



The Best Eco-Friendly Brands You'll Want To Shop

by Samantha McDonald | April 20, 2017



Reducing your carbon footprint or committing to a **vegan** lifestyle may seem like a daunting task for some—it's certainly true for this editor, at least. But as innovation may have it, more designers are dedicating their businesses to addressing sustainability, which can make it easier for you to go eco-friendly with a simple swipe of your credit card—er, hand-over of cash. From up-and-coming labels to industry veterans, these brands allow us shoppers to both look good *and* feel good via cruelty-free makeup, chic reusable totes and fashion-forward footwear made from ethically sourced materials. Here, shop the fashion, beauty and lifestyle brands that believe impeccable style doesn't have to come at the expense of the environment.



Tammy Fender

The holistic skincare brand contains ingredients harvested from the wild, or grown through methods with the least environmental harm. Products are cruelty-free, and packaging is 100% recyclable.

Cleansing Milk, Tammy Fender \$55

