

Wholesale Presentation

WILLET

MAKE ROOM FOR REST

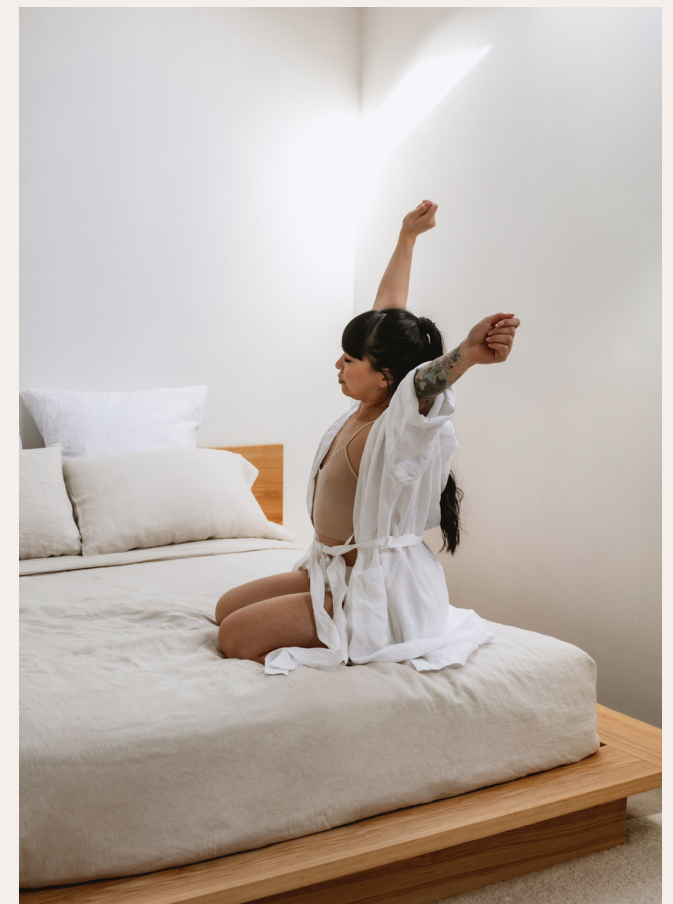




We're Wilet, a home essentials brand helping you make room for rest, with quality made bed and bath linens that elevate your living spaces.

Why Linen?

- Beautiful aesthetic
- Superior comfort
- Environmentally conscious production
- Temperature-regulating
- Moisture wicking and quick drying
- Antimicrobial



A Little Bit About Us



Anna, Oana, and Vivian came together to start Wilet in 2018 after years of friendship and many business ideas discussed over wine. We are based in Vancouver, Canada, and have manufacturing partners globally.

Our current focus is on 100% linen soft goods for the bedroom and bathroom, in a curated selection of colours. We have immediate plans to expand our products beyond 100% linen to a linen cotton blend, and are working on products for other parts of the home.

!00% Linen Bedding









The 100% Linen Sheet Set

The essentials for your bed. Offered in Twin, Double, Queen, and King sizes, in various colours.

What's included:

- Fitted sheet, fully elasticized
- Flat sheet
- 2 pillowcases, embraced by an envelope closure

Wholesale from \$186 CAD

- | | |
|--|---|
|  Cloud |  Mint |
|  Pebble |  Terracotta |
|  Shell |  Ochre |
|  Blush |  Primrose |
|  Pebble Stripes |  Sand Pinstripes |



The 100% Linen Duvet Set

Fancy enough for guests, chill enough for everyday. Offered in Twin, Queen, and King sizes, in various colours.

What's included:

- Duvet cover, with end closure & inner corner ties
- 2 pillowcases, embraced by an envelope closure

Wholesale from \$168 CAD

- | | |
|--|---|
|  Cloud |  Mint |
|  Pebble |  Terracotta |
|  Shell |  Ochre |
|  Blush |  Primrose |
|  Pebble Stripes |  Sand Pinstripes |



The 100% Linen Heirloom Quilt

Made with soft linen and a timeless box pattern, plus recycled easy to dry poly fill – perfect for layering or using solo in warmer weather. Offered in Double/Queen and King sizes, in various colours.

Wholesale from \$192 CAD

- | | |
|--|--|
|  Pebble | |
|  Shell | |
|  Terracotta | |
|  Ochre | |

Linen Cotton Bedding



The Linen Cotton Sheet Set

The essentials for your bed in a blend of 55% Linen 45% Cotton. Queen, and King sizes, in two colours

What's included:

- Fitted sheet, fully elasticized
- Flat sheet
- 2 pillowcases, embraced by an envelope closure

Wholesale from \$156 CAD

Cream

Oyster



The Linen Cotton Duvet Set

Fancy enough for guests, chill enough for everyday. Offered in Queen, and King sizes, in two colours

What's included:

- Duvet cover, with zipper closure & inner corner ties
- 2 pillowcases, embraced by an envelope closure

Wholesale from \$138 CAD

Cream

Oyster

Kids



The Linen Crib Sheet

Soft for baby's comfort, antimicrobial for parents' comfort. Standard crib size, offered in four colours.

Wholesale \$40.8 CAD


-  Mint
-  Butter
-  Fawn



The Linen Everywhere Quilt

Used literally everywhere by parents – cribs, strollers, and floors for tummy time just to name a few. Offered in four colours.

Wholesale from \$82.8CAD

-  Mint/Sage

Bathe



The Waffle Bath Sheet

Larger than your average bath towel for larger than average comfort.

Wholesale \$52.8 CAD

- Fawn
- Cream



The Waffle Bath Towel

Quick-drying, lightweight and antimicrobial. Ideal for home and taking on the go.

Wholesale \$46.8 CAD

- Fawn
- Cream
- Azure



The Waffle Hand Towel

To elevate a powder room or keep freshly washed hair up and out of the way.

Wholesale \$22.8 CAD

- Fawn
- Cream



The Waffle Wash Towels
(set of 2)

Perfect for skincare routines, with a gentle exfoliation from the waffle texture.
Offered in sets of 2.

Wholesale \$19.2 CAD

- Fawn
- Cream

Robes



The Robe

A lightweight, airy robe for fresh out of the shower or as an extra layer for relaxing around the house. One size, offered in three colours.

Wholesale \$58.8 CAD



-  Pebble
-  Blush
-  Ochre



The Long Robe

The classic design of The Robe but with additional length for long legs, or modesty. One size, offered in two colours.

Wholesale \$70.8 CAD

-  Charcoal
-  Deep Juniper


Dine



The Oversized Dishtowels

You'll fall more in love with these towels every time you reach for them. Perfect for carrying warm dishes, threading through the Chef's Apron for easy access, or adding effortless elegance to your kitchen.

Wholesale \$22.8 CAD

 Rose



The Oversized Napkins

This is our nod to French fine-dining, made beautifully practical. The buttonhole detail is reminiscent of old napkin designs to protect shirt fronts, and a generous size lends luxurious weight on your lap. Use it for gatherings big or small to give your table a certain je ne sais quoi.

Wholesale \$19.8 CAD

 Rose


 Crisp White





The Cocktail Apron

Picture this: you're making cocktails, refilling charcuterie and topping up wine glasses. The conversation is flowing. The laughter is contagious. That's Cocktail Apron energy.

Wholesale \$19.8 CAD

 Rose

 Crisp White

 Stone



The Chef's Apron

Inspired by time at pastry school in Paris, this apron is designed to do the dirty work – so your clothes don't have to. It's long enough to cover your knees (without covering your outfit) and easy to take on and off to greet guests.

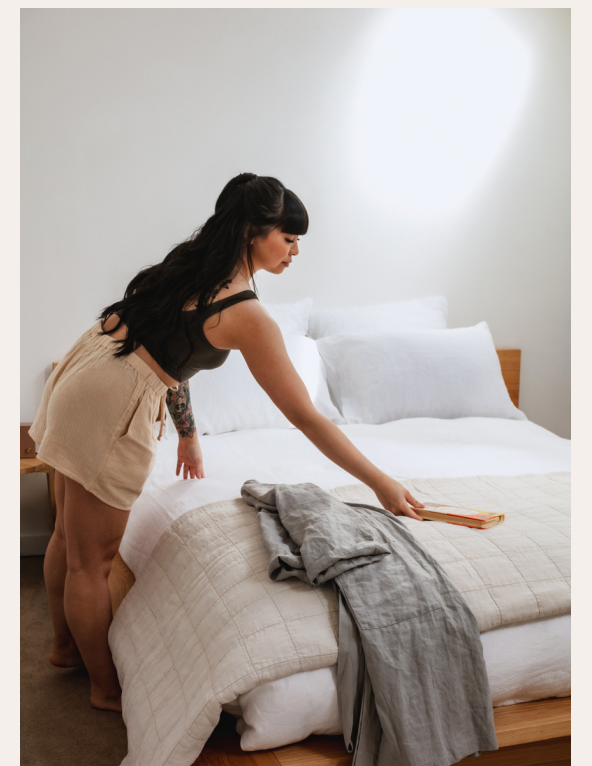
Wholesale \$31.8 CAD

 Rose

2024 Sample Product Photography



2024 Sample Campaign Photography



WILET

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