 500 MG TABLET OPTIONS



SIZE	MSRP
2.4g	\$1.49
8g	\$4.99
30g	\$17.49
75g	\$39.99



## 2 OZ KRATOM EXTRACT SMOOTHIES

Hazelnut, Dark Chocolate, Mocha, Coffee, etc.  
350 mg total alkaloids (84 mg mitragynine)  
MSRP - \$14.99

## KRATOM EXTRACT TABLETS

2-Tablet Pack - 300 mg Full Spectrum Extract  
MSRP - \$8.99



## KAVA EXTRACT TABLETS

1 Tablet - 60 mg kavalactones  
MSRP - \$7.99



## WHOLE-LEAF KRATOM TEA BAGS

40 Grams - 16 Bags  
MSRP - \$26.99







# WHOLESALE



## ULTRA-FINE, KRATOM NANO POWDER

SIZE	MSRP
30g	\$13.49
75g	\$29.99
150g	\$49.99



## REFRESH BREWED KRATOM DRINK

ENERGY, MOOD & RELIEF

Whole-leaf kratom, lightly sweetened with all-natural ingredients

8fl.oz. bottle

**MSRP - \$8.99**



## PET KRATOM - FOOD TOPPERS & TABLETS

Two Flavors - White Cheddar and Liver

Two Varieties - Stress & Tension and Pain & Vitality

VARIANT	MSRP
30g Food Topper	\$14.99
2.4g Tablets	\$1.99
30g Tablets	\$17.99



## 12+ INCH LIVE KRATOM PLANTS

**STARTING MSRP - \$59.99**

(Full kratom trees averaging 5-10 ft tall available)





# WHITE LABEL

YOUR TRUSTED BRAND ON ANY ETHA PRODUCT

## HOW IT WORKS

- **SELECT ETHA PRODUCTS** – The entire ETHA product lineup is available to white label.
- **ADD YOUR DESIGN** – The ETHA design team can work with you to create standout packaging.
- **PERSONAL TOUCH** – ETHA will assign you your own personal account manager.

**PRICE = ETHA WHOLESALE PRICING + FEES (MINIMUM \$5,000 ORDER)**



**ALL OF OUR ETHA PRODUCTS ARE AVAILABLE FOR WHITE LABEL**

*Your customers receive all the benefits of ETHA superior quality from a vendor they trust... YOU.*





# ETHA PARTNERS

YOUR TRUSTED BRAND ON ANY ETHA PRODUCT

## EXAMPLE OF ETHA APPROVED VENDORS



**Happy Hippo**



**Krotomia**







# BULK OPTIONS



## BOTANICAL TABLETS & POWDERS



**KRATOM EXTRACT  
TABLETS & DRINKS**



**KRATOM LOOSE  
LEAF & TEA BAGS**



**KAVA & TONGKAT  
ALI TABLETS**



**PET KRATOM  
TABLETS**



**PET KRATOM  
FOOD TOPPERS**





# NEW PRODUCT DEVELOPMENT

## WANT TO DEVELOP A NEW PRODUCT? ETHA CAN HELP!

When it comes to offering new products, the easiest way to provide more options is to have ETHA R&D do product development for you. We can manufacture botanical blends and products that are not already offered by ETHA. Our team has the knowledge and capabilities to research kratom and other medicinal botanicals and turn them into high-quality products. If you see an existing product you want to replicate or want to try something new, reach out to us and see what we can do.





# ETHA SUPPORT



## APPROVED RESELLER BENEFITS

Our reseller partners do not just receive high growth wellness products that can cater to their customer niche. They also get the very best in sales support, training, and education.

As an approved ETHA reseller, you will enjoy the following benefits:

- Products with significant margin
- Products that improve repeat purchase rates – 96% customer satisfaction and best in class monthly repeat customer rates\*
- Professional marketing collateral
- ETHA training on products, industry, research, and legality
- Assigned ETHA Account Representative



*Whether you are running a retail store, helping people at your health facility, or distributing botanical products, add ETHA to your offerings and enhance your business. ETHA is here to help you succeed!*

\*Based on ETHA reseller surveys conducted in 2021



# CONTACT US



**CONTACT US  
TO PLACE AN ORDER:**

**[ETHANaturals.com/pages/the-etha-difference](https://ethanaturals.com/pages/the-etha-difference)**

**(800) 862-0341**

**[wholesale@ethanaturals.com](mailto:wholesale@ethanaturals.com)**

†These statements have not been evaluated by the Food & Drug Administration. Etha™ botanicals are not intended to diagnose, treat, cure or prevent any disease. Consult your healthcare professional prior to use if you have or suspect a medical condition. If you are under medical supervision, are using anti-depressants, anti-anxiety medications, diabetes medications, narcotics, blood pressure medication, sedatives, tranquilizers or asthma medication, seek the advice of your healthcare professional prior to use. Do not use if you are pregnant, lactating or under the age of 18 years. Do not take when operating machinery or driving. Keep out of reach of children. These products contain botanicals that have not been classified and approved by The U. S. Food and Drug Administration as a dietary ingredient.

ETHA is unable to ship to the following locations: US States: Alabama, Arkansas, Indiana, Rhode Island, Vermont, Wisconsin; US Cities and Counties: San Diego, CA, Denver, CO, Alton and Jerseyville, IL, Union County and Columbus, MS, and Sarasota County, Florida; Countries: Australia, Denmark, Finland, Lithuania, Malaysia, Myanmar, Poland, Romania, Sweden, Thailand, and Vietnam



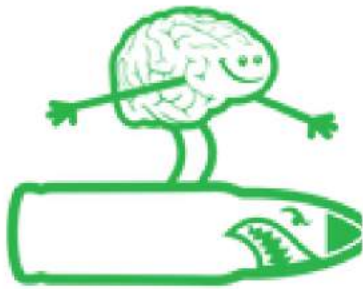


# ETHA PARTNERS

YOUR TRUSTED BRAND ON ANY ETHA PRODUCT







**MIND  
BULLET**



**Happy Hippo**



**DEFY IT**  
H E A L T H