

MAKE THE SHIFT

FOR A SUSTAINABLE WORLD

#03

Bestseller

Proven

Economical

Recycled materials



PRESS + WASH DISPENSER SYSTEM

Building on a wealth of experience

ADA Cosmetics is represented in various countries all over the world.

Our experience is complemented by the

> **8,942**
> **25,000**
individual Hotels

experienced hotels and hotel chains we work with all over the world.



Our experience of many years regarding cosmetics and dispenser production:

40

years in the hotel cosmetic industry

30

years of press + wash dispensers

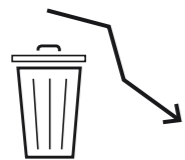
9

years of Smart Care dispensers

5

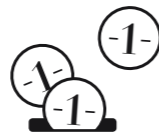
years of Pump Dispensers

From expertise to success



20,492 tons less of plastic waste

Producing 128 million dispensers meant that we saved on 2.5 billion mini shampoo bottles equating 20,492 tons of plastic waste.



320 million euros saved

Our dispenser systems averted the waste of 38.5 million litres of cosmetic products, ensuring savings of 320 million euros.

Our clients were able to save 333,000,000 euros due to our dispenser technologies which is not the only reason why they are pretty satisfied.



For more than 20 years, we rely on ADA Cosmetics International's cosmetic and dispenser expertise for our highly visited thematic hotels. The completely emptiable dispenser flacons, as well as the robust and high quality brackets, have impressed us very much in the last years.

Per year and hotel, we can avoid over 585,000 small portions with the dispensers and thus save the environment approx. 4.6 tonnes of plastic waste. ADA Cosmetics International is innovation and sustainability oriented and therefore a strong partner for us.

Michaela Doll-Lämmer, Hotels Director
Europa Park



Modern travelers are looking to us to make changes that will create a meaningful difference for the environment while not sacrificing the quality service and experience they expect from our hotels.

In our quest to reduce single plastic use waste, we were among the pioneers in the Middle East to introduce ADA Cosmetic International's Dispenser System in all properties five years ago. We have to admit that the initiative not only achieved exceptional improvement in reducing plastic waste while maintaining the overall positive engagement from our guests, it has as well resulted in 40% cost reduction in guest amenities consumption.

Richard G. Haddad, Chief Executive Officer
Jannah Hotels & Resorts



Sustainability from production ...

WATER IS PRECIOUS – THAT IS WHY WE ...

- reduce its consumption to a minimum
- ensure our production processes comply with the German Federal Water Act
- preserve the ecological balance of groundwater



ENERGY: OUR CARBON FOOTPRINT IS SMALL, AS WE ...

- buy and produce regionally
- implement energy-saving measures, like using energy-saving bulbs
- pay attention to production
- use process heat generated from natural gas for the production process
- use industrial heat to provide heat
- cool with our own well water, which we later recycle



WASTE: WE CONSTANTLY IMPROVE OURSELVES AND WE CURRENTLY...

- reuse outer packaging multiple times
- produce some product series with 100% recycled plastic
- save material in production
- can say that 90% of the surfactants used in our products are biodegradable
- buy eco-friendly detergent and office equipment
- recycle valuable materials
- use dispenser systems instead of millions of mini plastic bottles
- have dispenser systems that are 98% recyclable



... to the finished product.



This can be confirmed by many independent institutions:



FIND OUT MORE: MAKETHESHIFT.ADA-INTERNATIONAL.COM/EN/

Less waste for our clients

More friendly for the environment



LESS

- plastic waste than with small bottles; hotels' sustainability will be increased significantly
- material input leads to cheaper product prices for you
- effort required to install in bathrooms and therefore reduced staff costs
- product waste – more efficient usage means your costs will be further reduced

MORE

- sustainable due to savings in material
- recycling, as bigger bottles can be cleaned more easily and thus be recycled
- environmental protection – less plastic waste due to recycling
- efficiency and therefore less product left over that is thrown away

«A visionary classic»

The well-established press+wash system is a bestseller, still relied upon by many hotels today. And rightly so! Not only is it easy to use and attractively designed, but it is also good for the environment.

100 % product safety

Safety for your guests with this **ultra-hygienic, closed dispensing system.**



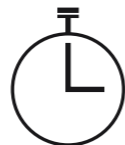
75 % savings on material

One press+wash cartridge replaces 20–25 individual items per month, per room and product.



Indisputable efficiency

Minimum handling for housekeeping with bottle changing taking an efficient five seconds.



Closed Hygienic Dispenser

For innovative hotels

Innovative hotels offer adventure, challenges and new experiences. Often you can find sports activities there or extraordinary forms of overnight accommodation.



For sophisticated hotels

Sophisticated hotels are based on luxury. They are about letting yourself be pampered, receiving VIP treatment and enjoying high-class hospitality. Perfect service is a definite requirement.



For hearty hotels

Hearty hotels are more cosy. Their personal and cordial hospitality is the most important factor next to outdoor activities and experiencing nature. People go there for recreation and relaxation.



For mindful hotels

Mindful hotels often offer regional products along with a good price-performance ratio, so guests feel relaxed and can concentrate on the here and now.





B
BOGNER

PASSION FOR SPORT AND FASHION

For more than 85 years, the name BOGNER has been synonymous around the world with fashionable, functional sportswear and luxurious style. The premium formulas of this fresh, floral body care line ensure invigorating freshness and a revitalising shower experience.

Exquisite, sporty chic – high-quality ingredients and formulas – clean and modern packaging design with embossed BOGNER 'B'.



Be different

REFRESHINGLY DIFFERENT

Are you looking for something to surprise your guests? Would you like to pep up their daily care routine? With pleasant textures and indulgently modern scents, Be different brings a bit of extra pep to the bathroom – for that extra dose of fun, design and astonishment!

Cheekily fruity fragrances, positive messages, trendy design.



Aqua Senses

A SENSUOUS, AQUATIC INDULGENCE

Aqua Senses stands out with its choice fragrance blend of bergamot, jasmine and sandalwood, which caresses the senses and pampers the skin.

Warm, timeless, pure – refreshing fragrance – simple differentiation thanks to varying content colours.



HYDRO
B·A·S·I·C·S

THE POWER OF THE SEA

With aromatic essences of lemon, basil and musk, HYDRO BASICS exudes a uniquely aquatic scent that envelops body and soul with a gentle sea breeze.

Distinctive bottle design – vibrant colours for an especially fresh sensation – active ingredients (seaweed and sea minerals) for the skin.



THE PERFUMER'S GARDEN

AN UNFORGETTABLE FRAGRANT EXPERIENCE

THE PERFUMER'S GARDEN is an exquisite care series for skin and hair that subtly captures the scent of the seasons. The line always presents trendy fragrance compositions from select, well-known perfumers.

High-quality fragrance oil from Grasse in Provence, France – diverse fragrances inspired by the seasons – clean design, an eye-catcher for any bathroom.



PURE HERBS

THE BENEFICIAL POWER OF HERBS

The natural effects of precious herbal extracts unfurl in PURE HERBS – suitable for all skin types, enjoy aromatherapy that relaxes the spirit and alleviates fatigue.

With lemon balm, thyme and rosemary – aromatic herbal notes – pure relaxation for body and spirit.



ECO
BY GREEN CULTURE

IN HARMONY WITH NATURE

ECO BY GREEN CULTURE is environmentally friendly both inside and out. The series combines ingredients based on renewable, plant-based resources with 100%-recyclable packaging. Certified with the EU and Nordic Swan eco-labels, ECO BY GREEN CULTURE is the optimal hotel cosmetics series for hotels with a rigorous philosophy of sustainability.

Use of renewable plant-based raw ingredients in the formulations – minimal impact on aquatic ecosystem – ENVIRONMENTALLY FRIENDLY – GENTLE ON YOUR SKIN.



Naturals

INSPIRED BY NATURE

Inspired by the flair of Mediterranean nature, the Naturals care series spritzes a natural, positive attitude. The combination of carefully selected lemon, orange and olive extracts from controlled organic cultivation and gently invigorating citrus notes ensures healthy, fresh body power.

With organic extracts and essential oils – with plant-based ingredients – with mild preservatives and without colouring.



DermaCare
SENSITIVE

GENTLE AND SKIN-FRIENDLY

DermaCare SENSITIVE is a hotel collection that gently cleanses and moisturises sensitive and allergy-prone skin. The sensuous scent of bergamot, lily of the valley and musk creates inner balance.

For daily use by the whole family – gentle, skin-friendly formula – with the ECARF quality seal.



FLORALUXE
BIO

CERTIFIED NATURAL COSMETICS

FLORALUXE BIO combines organic ingredients with premium formulas and revitalising fragrance. This line is perfect for guests who are looking for premium body care to suit their healthy and natural lifestyle.

With COSMOS Organic certification – 100%-natural fragrance oils – at least 95% of the ingredients are of natural origin.

Less cost, liquid waste and 5x less plastic

with press+wash dispensers compared to 30 ml bottles (per month/room and product)



one press+wash dispenser =
42 g
of plastic

25 mini bottles x 8 g =
200 g
of plastic



No waste
by using all liquid to the last drop (out of a total of 300 ml)

> 450 ml waste
of opened mini bottles (out of a total of 750 ml)



«Designed to meet your needs.»



Cartridge

LABEL

From creative artwork to eye-catching printing techniques (invisible labels, direct printing, matt or glossy printing, etc.), we offer customised solutions for every hotel design.

MATERIAL

A wide range of recyclable materials and sustainable solutions (such as PCR and bio-based materials) opens up new paths for every hotel.

COLOUR

If your ideal shade is not included in our extensive colour palette, it can be specially created to match the specific hotel design.



Cartridge holder

SINGLE HOLDER - SIMPLE HANDLING

Clever and theft-proof: bottles are easy to replace with a key.

SCREW-FASTENED OR SELF-ADHESIVE

Regardless of which holder best matches the hotel bathroom, press+wash holders and bottles are easy to attach and replace.

COLOUR OPTIONS

The selected press+wash system brand can be refined in three different colours to match the bathroom decor.



matt white



matt chrome



chrome

Contact us today for pricing or further information

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