

InStyle

Dry Skin In Summer Got You Down? We're Here to Help

Dry skin may be one of the most common [winter skincare](#) concerns but it can also happen in summer. To avoid dry skin come summertime — or any time of year for that matter — it's wise to adapt your skincare routine to the season. To help us out, we turned to the president and founder of [Skyn Iceland](#), Sarah Kugelman, who has made taking care of her skin her business. Ahead, she shares all of her best advice for keeping her skin in tip-top shape during the summer — and beyond.

Try a Face Mask

There's a [face mask](#) for every skincare concern these days — dry skin included. To restore and revive skin, consider applying a mask with hydrating ingredients, such as [Tammy Fender's Restorative Radiance Masque](#).

A good exfoliating face mask can also improve skin's tone and texture, adds Kugelman. "It's critical to do a mask once a week. Again, that helps detox skin, remove dead skin, and open the pores. This also won't make your skin more sensitive to the sun if you do it at night."