

# Seedling Sole

SMALL  
STEPS  
TO A BETTER  
WORLD...



Seedling Sole are natural, plant-based and  
100% biodegradable slippers





# Small steps to a better world

Every idea starts with a problem.  
Ours was simple:

Hotel slippers made from single-use plastics create landfill waste which comes at a cost to you and the planet.

Each year the hotel industry creates millions of tonnes of non-recyclable waste and whilst we're all doing our best to reduce the impact, scrapping tiny shampoo bottles just isn't enough.

Sure, there were alternative slippers out there but everything we saw was either overpriced or cheaply made. And so, we set out on a quest across the globe to find an all-natural solution that would bring blissful comfort to your guests without the ecological pricetag.

We are delighted to offer the perfect combination of sustainable fabrics for a lovely lightweight slipper that works in harmony with the world and brings a touch of luxury to your guest experience.

Seedling Sole are natural, plant-based and 100% biodegradable slippers that can be worn with pleasure, and thoughtfully discarded afterward into the compost where they will leave no harmful trace and completely decompose.

The upper of the slipper is crafted from unbleached linen, with flax padding and a sustainable cork sole for a soft and flexible feel. These all-natural materials use little water to grow and require zero pesticides.

With a luxurious and organic feel, our hope is that the Seedling Sole will be seen as a beautiful keepsake that's taken home and worn as a memory of your guests stay.



It's time  
to create  
a better  
world,  
one small  
step at a time....

WILL YOU  
WALK  
WITH  
US?





# From Field To Foot



At Swisstrade we believe that a touch of luxury shouldn't cost the earth. That's why Seedling Sole is entirely produced from three simple materials that are biodegradable and cruelty free.



Biodegradable

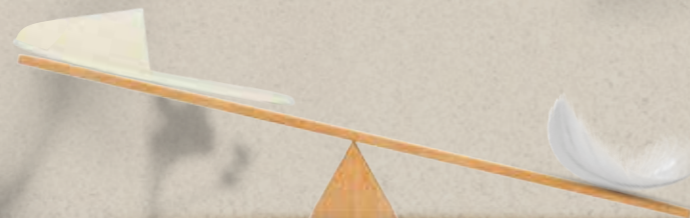


Environmental Credibility



Cruelty-free

Our lightweight, premium slipper weighs only 50g. It will reduce your landfill waste, increase your environmental contribution and leave a lasting impression with your guests.



Learn about each component that makes our slippers so special.

## 01 FLAX



The padding and sole are made from flax, a diverse and sustainable source that grows in abundance with very little water and a little help from the sun.

In addition, one hectare of planted flax absorbs more than 3.7 metric tons of CO2 which is why we call flax the fiber of the future.

**The soft natural colour of flax fibers exudes warmth and at the same time delivers the perfect padding for a luxury feel.**

## 02 LINEN



One of the world's oldest and most versatile natural materials, linen is spun from flax fibers. Environmentally friendly with a soft touch, the seedling slipper upper is breathable, odorless and gentle on the skin.

**The perfect organic fabric for that unmistakable hotel comfort.**



## 03 CORK



The sole of our slippers is made from 100% natural cork, a completely sustainable resource. Harvested from the bark of the oak tree, the tree continues to thrive and reproduce bark throughout its life.

**The strong, yet soft material creates a gentle sole for your feet.**





# Gentle On The Earth And Feet



## Breathable & Odorless

The **100% natural** linen fabric absorbs moisture and makes our slippers both breathable and odorless.



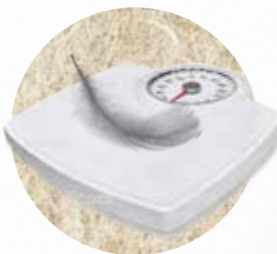
## Soft & Flexible

The springy and **flexible texture of cork and flax** creates a soft sole and makes our slippers easy to pack and easy to wear.



## Light

Our Seedling Sole slippers weigh just **50g**, taking the weight off your guests feet.



# Your Options & Packaging

## Style Options



Closed toe



Open toe

## Packaging Options



Kraft paper wrapped



Enveloped packed

## Sole Options



Double flax fiber  
pad for sole



flax fiber pad and  
cork for sole





# The Personal Touch

“ People will forget what you said, forget what you did, but they will never forget how you made them feel. ”

Choose from the following branding options:



Brand Tag on Slipper



Print Logo on craft paper wrapper



Print Logo on Slipper



Print Logo on craft paper envelope

Branded and personalised Seedling Sole slippers become the take-home memento for your guests and a reminder of their time with you.

**NOTE:** Minimum order quantities and production lead times apply to personalise your slippers.

# A Better World With Benefits

- ✔ Elevated guest experience
- ✔ Luxurious touchpoint
- ✔ Reduced environmental footprint
- ✔ Social sharing - Instagramable moments
- ✔ Memorable point-of-difference
- ✔ Unique and innovative

# Seedling Sole By Swisstrade

Since 1997, Swisstrade has been partnering with hotel and accommodation operators to deliver unique, tailored and environmentally sustainable solutions for hotel operating equipment and supplies. With a wide portfolio of leading brands, we match our products with your hotel brand to reflect the character and personality of your property, while delivering sustainable value, return on investment and a memorable experience for your guests.

**Our manufacturing capabilities paired with exclusive brand partnerships and guest experience expertise makes Swisstrade your partner of choice across the premium, luxury and lifestyle sector of our industry across the Oceania Region**

That's our hospitality, that's Swisstrade...  
At your advantage.....







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