

LUDDI

Ziggy : the world's first sex toy for all bodies

product information package

ABOUT THE BRAND

LUDDI = a tribute to professor Sir Ludwig Guttmann.

Sir Ludwig Guttmann is known as the founder of the Paralympic movement. He established the Paralympic Games and is considered to be one of the founding fathers of organised physical activities for disabled people. We aim to lead in his footsteps to continue to empower the disability community and revolutionise assistive technology.

LUDDI is brought to you by a team of health professionals and product engineers. Together, we design lifestyle products that bring life-changing possibilities for all bodies. We think the disabled population is widely being ignored when it comes to lifestyle aid products that simply look and feel good.

We felt there was a need for a brand that would look and think differently.

We want to build a community to learn, connect and empower. We are committed to changing the assistive technology industry whilst tackling the taboo in the disability community. Our dedication to this community begins with believing a change is needed and taking action through campaigning and actively participating in educational dialogues.

Our journey has begun in the sexual wellness space. According to our friends at the world health organisation, sexual pleasure is a human right but 56% of disabled people experience difficulty self-pleasuring due to a lack of accessible sexual devices and access to sexual education.

LUDDI's very first product to market is a multi-use vibrator called Ziggy, designed with disability in mind. We aim to hit the market in other lifestyle categories by identifying the needs of the community and working to design products that ultimately bring life-changing possibilities to all bodies.

Join us on the journey.

LUDDI

ABOUT THE PRODUCT

Name	Ziggy
Product type	Multi-use vibrator for all bodies
RRP	\$290.00 AUD
Description	The Ziggy is designed for all bodies. Rub on it, stroke your penis, hump it, tuck it into your harness or underwear or put it between two bodies. What makes The Ziggy so unique is its accessible charging station for easy access, use and storage. Designed with accessibility in mind.
What's included	Ziggy™ multi-use vibrator Wireless charging station Charging cord for wireless charging station Easy to read how to use and care instructions Care and Instructions manual

WHAT MAKES THE ZIGGY MORE ACCESSIBLE TO ALL BODIES?

Curves for multiple uses and bodies

Rub on it, stroke your penis, hump it, tuck it into your harness or put it between two bodies.

No hands, no hassle

The Ziggy can be placed in underwear, rested on your body or humped on, meaning no hands and no hassle.

Innovative accessible charging

What makes the LUDDI devices so accessible is the accessible charging station to store and charge the Ziggy device.

Extended use time

We have packed as much power as possible into our device. The Ziggy holds power up to 70 minutes. The charging station will charge your Ziggy for up to 40 hours. This removes the hassle of pesky charging cords!

Accessible packaging

We have worked closely with product engineers to design easy-to-open packaging.

Braille buttons

Our power button is large and in charge with braille.

100% waterproof

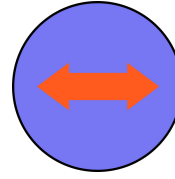
For easy washing.

LUDDI

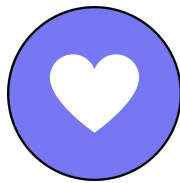
KEY FEATURES



**100%
waterproof**



**Internal and
external use**



**disability
driven design**



**5 years
warranty**



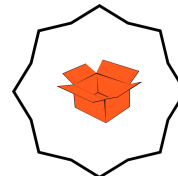
**Medical
grade silicone**



**4 patterns +
4 intensities**



**braille
button**



**accessible
packaging**

LUDDI

PRODUCT FAQ'S

How do I claim a sexual device as low-cost assistive technology?

As long as you can link the purchase of the Ziggy™ sexual device to your NDIS goals, there are two ways to claim under assistive technology using your NDIS funding:

1. You can buy the Ziggy™ yourself, and with the receipt, you can then claim reimbursement with your plan manager.
2. You can fill in our NDIS order form. You will then receive an invoice that can be passed onto your plan manager or uploaded to the relevant portal.

It's very important to remember that if you're self-managed, you can purchase the Ziggy™ yourself, but it still needs to relate to the goals in your NDIS plan. If you can't link it back, and you're audited, you will need to pay back the cost of the Ziggy™ that you purchased using your NDIS funding.

What documentation should I keep if I purchase the Ziggy™ before receiving funding?

We strongly encourage that you keep a copy of your invoice and although it's not always necessary, it can be handy to keep any information that relates to how the purchasing of sexual assistive technology meets your NDIS goals. For example, this could be a recommendation from an occupational therapist, physiotherapist, or another allied health professional that a sexual device will help you improve your functioning in your everyday life to deliver assistive technology support.

What if I don't have any NDIS goals that allow for purchasing a Ziggy™?

At your next review, be sure to identify a goal around your sexual health or well-being, so that there is a goal to support you in buying a device in the future. If possible, have your therapy team put it in writing for you to take along to support your request.

PRODUCT FAQ'S (cont.)

Should I discuss my needs with my support network?

We are committed to changing the sexual wellness industry by tackling the taboo of self-pleasure in the disability community. It is why we recommend NDIS participants should consider discussing their needs with their families, carers, and existing providers. This ensures that they find the best way to receive the support they need to live the most fulfilling life possible. These conversations are also really important in helping to de-stigmatise the exploration of sexual well-being amongst people with disabilities.

How does the Ziggy work?

The Ziggy is designed for all bodies by qualified health experts. There are lots of ways to use the Ziggy. You can rub on it, stroke your penis, hump it, tuck it into your harness or underwear or put it between two bodies.

How do I turn the Ziggy on and off?

The Ziggy is turned on and off by holding down the power button for 3 seconds. The button itself is very easy to press and is large in size with braille.

How does the charging dock work?

The charging dock is designed to remove the hassle of charging cables which we don't think are very accessible. To charge the Ziggy, all you need to do is place the product on the magnetic dock and it will start charging and indicate this by flashing an orange light. When the product is fully charged the flashing light will stop. You can also use the charging dock to store your device as it has a strong magnetic and will hold the device in your drawer, bag or where you choose to take your device.

SPECIFICATIONS

Ziggy

Size: 160mm x 199mm x 26mm
weight: 187 grams
Waterproof: waterproof (IPX7)
Battery type: Flexible polymer lithium battery
Battery capacity: 450MAH
Material: ABS, Medical Grade Silicone
Charge time: 70 minutes
Noise: less than 50db
Working current: $\leq 300\text{MA}$
Frequency: 8 modes
Interface: Single button
Motor speed: $10800\text{RPM} \pm 10\%$
Motor model: N20 16.
Low battery (10%) prompt

Charging station

Size: 187mm x 224mm 29.4mm
Waterproof: not waterproof
Battery type: Flexible polymer lithium battery
Battery capacity: B10000MAH
Material: ABS, Medical Grade Silicone
Charge time: 40 hours
Noise: less than 50db
Working current: box: $\leq 200\text{MA}$
wireless charging
Low-battery warning
Level 4 battery indicator

TESTIMONIALS



As a person living with Multiple Sclerosis, I struggle with intimate touch. I am very excited to test the sexual device designed for people like me in mind. I believe I know how the opportunity to feel a level of intimacy.

Anonymous
Disability Community Member



I work as an Occupational Therapist for a disability service provider. Working with the disability community, there is a huge need for sexual education and disability-driven devices. I believe LUDDI are changing the game and ultimately bringing intimacy and quality of life to many people.

Olivia Firth
Senior Occupational Therapist



I struggle with mobility and I live my life in a wheelchair. I was introduced to LUDDI's product by my Occupational Therapist and I would be very open to trying it and hopefully increase my confidence and overall happiness.

Anonymous
Disability Community Member

LUDDI

CONTACT US

Our platforms

Website	www.luddi.co
Instagram	@luddiproducts
Facebook	@luddiproducts
Linkedin	@luddiproducts
Email	hello@luddi.co

LUDDI