

#meet-THE-maker-WEEK- @JOANNEHAWKER

Use this 6 day photo challenge to tell your business story in the run up to Small Business Saturday and to allow new customers to learn about your business just in time for Christmas. (Ensure you have a link to your amazing products/shop in your Instagram bio!)
Print this planner sheet for the 2017 challenge to help you to make notes and to plan your daily post/s in advance.

Useful Apps:

- **Instagram**, you'll need this to take part in the challenge.
- **Boomerang**, an app designed by Instagram to help you make short gif video clips.
- **Hyperlapse**, another app by Instagram that creates super speed video clips. Great for speeding up mundane tasks.
- **Layout**, Instagrams answer to making great looking photo collages.

Mon 27th - Who

Who are you? Introduce yourself. Show yours or your teams faces. What is the name of your business and why?

Tues 28th - What

What do you make?
Is there a story behind it?
What is your favourite to make?

Weds 29th - Where, When & Workspace

When did you start your business?
Where are you based?
Where do you work from?

Useful Hashtags:

#MeetTheMakerWeek #PsiMadeThis
#EtsyShop #EtsyShopOwner
#EtsySeller #HandMadeLove
#HandMadeShop #Hyperlapse
#SmallBusiness #WorkInProgress
#SmallBusinessOwner
#BehindTheScenes #Maker
#Makersgonnamake #InAction
#ActionShot #HowItsMade
#HowItsDone #HandMade
#HandMadelBetter #HandMadeGifts
#ShopIndependent #ShopSmall
#ShopSmallBusiness #ShopLocal
#Customer #CreativeSpace
#OfficeSpace #OfficeLife #Wip

Thurs 30th - Why?

Why are you a maker?
Why do you run a small business?
Why do you enjoy doing it?

Fri 1st - Action or progress

-How do you make it?
-How you carefully pack orders.
-Show that YOU did it.

Sat 2nd - Shop

Where can people buy your goods?
Online? Local shop? Craft fair?
Share a glowing review?