

THE BEAUTY EXPERT

# allure

NOVEMBER 2015

*Smile!*

Cheerful  
New Makeup  
Later, Gray

**KATE  
HUDSON**  
Her Golden-Hued,  
Fairy-Dusted Life

**Fresh,  
Glowing  
Skin**  
23 SUPERSIMPLE  
HACKS

**NO MORE  
BORING HAIR**  
Flowered Garlands and  
Jeweled Headbands

*It's Our  
Happiness Issue*

You're Seconds Away  
From a Better Mood

## KNOW-IT-ALLS



### Charcoal

This works like a vacuum. “Charcoal is absorbent enough to pull all the gunk you don’t want, like pollution and dirt, out of pores,” says Robinson. It comes in face washes and konjac sponges, but in order for it to work, charcoal has to sit on skin for a full minute. For that reason, either leave the cleanser on skin for that time or choose a charcoal mask.



Bioré Self Heating One Minute Mask, Origins Clear Improvement Active Charcoal Mask, and Freeman Feeling Beautiful Charcoal & Black Sugar Polishing Mask

### Soft clay

We can all learn a few things from Brooke Shields in *The Blue Lagoon*—like, mermaid hair is sexy, and covering yourself in mud is a good idea. Soft clay masks are a new version of the old familiar clay masks. They work the same way as charcoal, by drawing dirt out of skin, with an added benefit: The clay is mixed with moisturizing botanical oils (like lavender, sweet almond, and safflower) to hydrate. “It’s better for dry and sensitive skin than charcoal, which can soak up too much oil,” says Robinson.



Tammy Fender Purifying Luculent Masque, Ren Invisible Pores Detox Mask, and Charlotte Tilbury Goddess-Skin Clay Mask

### Algae

Algae, like seaweed, can protect skin. “It stimulates blood flow in the skin enough to make you glow,” says Graf. It’s not as cleansing as charcoal or clay, but it is often mixed with one or both in face masks. She adds, “Algae is a good antioxidant, and it’s rich in detoxifying minerals.”



Coola ER Fresh Relief Face Serum, The Seaweed Bath Co. Whole Seaweed Detox Bath, and Aveeno Positively Nourishing Purifying Body Wash