

CIREM[®]

BEVERLY HILLS

Press and Marketing Kit

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Press@Cirem.com
Cirem.com

Introduction

Thank You for your interest in our innovative company of luxurious skincare products. We pride ourselves on using only the best ingredients to produce a truly special skincare product line.

Need hi-res images for your article? Have questions for us? Please email our press team, we look forward to hearing from you.

Best Regards,

Anthony Peraino Jr.

Business Development

Cirem Press Contact Information:

Anthony Peraino
Business Development

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C I R E M

Cirem Product Information



CIREM HCR 3-IN-1 SERUM combines three dynamic ingredients to reveal smoother, fresher, younger looking skin. **Hyaluronic Acid** plumps and softens while improving elasticity.

Skin glows as a surge of antioxidant-rich **Vitamin C** reduces the appearance of dark spots and visible signs of aging.

Retinol revitalizes and renews to both improve and prevent the look of fine lines and wrinkles.

Store Page: [Shop](#)

Downloadable Brochure: [Press Kit](#)

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Cirem Product Information

YouthBoost Diamond Moisturizing Cream is enriched with luxurious **Diamond Dust** and nourishing **Caviar Extract** that deliver opulent nutrients and rich moisture into the skin.

Hyaluronic Acid works to boost moisture circulation and limit water loss throughout layers of dehydrated skin. To reveal intense, lasting hydration.

Vitamins A and **E** dramatically enhance luminosity while **Panthenol** soothes and corrects the appearance of any redness or irritation. The formula is quickly absorbed leaving skin looking instantly more youthful, hydrated and radiant.o skin

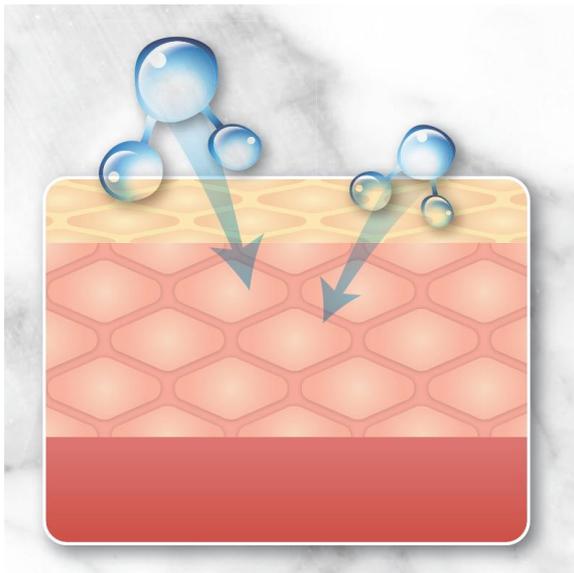
Store Page: [YouthBoost Diamond Moisturizing Cream](#)

Downloadable Brochure: [Brochure](#)



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Cirem Product Information



Cirem's, **Rapid Absorption Technology™**, is the first of its kind in skincare. Our specially formulated delivery system penetrates layers of skin within seconds, leading to a higher absorption rate of our beneficial ingredients into your skin.

Cirem offers **a better solution**: products that can be speedily layered and massaged into the skin, even under makeup, without ever sacrificing results. Cirem's hand selected, rich ingredients, are delivered each and every time immediately after application. At Cirem, we not only believe that every #CiremSiren deserves that ever coveted, 24-hour Cirem Glow, but that she shouldn't have to wait for it.

Information Page: [Rapid Absorption Technology](#)

Downloadable Brochure: [Press Kit](#)

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Product Samples

For members of the media and press product samples will be provided upon request.

To request a sample complete the form on the press kit page and a representative will follow up with you.

[Press Kit](#)



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Cirem Cares Outreach

Cirem cares about the wellbeing of others and its community.

In 2018 the #ShareYourBeautiful campaign will launch and give back to the givers and inspire volunteerism.

Full details are available at:

[Cirem Cares](#)

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Cirem In the News

Cirem actively participates in regional and national events.

Cirem skincare products were featured at the 2018 TMG Pre-Oscar's Luxury Suite at the Beverly Hills Hotel in Beverly Hills, California.

For a complete list of Cirem events see:

[In the press](#)

C I R E M

Cirem Company Background

Cirem began in a family owned pharmacy in Studio City, California. Our attention to detail and passion to provide effortless wellness enables us to cater to some of the most affluent and influential celebrity clientele in the area. With our expertise, we set a new standard and changed the world of cosmetics forever.

After months of careful study, our first product was born. One with no side effects or harsh ingredients. It was called the "3-in-1 Serum," containing healing Hyaluronic acid, Vitamin C, and Retinol. Specially customized to suit the needs of our patients, it delivers exceptional flawlessness at the blink of an eye, using unmatched Rapid Absorption Technology™.

Our creation was introduced in the same humble, ordinary amber bottles our customers' representatives had grown accustomed to picking up for their clients, but this time, with a steadfast promise for vast improvement. News of the magical, nameless "serum" had spread overnight. It had the unique power to instantly transform dull, tired skin after even the longest of flights into glowing, "red-carpet-ready" skin upon landing. Many years and amber bottles later, packaging was altered to reflect the luxurious power it truly possessed, but the name remained the same -- Cirem.

Cirem's promise is to deliver pure and honest results through the use of the world's finest, rare and sumptuous ingredients, regardless of the cost. Cirem continues to push the boundaries by marrying new and old technologies, borrowed from both pharmaceutical and cosmetic worlds alike. Cirem proves that quality always conquers quantity with each and every packaged bottle. It is this same integrity that sets the Cirem standard.

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Quote Sheet

"My girls and I have been using Cirem "youth boost diamond moisturizing cream" and "HCR 3-in-1 Serum" by Clean (CIREM) Cosmetics for a month now, and we cannot get enough. I've had to hide mine because we are all fighting over it. What's remarkable about the product is that it seems to work for myself- replenishing and nourishing... > > balancing for my teens.... and gentle enough for my 10 year old. We all work under the lights with heavy makeup, so it's important for us to rehydrate our skin with healthy "clean" products. We are obsessed with "Cirem"!!! We can't wait to try all of their products!"

~ Barbara Alyn Woods, Actress

"I LOVE Cirem, especially the 3-in-1 Serum and Youth Boost Diamond Moisturizing Cream! The products are SO moisturizing and contain amazing ingredients (Hyaluronic Acid, anyone?) that plump and rejuvenate my skin everyday, while simultaneously protecting and pampering my sensitive skin. Each product is super effective but at the same time extremely gentle and non-irritating! Loving my glow!"

~ Keri Bunkers, Actress and Event Producer

"I love using Cirem's HCR Serum and Diamond Cream to help create a perfect canvas for makeup application- it firms, hydrates, and smooths almost instantly! And with no greasy residue!"

~ Jeni Chua, Celebrity Makeup Artist

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Downloadable Press Kit

Kit includes:

- "Cirem Press Guide"
- Product Brochures

Download link:

[Press Kit](#)

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